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KELLOGG'S GARDEN BEAUTY BOOK

Spring 1940

R. M. KELLOGG COMPANY · THREE RIVERS, MICHIGAN

Hardy Perennial

Campanula "Blue Gardenia"

Campanula "Blue Gardenia" is a **Hardy Perennial.** It is not a biennial. It blooms year after year.

4 for $1.95

1 - 65¢

2 - $1.10

COPYRIGHT 1939
R. M. KELLOGG CO.

New! "Campanula Blue Gardenia"

Now we offer this new and beautiful Gardenia type flower at lower prices! Even more beautiful than a true Gardenia. And remember that it is a perennial and will bloom for you year after year—**starts first year.**

You will find Campanula "Blue Gardenia" far more beautiful than the picture. The color is a delicate blue that we found hard to reproduce. Flowers occur almost the entire length of the stems and the stems grow to about 30 inches in height. Five to eight flower spikes are produced per plant. Foliage is beautiful dark green and leathery.

Long Blooming

Blooms from the middle of June to the middle of July. Flowers fine for cut flowers lasting a week or more after being cut. **Blooms first year.**

Hardy and Healthy

Insects do not seem to bother Campanula "Blue Gardenia" at all and it easily stands temperatures well below zero. Blooms year after year without replanting. Easy to grow in average garden soil with average drainage.

Horticulturists of wide and excellent experience have pronounced this plant one of the most outstanding and exceptional introductions in recent years. Every gardener should have it.

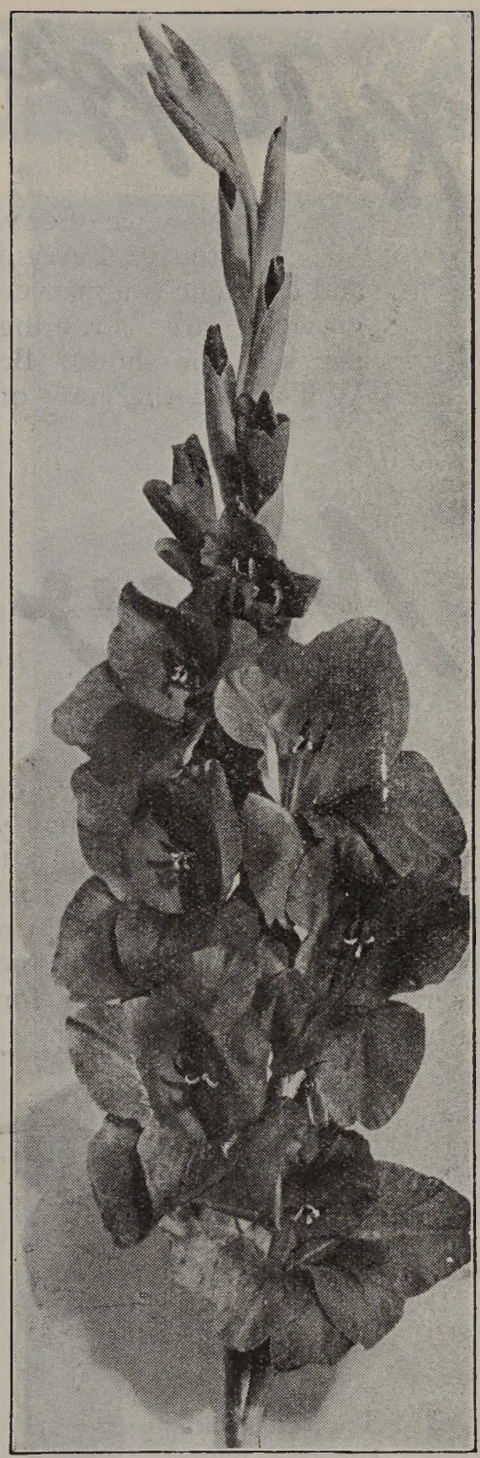
PRICES

Strong field-grown plants—BLOOM FIRST YEAR—1 for 65c; 2 for $1.10; 4 for $1.95.

Note: The name Campanula "Blue Gardenia" does not indicate that this plant is related to Gardenias. It is a Campanula with flowers of the same beautiful form as a Gardenia.

Hardy Perennial

IMPORTANT! Note that Campanula "Blue Gardenia" is not a biennial like most Campanulas, but a perennial—blooms year after year without replanting. Starts blooming the first year.



Grand Master

2 Grand Master Free!

Two bulbs of this famous dark red velvety beauty have a value of $1.00. See full description on page 6 then turn to pages 20 and 21 and see how you can get **two bulbs of Grand Master free of extra charge with Kellogg's Glory Mixture of Gladioli.**

Kellogg's Tip-Top

Now we offer you the ten outstanding Gladioli of today. Every one of the ten is a new variety and each one is a marvel of beauty and charm. All tall growing, large flowering varieties, the kind that win prizes at the shows. Beautiful in form and coloring. Will arouse the envy of all who see them.

New!

Just look over the Glads on pages 4, 5, 6 and 7—not an old one in the group—all masterpieces from the hands of the leading Gladiolus breeders.

These ten new Glads are destined to be the outstanding prize-winners of the next few years. Already Grand Master, the Glad shown on page 6, is the winner wherever shown—always takes the big prizes—has never met defeat on the show table in the color classes. It is such varieties as Grand Master that you get in this amazing new collection—Glads that will win prizes and admiration for you.

Shirley Temple

all 10 for Only $4.95

The ten Glads shown on pages 4, 5, 6, and 7, have a total value of $6.00 but we offer them here as a group for only $4.95. You will want to try all ten.

TWO Collections for $9.50

Order at once while we have a full supply

Shirley Temple

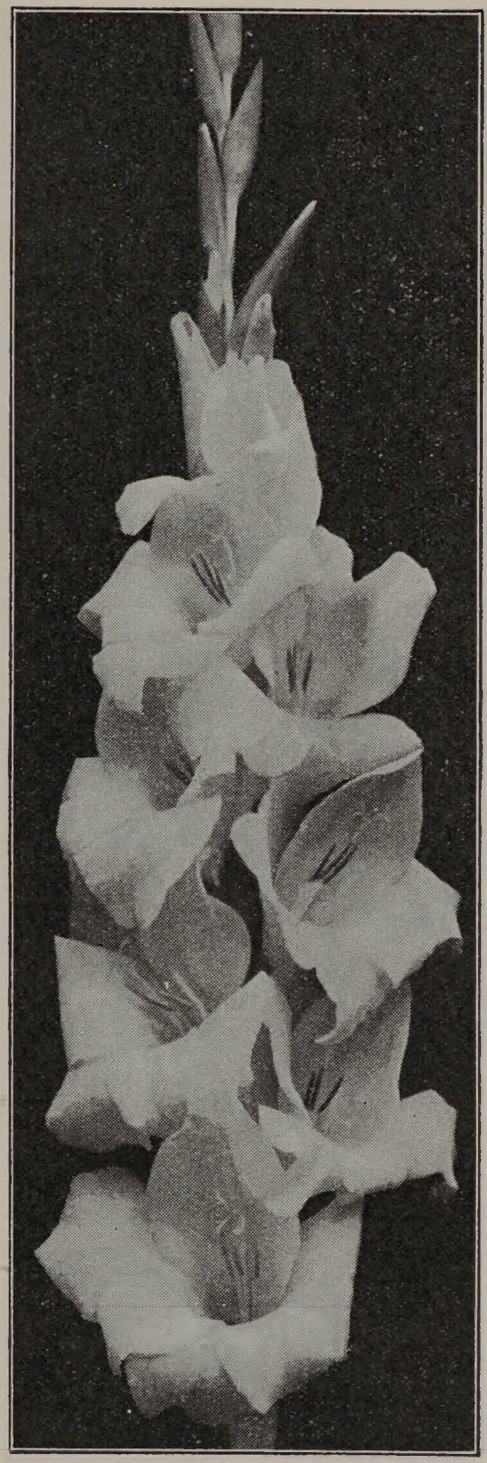
It takes a beautiful Glad and one that is very charming to merit the name Shirley Temple. This Glad does indeed earn the right to its name. The basic color is white but it is overlaid with a soft blush or cream color. The well placed blooms are heavily and beautifully ruffled with 6 or 7 open at one time. New but already in great demand. **PRICES: 35c each; 2 for 55c; 3 for 75c; 6 for $1.35.**

Ten Gladioli--New!

Cheerful

Cheerful

Cheerful is indeed a splendid name for this beautiful new variety. The color is a clear light red with a clean-cut splash of white. Spikes are tall, straight and medium slender, each with 8 or more blooms open at one time. Florets are ruffled beautifully and well placed. See the picture above. Always stands erect. Won blue ribbons as seedling. **Prices: 25c each; 3 for 67c; 5 for $1.00; 6 for $1.17.**



Iosco

Iosco

Name means "moonlight on the water" and is very aptly chosen. Color is delicate creamy yellow, somewhat like pure golden sulphur, but much lighter. Beautiful splashes of gold in throat, and faint splashes of very delicate rose here and there at edges of petals. We have never seen a yellow glad like this—never a similar shade, never one so beautiful. **Prices: 75c each, 2 for $1.35; 3 for $1.95; 6 for $3.75.**

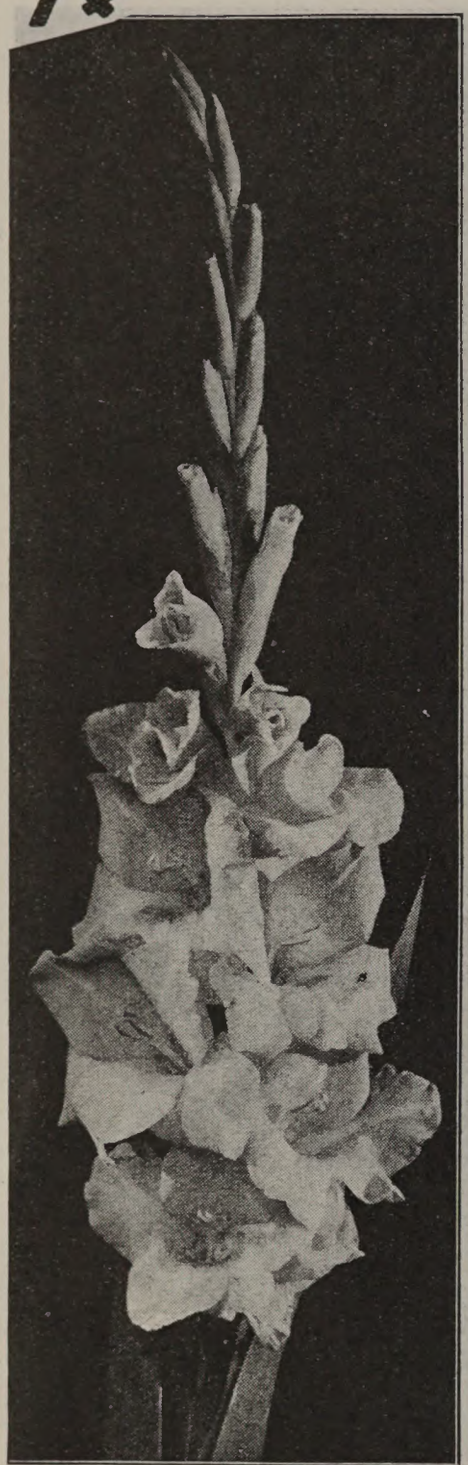
Reflection

Reflection

Reflection is the finest lavender anywhere—color clear and unmarred by blotches, flecks or lines. One of the lightest of lavender shades, but deepens in color when brought indoors. Florets perfectly set, straight forward and close together, at least six open at one time. Grows to average height of 5 feet in three months. A variety to arouse the praise and comment of all who see it. **Prices: 75c each, 2 for $1.35; 3 for $1.95; 6 for $3.75.**

Continued Next Page

Kellogg's Tip-Top



Rose of Michigan

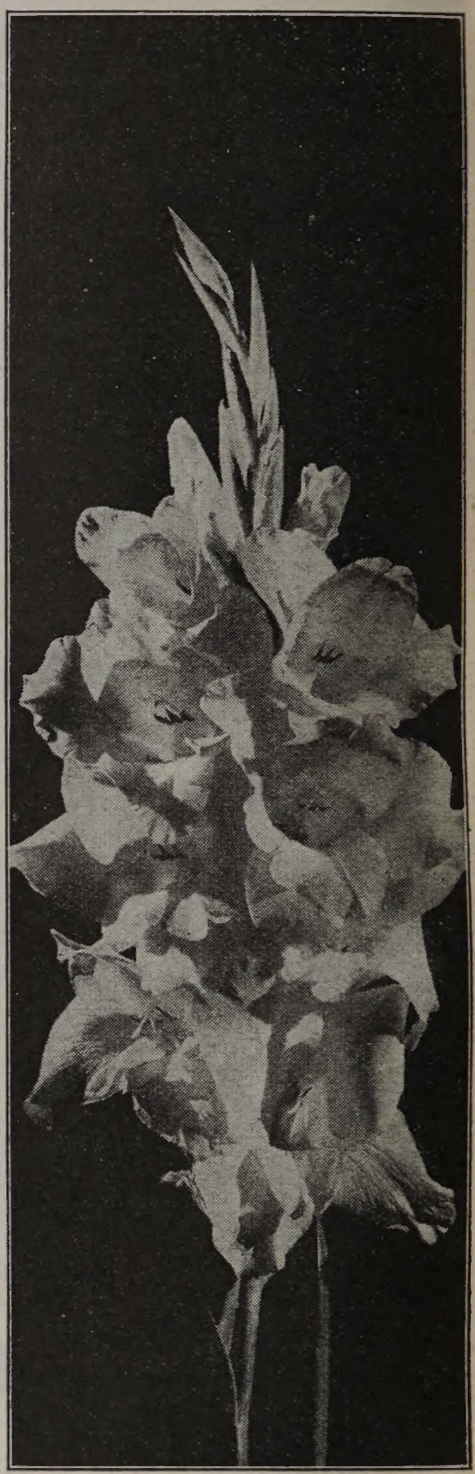
Rose of Michigan

Now this beautiful new glad comes as a mate to the beautiful Cactus Rose. Rose of Michigan is not a rival of Cactus Rose because it is a different shade—darker, and lined with velvet in the throat instead of being frosted—deep, dark red, plushy velvet. Nature's brush slipped here and there and made little splashes of red. It's beautiful! Sometimes compared to the American Beauty Rose in color. **Prices: 75c each; 2 for $1.35; 3 for $1.95; 6 for $3.75.**

Grand Master

Grand Master

Red—beautiful velvety red! Grand Master is the richest red you ever saw—smooth, soft and velvety. The only markings are very faint streaks of "black." The dark red extends into the deepest extremities of the throat with no shadings excepting the deep dark shadow. Florets open many at once and lap over each other, making a continuous mass of red that is amazing in its beauty. **Prices: 1 for 65c; 2 for $1.00; 4 for $1.85; 6 for $2.70; 12 for $5.20.**

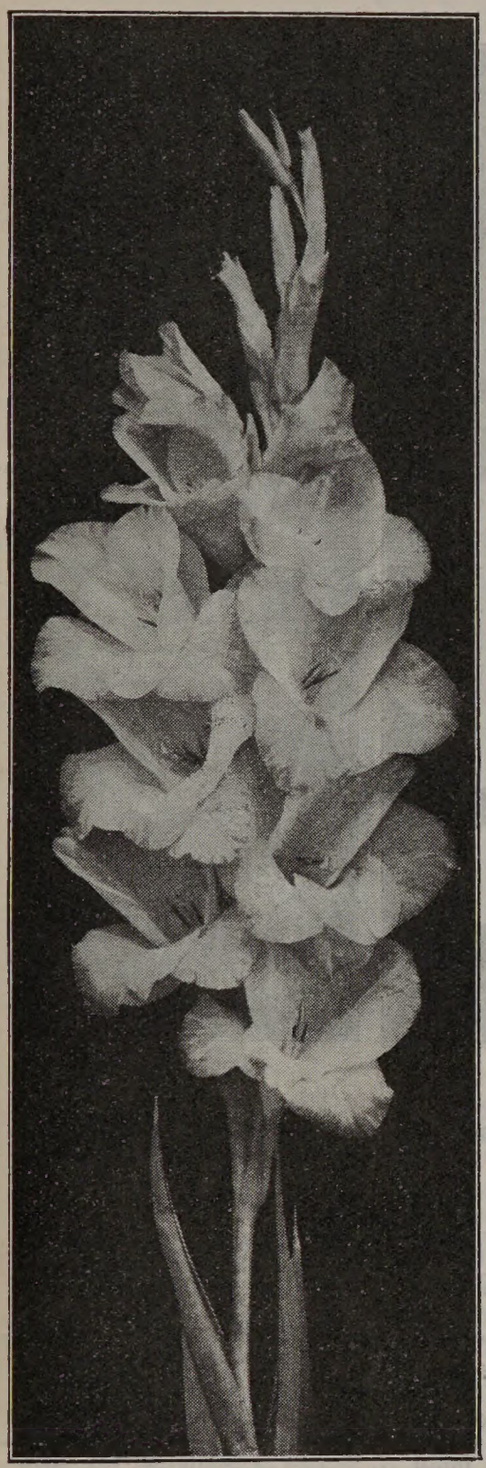


So Big

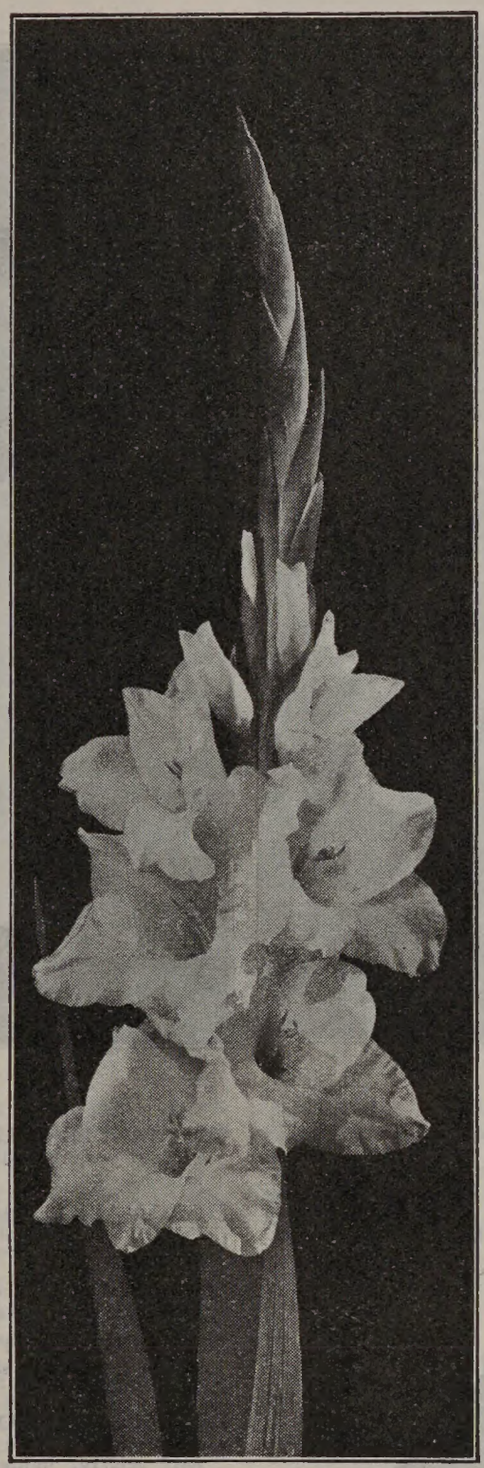
So Big

Again we have a variety that earns its name. So Big is one of the largest of all Gladiolus varieties. Both the flowers and the spikes are immense. And not only is it immense in size but it is immense in beauty. It is a deep rose-pink with violet markings on the lower petals, a beautiful effect that you cannot appreciate until you see it. A real prize winner. **Prices: 25c each; 3 for 67c; 5 for $1.00; 6 for $1.17.**

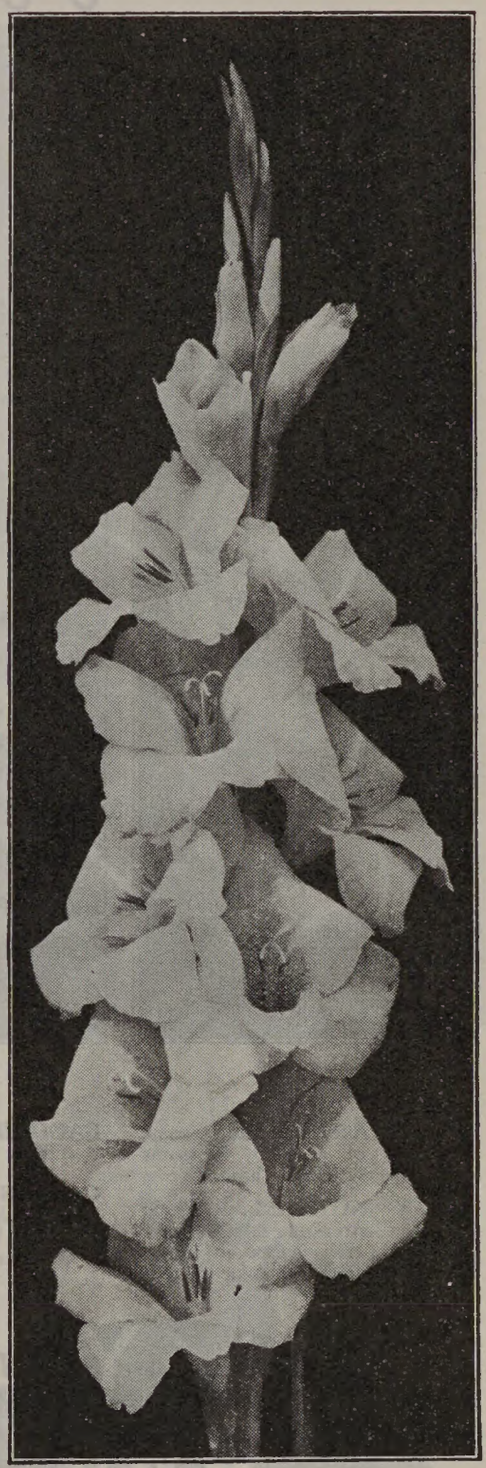
Ten Gladioli--New!



Tyrian Princess



White Spire



Wenonah

Tyrian Princess

The beautiful coloring of this variety reminds us of a dusky Mediterranean Princess. The color is a beautiful dusky cherry-rose laid on in splashes and rivulets over a lighter shade. The throat is beautifully and delicately frosted. Spikes are closely packed but still florets are well arranged. **Prices: 50c each; 2 for 85c; 3 for $1.20; 6 for $2.25.**

White Spire

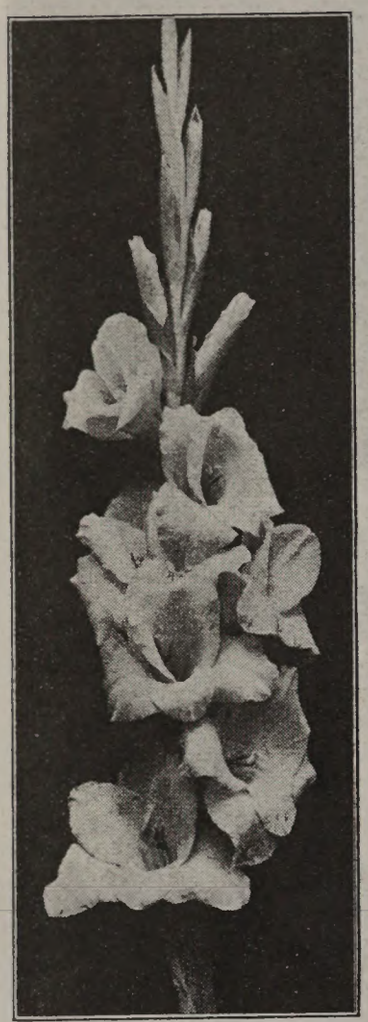
One of the most unique of white glads, and at the same time one of the most beautiful. The petals are pure frosty white, but look at them closely and you will find faint (oh, so very faint) splashes of pink. Unique also for the arrangement of florets on the spike—instead of being staggered, the florets are in two fairly even rows. **Prices: 75c each; 2 for $1.35; 3 for $1.95; 6 for $3.75.**

Wenonah

No color is more popular in Gladioli than salmon-pink and here is one of the most beautiful salmon-pinks ever brought forth. Wenonah rivals all other salmon-pink glads and has a delight of its own that others do not have. It is splashed with darker colors at the edges and in the throat. 9 to 12 florets open or opening at a time. **Prices: $1.00 each; 2 for $1.85.**

Convenient index on pages 84 and 85.

Kellogg's Aristocrat



Debonair

Dream

Duna

Graphin Livia

AVE MARIA. Blue, some streaks of purple. Blossoms nearly 5 inches across.

BETTY NUTHALL. Lovely ruffled streaked salmon-pink. Lower petals yellow in throat with beautiful streaks of red.

BAGDAD. Unusual, smoky color.

CACTUS ROSE. Rich velvety purplish red just like beautiful cactus blossoms. Throat like October frost—5 to 6 feet.

COMMANDER KOEHL. Red! Flowers more than 5 inches across.

DEBONAIR. Beautiful La-France-pink with shrimp-pink throat.

DREAM. Lovely geranium-red with showy deep red blotches.

DREAM O' BEAUTY. Heavenly red. Darker shades spill from throat.

DR. NELSON SHOOK. Deepest, purest, most beautiful red; velvety, lighter throat.

DUNA. Wonderful rosily-blushing cream with purest clear yellow tinge in throat.

GOLDEN DREAM. Beautiful golden yellow. Many flowers at a time.

GRAPHIN LIVIA (Chotek). Pretty, dignified lavender, lower petals beautifully shaded in the throat.

HEAVENLY BLUE. Rare and beautiful procelain-blue, darker lines in throat.

HERITAGE. Large, beautiful warm pink flowers, lighter throat. White mid-ribs on lower petals.

MAID OF ORLEANS. As pure a white as any snow that ever fell.

MARGARET FULTON. Half-ripe cherry color. Strong and upright.

MARMORA. Exotic violet-mauve.

PRICES: Any Glads on these two pages, fine blooming size bulbs, 3 for 20c; 6 for 35c; 12 for 60c; 50 for $2.25.

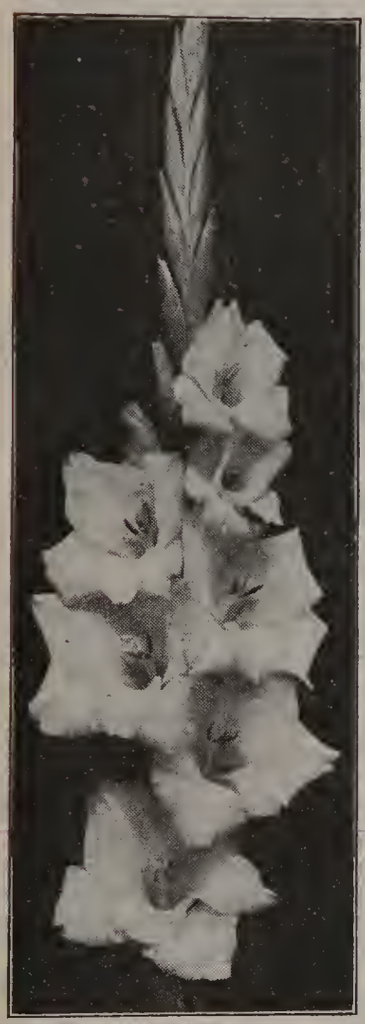
Make Your Own Collection

100 for $3.85

200 for $7.00

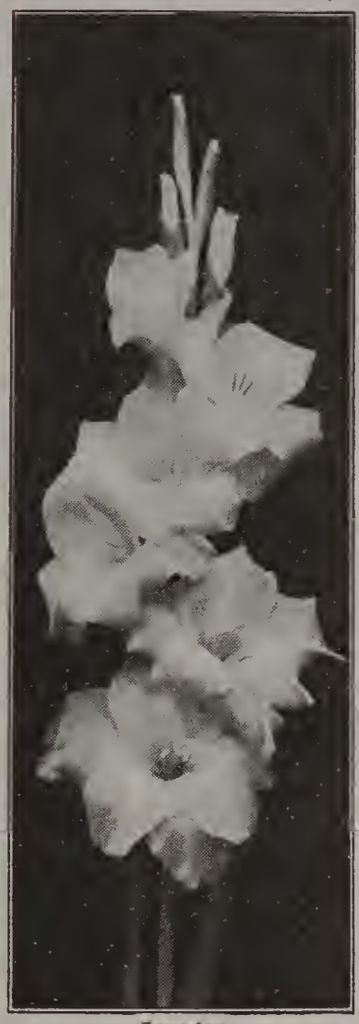
Now you can make your own collection of Kellogg's Aristocrat Gladioli and get a $5.00 value for only $3.85. Note the price of one dozen figures 5c each or $5.00 per 100. You can make your own collection from any of the Glads shown on these two pages, 100 for only $3.85. Select the varieties that you want.

Gladioli Garden



Mary Jane

Pelegrina



Sonatine

Wasaga

MILDRED LOUISE. 5 to 5½ inch florets. Rich salmon-pink, shaded golden yellow at throat.

MINUET. Delicate and dainty lavender.

MISS GREELEY. Exotic salmon-pink and purple like rare Bohemian glass. The purple seems to flow over salmon-pink in pretty rivulets.

MISS THREE RIVERS. Beautiful apple-green in the throat. Large, ruffled creamy orchid flowers.

MOROCCO. Richest wine-red, liberally streaked with midnight shades. Velvety.

MOTHER MACHREE. Misty, smoky mauve. Brilliant red and yellow throat.

ORANGE WONDER. Clear, beautiful orange.

PELEGRINA. Beautiful exotic dark purple beauty.

PFITZER'S TRIUMPH. Beautiful, beautiful red!

PICARDY. Clear pure pink, beautifully painted with red in the throat. Florets 5 to 5½ inches across.

POLAR ICE. White! Glitters like new-fallen snow.

RED PHIPPS. Large, rich, glorious red.

SONATINE. Lovely coral-pink with faint diffused streaks near center and more decided streaks near edges.

TIP TOP. Beautiful dark crimson giant, diffused lighter tint at center.

VAUGHAN'S WHITE. White. Strong grower.

WASAGA. A fascinating dream in soft pale red-orange with light red. 5-inch florets.

W. H. PHIPPS. La-France-pink overlaid with salmon.

PRICES: Any Glads on these two pages, fine blooming size bulbs. **3 for 20c; 6 for 35c; 12 for 60c; 50 for $2.25.**

100 Bulbs $3.35

200 for $4.45

Our finest collection, 100 mixed bulbs—our choice from the varieties listed on these two pages. At least ten different varieties in wide color range. The finest at a saving.

New!

Never before have we seen a masterpiece such as this. Seventh Heaven is absolutely new—never before offered.

Gladiolus

Seventh Heaven

Mrs. George Kinyon

New this year, 1940—never before introduced—Mrs. George Kinyon's Masterpiece.

Several years ago the famous Glad, Picardy, startled the flower world with its amazing beauty and size. Picardy deserves every bit of its fame but **Seventh Heaven** is destined to outshine it. Picardy is huge flowered and beautiful but **Seventh Heaven** is even greater—florets often measure 6 inches across or more.

The color of Picardy is beautiful, too, but that of Seventh Heaven is amazingly even more beautiful—delicate salmon-rose slightly splashed with deeper color at edges and in the throat—a shading that is really indescribably beautiful. We unfortunately secured Seventh Heaven too late for a color picture but even a color picture could not show its true beauty.

Note the amazing display of florets. Seventh Heaven has 10 to 12 huge ones open or opening at once. We have seen spikes with even more than the one shown here. Grows very tall, straight and strong. A liberal producer of many beautiful spikes.

We have only a very few blooming size Seventh Heaven bulbs this year and only the far-sighted few who order at once will get them. If you want the distinction of having Seventh Heaven in 1940, order at once.

PRICES: Large blooming size bulbs, $3.50 each.

MRS. GEORGE KINYON

Mrs. George Kinyon, who originated such amazing beauties as Wenonah, Emblem of Purity, White Spire, Reflection, So Big, Iosco and many other top-notchers, originated Seventh Heaven. Every year since the American Home Achievement Medal has been offered in Michigan she has won it. Her Gladioli are noted for their amazingly clean, bright colors and beautifully shaped, well-placed florets. Again we say, Seventh Heaven is Mrs. Kinyon's masterpiece. You must order at once.

# of extra charge if your order amounts to $5.00 or more

If your cash order for **nursery stock** amounts to $5.00 or more, you may select another $1.00 value free of extra charge — **any nursery stock you wish** from this catalog. Simply add the extra $1.00 value to your order and you will receive it free of extra cost.

WATCH YOUR ORDER

Often orders amount to $4.75, $4.85, or some similar amount. A $4.85 order does not get the $1.00 value free but by adding 15c more to a $4.85 order, you make the amount $5.00 and get the $1.00 value; 25c added to a $4.75 order does the same, and so on.

LET YOUR NEIGHBOR HELP. Two persons may combine orders and divide the premium if shipped to one person.

SEND ORDERS EARLY

If you send two or more orders **BEFORE APRIL FIRST** totaling $5.00 or more, they will be shipped as one order and the $1.00 free offer is good. After April 1st, new orders are booked and shipped separately, hence, two or more orders cannot be totaled to get the premium. After April 1st the $1.00 free value is still good but is given only on single orders that amount to $5.00 or more.

WHY WE MAKE THIS OFFER

We can handle and ship a $5.00 order with very little extra expense over a smaller order and we pass the saving on to you in this premium value.

This offer applies to orders for ornamental nursery stock from this catalog only. Orders from our fruit catalog are not included. Only orders for planting stock (plants, bulbs, shrubs, trees, etc.) can be included, since other items such as fertilizers, books, sprayers, etc., cannot be packed with nursery stock and no savings are effected.

GUARANTY

We guarantee stock to be just as represented or orders refilled free; we further warrant all stock to be carefully packed and shipped in good growing condition, and if this stock is properly and carefully planted, watered, and cared for, it will grow and give satisfactory results.

We cannot guarantee continuous growth since this depends upon the care you give the plants and also upon your local conditions. However, where failure of plants to grow is due to arrival in poor condition, we will replace the unsatisfactory plants without charge, providing reports are received prior to June 30th

After June 30th and prior to October 1st of the current year, plants will be replaced at half price. No refills after October 1st.

It is mutually agreed that in any event we will not be liable for more than the purchase price of the stock.

Refills per this guaranty will be made during the current shipping season if reports are received in time. Otherwise they will be made during the following season. Plants and other nursery stock sent as ordered, and received in good condition, cannot be returned for credit and we accept no obligation for their return.

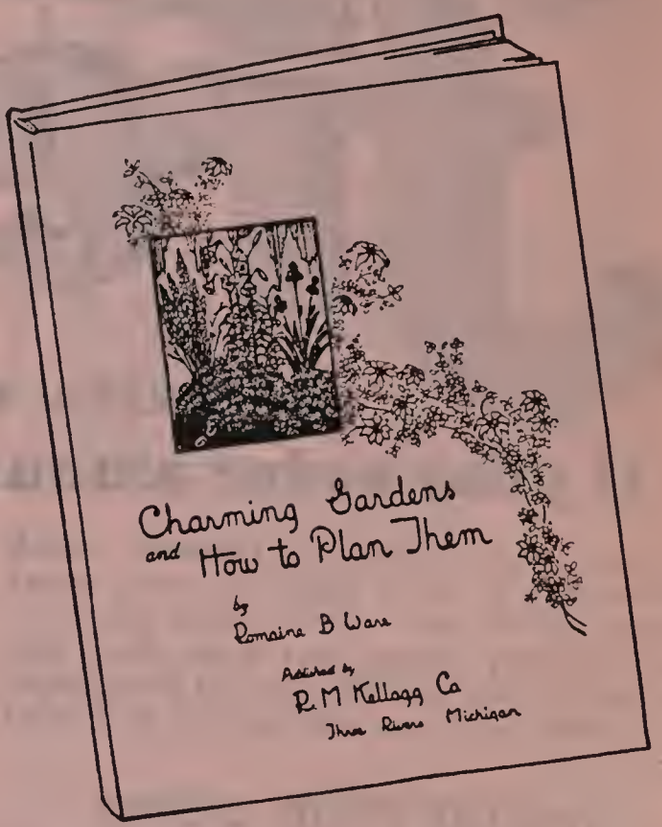
R. M. Kellogg Co., Three Rivers, Mich.

Important Books for Garden Lovers

Kellogg's garden books have been written especially for Kellogg customers by the nation's best authorities. These are not ordinary books but exceedingly valuable treatises. Many of the country's largest libraries have placed them on their shelves.

THE KEY TO A BEAUTIFUL GARDEN

Written by Alfred C. Hottes, famous author of many garden books and magazine articles. Tells you just how to proceed in the growing of your plants in order to produce more flowers and better flowers. Seventy-eight pages, many pictures, page size 6" x 9". Soils, plant food, cultivating, watering, garden tidiness, blooming, insects, winter protection, etc. — all are discussed in the Key to a Beautiful Garden. Also many other subjects. Practically any question you may wish to ask will be answered for you in this charmingly written book. **Price 45c postpaid.**



CHARMING GARDENS AND HOW TO PLAN THEM

Written by Romaine B. Ware, famous author and garden planner. This book tells you how to lay out a beautiful garden. In fact, it is composed practically in its entirety of diagrams drawn in such a way that you can put them together like dominos and make them fit your own garden. Shows just where to place each plant for harmony of color, height and blooming season. Page size, 7½" x 10½", 24 pages.

Price only 35c postpaid.

POOLS AND ROCK GARDENS

The rock garden can be a thing of beauty or it can be just a pile of rocks. This book tells you how to make it beautiful. 24 pages, liberally illustrated with diagrams and pictures of plants. How to make a pool, how to combine pools and rock gardens. 24 pages, size 7¾" x 6¾". Written by Romaine B. Ware.

Price 25c postpaid.

All 3 85c

•

You should have all three of these books in your library. All three will be sent to you postpaid for only 85c.

Cannas

The most brilliant of all bedding flowers. High grade, hand picked roots

10 Labeled Varieties 87c

For this low price we send you 2 each of the following, healthy, high-grade roots:

2 **President.** Glowing scarlet.
2 **King Humbert.** Scarlet, bronze foliage.
2 **City of Portland.** Deep pink.
2 **King Midas.** Brilliant yellow.
2 **Ambassador.** Poppy-red, bronze foliage.

Or, if you want to choose your own, you may use these prices. **17c each; 3 for 43c; 5 for 59c; 10 for 95c; 15 for $1.35; 20 for $1.75.**

New!

See description and new low prices beneath picture.

3 Free!

IF YOU ORDER BOTH COLLECTIONS

We'll send you 3 Rosamond Coles FREE if you order both collections at the left.

Kellogg's Canna Bed-

This amazing bargain collection gives you all the various colors—red, yellow, pink, scarlet. Roots strictly high-grade and hand picked from many varieties. Varieties, our choice, not labeled. Grow 6 feet high. Bloom July and August. Plant 2 feet apart.

18 FINE HEALTHY ROOTS for 97¢

Rosamond Coles

(Picture Above)

Here's the most gloriously brilliant of all Cannas—**and the newest!** Coloring is a brilliant combination of red and yellow, which in spite of sharp contrast harmonizes beautifully and makes a striking color spot in your garden. All visitors to our nursery stop to admire and exclaim over Rosamond Coles Canna. Your friends will similarly exclaim over yours when they see it in your garden. **PRICES: 20c each; 3 for 49c; 5 for 75c; 10 for $1.25; 25 for $2.45.**

12 Montbretias

3 for $0.65
6 for 1.00

$1.75

These pretty flowers come from bulbs and are handled the same as Gladioli or Tigridias. We have them in two varieties as follows:

HIS MAJESTY. This is probably the finest of all Montbretias. The flowers are nearly 4 inches or more across, have broad petals and their color is a deep velvety scarlet, which shades to gold. The back side of the petals is a dark crimson, also shading to gold. Grow 3 feet high. **PRICES: 3 for 65c; 6 for $1.00; 12 for $1.75.**

QUEEN ALEXANDRA. To go with His Majesty we have selected Queen Alexandra for its beautiful chrome-yellow color. Then there is a salmon blotch at the base of the petals which gives a very striking effect. It is late flowering. It grows erect to a height of 3 feet. **PRICES: 3 for 65c; 6 for $1.00; 12 for $1.75.**

"Blue Gardenia"
A NEW
Campanula
See pages 2 and 3.

4 Water Lilies $3.45

A beautiful pink, a beautiful yellow, a beautiful bronze, and a beautiful white—**all yours for only $3.45**—all hardy varieties—varieties our choice. Grown by one of the foremost Water Lily experts in the United States. Shipped direct to you from his water gardens in Ohio. Don't do without these beauties.

10 Tiger Flower $1.45

25—$2.75
50—$4.65

Tigridia is the most brilliant flower you ever saw. It will fascinate every true lover of flowers. Blooms all summer. **But not all of the flowers are red.** Some are a brilliant yellow, some white, some pink. These bulbs are hybrids and come only in the mixed. For best results order at least ten. Plant in a group and you will have a beautiful display. Grow 2 to 3 feet high. Planting distance, 8 to 10 inches. Blooms all summer. Take up each fall and store like Gladioli. Need well drained soil, full sun.

New! Entirely Different!

Dahlia George Relyea

One of the oddest, most unusual and most beautiful Dahlias we have ever seen. The unusual part is the orchid-white tips. The rest of the Dahlia is flaming orange-sunset with a beautiful tight center of deep orchid. At the base, petals are beautiful apple-green. The coloring is not uniform but occurs in most beautiful splashes and streaks. Nowhere have we ever before seen a Dahlia like this. It is large in size, decorative in shape.

Again we emphasize the orchid-white tips. They look as if the tips are lighted with tiny spotlights.

PRICES: George Relyea Dahlia Tubers, 1 for $1.00; 2 for $1.85; 4 for $3.50. See special offer on page 16.

Kellogg's All Star COLLECTION 95¢

1 Each of the five below-

JERSEY'S BEAUTY. A great fluffy ball of beauty—soft yellow under-tint beautifully streaked with rosy shades of mauve. **PRICES: 27c each; 4 for 89c.**

JANE COWL. Shades of orange, salmon, rosy pink and yellow, blending in the most delightful fashion. 8 inches. **PRICES: 27c each; 4 for 89c.**

MRS. I DE VER WARNER. A great, gorgeous 6 inch fluff, soft wisteria streaked violet. **PRICES: 20c each; 4 for 67c.**

PRIDE OF CALIFORNIA. A very large, thick flower of dark crimson; shades to almost maroon at the center. An ideal garden and cut flower variety. **PRICES: 20c each; 4 for 67c.**

SAGAMORE. Outstanding variety of great beauty, wonderful keeper. Large flowers of true decorative form; color golden yellow, shaded orange-buff. **PRICES: 25c each; 4 for 75c.**

Don't overlook this bargain—send us only 95c and we will send you one each of the All Star Dahlias above.

Convenient index on pages 84 and 85.

Now! An Everblooming Dahlia

EASTER GREETING

Dahlia, Easter Greeting, starts blooming at least four weeks ahead of the regular Cactus type Dahlias and continues to bloom until freezing weather. The blossoms are pure white Cactus type as shown, with pretty apple-green at the base of the petals. Looks beautiful in your garden and **it is fine for cut flowers, too.**

Foliage really pretty—not coarse and large like other Dahlias. Leaves are only about 2 by 3 inches in size.

Low in height—seldom grows over 3 feet tall.

Give Dahlia, Easter Greeting, plenty of space to develop, and plant it in full sun.

PRICES: 65c each; 2 for $1.00; 4 for $1.85. See special offer on page 16.

6 Pompon Dahlias $1.00

Pompon Dahlias are the little dandies of Dahlias. They are delightful little balls of beauty seldom over two inches across and very fine and regular in shape. They are growing more and more popular and you should have this collection. You get one each of the following fine varieties.

AMBER QUEEN. The finest amber and orange pompon.

BOBBY. Plum colored or purple-maroon.

RED INDIAN. Deep coral red.

ROSA WILMOUTH. The best pink.

SNOWCLAD. White.

YELLOW GEM. Light yellow.

For only $1.00 we send you one of each or you may make your own choice, 12 for $1.85.

For SEVENTH HEAVEN
See page 10.

Mrs. George Le Boutellier

A Beautiful Red Dahlia

Often gets to be 12″ to 14″ across.

Prices

1 for $1.00
2 for 1.85
4 for 3.50

Here is a giant deep crimson Dahlia for you. Blooms average 10 to 12 inches across, and are beautiful in shape as shown above. Note the fine shading on the petals. One of these Dahlias alone makes an elegant sight with its deep, deep red color and fine form. Very healthy, strong and vigorous. A Dahlia that will win prizes for you at the shows. All Dahlia enthusiasts should have Mrs. George Le Boutellier. **Prices: $1.00 each; 2 for $1.85; 4 for $3.50. Tubers.** **See special offer on page 16.**

Kellogg's Superfine Collection

Kellogg's Superfine Dahlia Collection is for those who want the very best. Varieties as follows, one of each:

LAURA MORRIS. 7 in. Clear, pure, beautiful yellow that dances and shimmers in fascinating fashion. **Prices: 45c each; 2 for 79c; 4 for $1.47.**

PRIDE OF STRATFORD. 7 in. A big flaming ball of color with all the beautiful hues and streaks of orange, red, and yellow you can imagine. **Prices: 40c each; 2 for 75c; 4 for $1.35.**

MARGARET WOODROW WILSON. Beautiful soft creamy white with just the faintest tinges of pink and yellow. 10 in. **Prices: 40c each; 2 for 75c; 4 for $1.35.**

JERSEY'S BEACON. Like a gorgeous tropical sunset — tawny yellow, gorgeously streaked with fiery red. 8 in. **Prices: 40c each; 2 for 75c; 4 for $1.35.**

Special $1.00 Price

New! Dahlia Cavalcade

Are you a Dahlia Fan? If you are, you must not overlook Cavalcade.

Here is one of the most beautiful colors found in Dahlias—deep old rose (or deep orchid-pink if you prefer to call it that). And not only is it beautiful in coloring but it is beautifully formed with finely cupped petals. Formal decorative type, good size, profuse bloomer, long stems. This is really one of the finest Dahlias introduced in recent years and we highly recommend it to you. Don't overlook Cavalcade.

PRICES: Cavalcade Dahlia Tubers, $1.00 each; 2 for $1.85; 4 for $3.50.
See special offer below.

4 Shaggy Monsters $1.00

THE COMMODORE. A great shaggy, mammoth, 12- to 14-inch Dahlia of purest clear lemon-yellow. Prolific bloomer. Medium height. Does well anywhere. **PRICES: 45c each; 2 for 79c; 4 for $1.37.**

MONMOUTH CHAMPION. Brilliant orange-flame blooms borne very freely on strong, vigorous plants. Enormous size. **PRICES: 27c each; 4 for 89c.**

JERSEY'S MAMMOTH. Wonderful informal decorative Dahlia with mammoth mahogany-brown and gold blooms and long, strong stems; a vigorous plant. **PRICES: 27c each; 4 for 89c.**

KEMP'S WHITE WONDER. The finest of all pure white Dahlias. Giant, informal decorative blooms produced in great profusion. **PRICES: 50c each; 4 for $1.45.**

Don't miss this bargain—one each of the above for $1.00.

Special!

2 Easter Greeting Dahlias. (Page 14.)
2 Cavalcade Dahlias. (Page 16.)
2 George Relyea Dahlias. (Page 13.)
2 Mrs. George Le Boutellier. (Page 15.)

$5.75 Total Value $6.55

5 Polyantha Roses for $1.85

Polyantha Roses give you hundreds of beautiful flowers, in close compact clusters. Brilliant in coloring, beautiful in form. Furthermore, they bloom all summer—simply snip off the blossoms as fast as they begin to wilt and new ones will appear. Grow only 12 to 24 inches tall. Five varieties as follows:

CHATILLON ROSE. Huge clusters of bright pink, semi-double flowers, with a pleasing touch of orange. Hardy. Many, many flowers.

GEORGE ELGER. This is a pretty Rose with innumerable blooms of beautiful yellow in graceful sprays.

GLORIA MUNDI. A new variety with large, double flowers of lasting orange-scarlet clusters, unfading.

IDEAL. Minute flowers of deep garnet-red. Perhaps the darkest red obtainable.

KATHERINE ZEIMET. Miniature bouquets of fragrant, double pure white flowers.

PRICES: Polyantha Roses, strong two-year plants, 1 for 45c; 2 for 85c; 5 for $1.85; 10 for $3.25.

Polyanthas By Color

You may choose Polyantha Roses by color only, if you wish, at lower prices—red, pink, white or yellow. **PRICES: By color, 1 for 40c; 3 for $1.00; 6 for $1.75; 12 for $3.35.**

F. J. Grootendorst

3 Shrub Roses $1.25

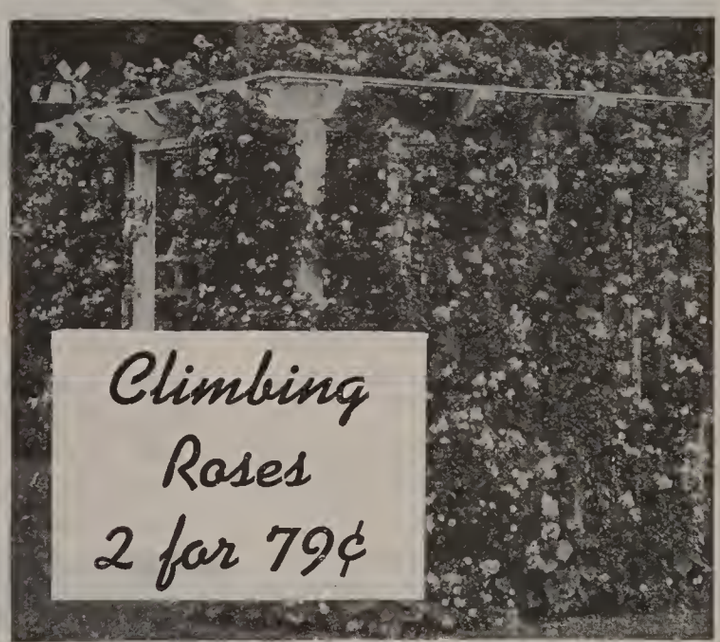
Fine for landscaping, fine in groups. Three varieties:

CONRAD FERDINAND MEYER. Clear silvery rose. Now you can have a pink shrub Rose.

DR. ECKENER. Dr. Eckener is fragrant and flowers semi-double. Color luminous pink suffused with orange and coppery rose. Indeed beautiful.

F. J. GROOTENDORST. Clusters of small, carnation-like blooms of bright red all summer. Very hardy; a most unusual Rose.

PRICES: 1 for 45c; 2 for 85c; 3 for $1.25.



This bargain gives you two beautiful Climbing Roses, each a different color, our choice. You get the same high grade stock that you would get when you buy Climbing Roses, your own choice, high grade in every respect. TWO-YEAR-OLD BUDDED STOCK. All plants labeled. **Prices: 2 for 79c; 4 for $1.49.**

2 Climbing Roses $1.00

1 - 55c ◆ 4 - $1.85

What could be more beautiful than a porch or trellis covered with Climbing Roses? Here are some of the finest—all two-year-old, field-grown, budded stock, guaranteed to reach you in good growing condition or your order refilled free. **Bloom in June.**

CLIMBING AMERICAN BEAUTY. One of the old favorites, well deserves its popularity. Blooms are delightful rosy carmine, also beautiful in shape. Splendid beautiful foliage. Very fragrant. **Prices top of page.**

Climbing American Beauty

MME. GREGOIRE STAECHELIN (Spanish Beauty). The buds are flashy carmine and fully open flowers are beautiful delicate pink. Makes very good cut flowers as the stems are long and the flowers hold up well. An amazingly beautiful and entrancing varicty. **Prices above.**

PRICES:

All Climbers

1 for $0.55

2 for $1.00

4 for $1.85

Dr. W. Van Fleet

PAUL'S SCARLET. Intense scarlet, well shaped flowers, rigid, upright stems. Makes a veritable blaze of color. **Prices above.**

PRIMROSE. The best yellow. It is truly beautiful. Flowers large, well formed, and non-fading. Color primrose-yellow. Foliage luxuriant and healthy. **Prices top of page.**

SILVER MOON. You will love the entrancing fragrance of Silver Moon and you will love the beautiful white flowers. Very beautiful, semi-double shape, very pure color. A really worth-while white. **Prices top of page.**

DR. W. VAN FLEET. Beautiful shell-pink buds and flowers. Wonderfully fragrant. Good cut flowers — beautiful form and long stems. Equal to finest Hybrid Teas in beauty.

Paul's Scarlet

Climbing Gruss an Teplitz Rose

Here is a beautiful red Tea Rose that has taken a new role. Just imagine the famous Gruss an Teplitz with its beautiful masses of double crimson blooms now a climber! And what a beautiful climber it is! Does not run wild but grows strong and upright with beautiful shape as shown in the picture. If you want something very unusual, plant this new beauty. **PRICES: 55c each; 2 for 97c; 4 for $1.69.**

New Dawn Climbing Rose

Oh, so very pretty! And blooms just like gorgeous hybrid Tea Roses. Everblooming, too. Really New Dawn is the best of the best climbing Roses. Color is delicate pink—almost shell-pink, and blooms are exceedingly well formed, **and fragrant.** Blooms June to frost. Nice long stems for cutting. Plant Patent No. 1. **PRICES: Sturdy, 2-year, budded stock, $1.50 each; $15.00 per doz.**

Climbing Talisman Rose

Probably no Rose has ever attained the popularity or will attain the popularity that the famous Talisman attained. And now this amazingly beautiful Rose comes as a climber.

The picture at the right gives an idea of the beauty of Climbing Talisman. Imagine your porch or trellis covered with these lovely blooms in the beautiful two-toned shades of yellow and red artistically blended as only Nature can blend them. **PRICES: 65c each; 2 for $1.00; 4 for $1.85.**

WARNING!

The supply of Climbing Talisman Roses is decidedly limited and we urge all customers to place their orders immediately so that we can reserve the plants for you until shipping time. We cannot guarantee to fill your order if you delay too long.

Climbing Gruss an Teplitz

Prices

1 for $ 1.50
12 for 15.00

NONE GENUINE WITHOUT THIS TAG

Climber Doubloons

(Plant Patent No. 152)

Wonderful clusters of very large cup-formed saffron-yellow blooms. These open one after another, prolonging the season. Long, heavy canes. The best yellow climber today. Often repeats in midsummer. **PRICES: 1 for $1.50; $15.00 per doz.**

Climbing Talisman

New Dawn Climbing Rose

Kellogg's New Glory 100

2 Collections $3.85

EVERY GLADIOLUS BULB in Kellogg's Glory Mixture is **choice blooming size,** hardy and robust, with plenty of vitality to produce loads of **large beautiful flowers this year.**

Just think, you get 100 fine blooming size bulbs for only $2.00 and **if you send your order at once we will add two Grand Master bulbs (worth $1.00), free of extra charge to your order.**

$2.00 only for these 100 BULBS!

Guaranty

We guarantee fifty different varieties, each different in color or markings. Bulbs must reach you in good condition or your order refilled free.

Mixture

Fine Blooming Size Bulbs for only $2.00

KELLOGG'S Glory Mixture gives you the biggest variety of color ever put into one mixture—red, yellow, white, pink, smoky, salmon, and variegated shades. Ruffled and plain petals, big flowering varieties. A glorious display of gorgeous color. That's why we call this **Kellogg's Glory Mixture.** Varieties not labeled.

HIGH PRICED VARIETIES

We always plant heavily of our best Gladioli and have most of the newest and finest in the surpluses that your Glory Mixture comes from. Bought separately at regular prices this collection might cost you as high as $5.00 or more. Many prize winners are included.

ORDER EARLY

This is Kellogg's most popular collection of Gladioli, therefore, we suggest that you send your order at once while we still have a full supply.

Free! $1 Value If You Order Early

Grand Master sold at $1.00 per bulb last year—now priced at 2 for $1.00 on page 6. See description there.

To encourage early ordering we will give two Grand Master bulbs (labeled), free with this collection as long as they last. Order now and get Grand Master free of extra charge. We cannot guarantee Grand Master free unless you order early. We may have to substitute something else if you order too late.

New! Horvath Roses

See Descriptions and Prices at Right →

Pink Profusion—Hardy Hedge Rose
Description at right.

Sonia—Hardy Garden Rose
Description at right.

Federation Description at right.

Mabelle Stearns
Description at right.

These are the Roses You Have Heard About

These famous new Roses were produced by M. H. Horvath, Rose Geneticist, after 50 years of work. They have not only beauty of form and color, but strong constitutions and disease resistance—require little care. Here are four really worth-while new Horvath Roses. Can be grown by amateurs easily, with amazing results.

Pink Profusion (Plant Patent No. 298)

Beautiful clusters of two-toned pink on 15- to 24-inch stems, completely covering the plant. Each flower has eighty or more petals. Charming for cutting. Shiny, dark green, healthy foliage, fine for hedging or specimen planting. **HARDY.** Ultimate height 3 to 4 feet, 2- to 3-foot spread.

PRICES: $1.25 each; 12 for $12.50.

Sonia (Plant Patent No. 299)

Blooms profusely singly and in clusters all summer with 30- to 36-petaled, glowing cherry-red flowers, orange centers. Bluish green, healthy foliage. **HARDY.** Grows 24 to 30 inches high in compact bushes 18 to 24 inches wide.

PRICES: $1.25 each; 12 for $12.50.

Federation (Plant Patent No. 287)

Brilliant and sparkling rose-pink in color with lighter center, glowing orange undertone. Very many flowers on stems 12 to 24 inches long. Blooms 3½ inches across, 24 to 36 petals. Fine for cutting. Sweetly scented. Foliage rich, dark green, very healthy. **HARDY.** Grows 12 to 14 feet high with many canes. **Climber.**

PRICES: $1.50 each; 12 for $15.00.

Mabelle Stearns (Plant Patent No. 297)

An unusual Rose because it will spread if permitted and can act as an excellent ground cover. Flowers peach-blossom-pink with silvery reflects. Lovely orange undertone at center. Long blooming—starts June and blooms until frost. 50 to 60 petals per flower. Delightfully fragrant. Long lasting when cut. Clean, healthy foliage. **HARDY.** Grows about 2 feet high, spreads 6 to 8 feet if permitted.

PRICES: $2.00 each; 12 for $20.00.

IMPORTANT! The Roses above are hardy in the temperate zone without protection. Can be grown farther north, where other Roses cannot be grown, if mulched for the winter.

New Hybrid Tea Everblooming Rose, Texas Centennial

(Plant Patent No. 162)

Texas Centennial Rose is the lovely new Rose that was named in honor of Texas' 100th year of Statehood—and which honors every state of the Union with its beauty and hardiness. The color of Texas Centennial varies in exciting fashion: first the buds open with a delicate yellow-salmon color, then the full bloom changes to a striking combination of rich rose-crimson and pink. Blooms often measure 5 to 6 inches across.

Plants are very hardy, vigorous and thrifty with glossy foliage and thorns of rich red.

Plants we furnish are extra strong, well-rooted, number one grade stock.

PRICES: $1.00 each; $10.00 per doz.

Everblooming Hybrid Tea Roses

We have spent a great amount of time and care in selecting Kellogg's Blue Ribbon Everblooming Roses for you. Only the best varieties have been selected, varieties which we know will please you. All are healthy, two-year-old budded stock and are top grade in every respect.

RED

ETOILE DE HOLLANDE. One of the finest **dark red** Roses ever introduced. Free flowering and ideal for cutting. Should be in every garden.

GLOWING CARMINE. New Rose of glowing **carmine** color. Very outstanding.

McGREDY'S SCARLET. A **rich velvety scarlet** fine for autumn. One of the best Roses.

RED RADIANCE. Identical with its parent Pink Radiance except color is **lively red.** Very hardy.

PINK

BETTY UPRICHARD. Here is a Rose that really deserves to be called everblooming for it is always in bloom, it seems. **Salmon-pink, stained coppery carmine.** Strong grower. Spicily fragrant.

EDITOR McFARLAND. A brand new Rose with long stems, large flowers and wonderful fragrance. **Deep pink.** Awarded gold medal as most beautiful Rose of France, a certificate of Merit by the Lyonnaise Horticultural Society, and a certificate of Merit at Portland, Oregon, in 1932.

LEONARD BARRON. Shell-pink tinged salmon. Plant is hardy and flowers are immense. New.

MRS. CHARLES BELL. Lovely soft shell-pink. Vigorous growing, free blooming.

PINK RADIANCE. Large flowers of **showy pink.** Blooms profusely until late fall.

WHITE

CALEDONIA. Here are your desires fully realized in a white Rose. The long buds open **ivory-white,** then change to **purest white,** velvety double blooms later.

K. A. VICTORIA. Here is one of the loveliest of **white** Roses. Color often shades to lemon. Fragrant.

McGREDY'S IVORY. Creamy white fragrant flowers. Among the best of everblooming white Roses.

YELLOW

GOLDEN DAWN. Flowers of rich **sunflower-yellow.** Pretty buds of light yellow, blushed pink. A sunbeam in itself.

JOANNA HILL. Beautiful **creamy yellow slightly suffused with pink.** Almost a Talisman type.

SOEUR THERESE (Sister Therese). Exquisite buds of **yellow with carmine markings.** Long lasting and fragrant. Good grower.

VILLE DE PARIS. Clear yellow buds and flowers. Distinctly different.

ORANGE

DUQUESA DE PENARANDA. Wonderful new Rose of **orange-apricot** color. Double and fragrant. Among the very best fall bloomers.

KATHERINE PECHTOLD. Lovely buds of **gold and bronzy orange.** Full flowers of 25 to 30 petals. Unusual and spicily fragrant.

MME. JOSEPH PERRAUD. Bagatelle Gold Medal winner in 1934. Slender **Nasturtium-orange buds opening Nasturtium-buff.** Fragrant. Most beautiful.

TRI-COLOR

CONDESA DE SASTAGO. Coppery-red inside. Rich yellow outside. Vigorous grower. New and beautiful.

HINRICH GAEDE. Very unusual Rose. A combination of **orange-red and gold.** Fragrant.

HEINRICH WENDLAND. Double flowers of **reddish copper, back of petals rich orange.** Decidedly beautiful.

MRS. SAM McGREDY. Another of those fine McGredy Roses. Really one of the most beautiful Roses you can find, **orange-salmon suffused with gold.** Prolific bloomer, very robust.

PRESIDENT HERBERT HOOVER. Beautiful contrasting shades of maroon, orange and gold. A vigorous grower, long bloomer and one of the outstanding favorites.

TALISMAN. Here is a perfect riot of color—**golden yellow with shades of copper-red and orange-rose.** Nothing else like it.

Prices

Any Roses on this page:

Each $0.75	4 for $2.25
2 for 1.25	6 for 3.25
3 for 1.75	12 for 6.00

More than 12 at 50c each.

Special!

One of each, 25 in all $9.95

New Red Blooms All Summer!

Grootendorst Supreme Rugosa Rose

Grootendorst Supreme—more brilliant than ever before—better foliage—more graceful—hardier.

Now, red, the favorite color of most flower lovers comes to you, more brilliant than ever, in this new Rugosa Rose—**GROOTENDORST SUPREME**—and it comes all summer long. The beautiful form of the flowers is shown above. They occur in close clusters like the smaller picture below.

Grootendorst Supreme will be a glorious and striking addition to your Rose bed or landscape planting. Foliage is much better than the old Grootendorst and the bush is much more graceful in shape, very compact. Exceptionally good for all northern states as it is extremely hardy. Does equally well farther south.

We re-arranged our catalog at the last minute to include this new brilliant red shrub Rose and we urge every Rose lover to have it. Remember, it can be used in the landscaping or foundation planting as well as in Rose beds. The plants we send you are strong No. 1 plants, budded on strong healthy roots.

Beautiful Clusters All Summer

PRICES:

65c each; 2 for $1.15; 3 for $1.65; 6 for $3.16; 12 for $6.00.

Kellogg's Biggest Rose Bargain

HERE'S THE YEAR'S GREATEST VALUE ON EVERBLOOMING FIELD-GROWN ROSES. Think what you get for only $1.47. 3 prize varieties—3 fascinating colors—all labeled, all pruned ready for planting. And the collection includes your choice between the famous Talisman or the equally famous President Herbert Hoover.

How to Order—Top Grade

If you want Talisman in your collection just order **one Kellogg's Biggest Rose Bargain with Talisman** and you will receive the following: 1 McGredy's Scarlet, 1 Editor McFarland, **1 Talisman.**

If you prefer President Herbert Hoover, order **one Kellogg's Biggest Rose Bargain with President Herbert Hoover** and you will receive the following: 1 McGredy's Scarlet, 1 Editor McFarland, **1 President Herbert Hoover.**

Order Early

Rose enthusiasts need not be urged to take advantage of this outstanding value. If you have never grown Roses, let this offer be your starting point. You will be delighted at the rare beauty of these wonderful varieties. Early orders given preference!

THREE
Beautiful Roses
for only
$1.47

1 McGredy's Scarlet
1 Editor McFarland
AND
Your Choice of
1 Pres. Herbert Hoover — or
1 Talisman

EXTRA If you order two of these collections we will give you an extra Rose FREE—your choice of any Rose listed on this page or on page 24.

Top–Pres. H. Hoover Bottom–Talisman

All Plants Top Grade

McGredy's Scarlet

These Roses all 2-year-old budded stock—top-grade

Editor McFarland

The Pearl

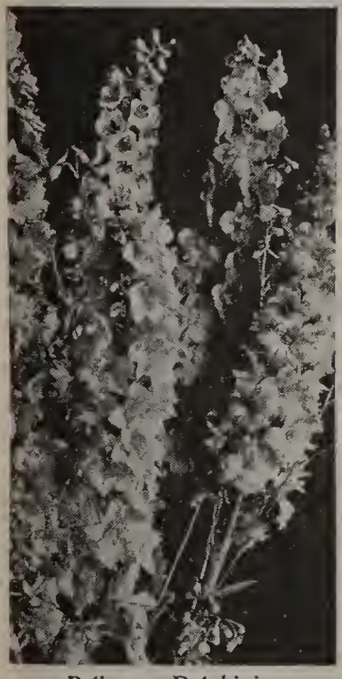
Woolly Yarrow

Dwarf Alkanet

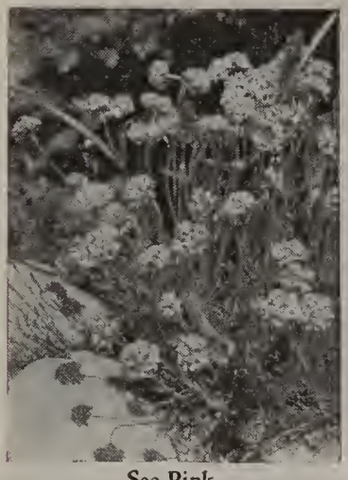
Wood Anemone

Pasque Flower

Rock Cress



Bellamosa Delphinium



Sea Pink

Wine Poppy

Any 6 for $1

PRICES: 25c each; 3 for 65c; 6 for $1.00; 12 for $1.75.

THE PEARL *(Achillea ptarmica)*. Pure white, daintily beautiful flowers from June to August. 12 to 18 inches tall. Fine for edging or border. Easy to grow. Planting distance 12 to 15 inches. Very hardy. Plant in sunny position. Field-grown plants.

WOOLLY YARROW *(Achillea tomentosa)*. Pretty bright yellow flowers 6 to 8 inches high. Foliage woolly and carpet-like. Blooms July to September. Hardy, long blooming; easy culture. Plant 12 inches apart. Field-grown. Full sun; sandy soil. Hardy.

BUGLE PLANT *(Ajuga reptans)*. Fine, fast-spreading plant for carpeting. Grows dense. Likes shade or sun. Pretty purplish blue flowers May and June. Easy to grow. Grows 4 inches high. Plant 12 inches apart. Ultimate height 6 to 10 inches. Grows well in shade. Hardy. Field-grown.

MADWORT *(Alyssum saxatile compactum)*. Fine border or rock plant with masses of bright yellow flowers. green leaves. Blooms in May. Grows 12 to 15 inches high. Easy to grow. Thrives in most all soils. Likes sun. Mulch in winter. Plant 12 inches apart. Field-grown.

DWARF ALKANET *(Anchusa myosotidiflora)*. New! Here is one of the prettiest little blue flowers you ever saw. Color and shape of flowers the same as Forget-me-nots. Grows about 12 inches high. Myriads of pretty blue flowers during May and June. Very hardy; does best in shade, or semi-shade. Plant 12 inches apart. Is more easily controlled than Forget-me-not. Field-grown.

WOOD ANEMONE *(Anemone sylvestris)*. Lovely pure white flowers 12 to 15 inches high. Does best either in partial shade or full shade. Blooms during May and June. A flower that should be in every garden. Likes woods dirt or leaf mold. Plant 10 to 12 inches apart. Field-grown.

PASQUE FLOWER *(Anemone pulsatilla)*. A delightful early spring flower with pretty fuzzy blossoms, large and purple, that appear during April and May. 9 to 12 inches high. They like sun or shade. Planting distance 10 inches. Dislikes too much moisture. Mulch in winter. Field-grown.

ROCK CRESS *(Arabis alpina)*. Grows 6 inches high. Masses of bloom in April and May. White flowers. Thrives with little moisture. Best in sun. Needs winter protection. Plant 10 inches apart. Field-grown.

PINK ROCK CRESS *(Arabis alpina rosea)*. Ultimate height 6 inches. Blooms April and May. Thrives with little moisture. Best in sun. Needs winter protection. Plant 10 inches apart.

SEA PINK *(Armeria maritima)*. Very, very pretty plant with heads of delicate pink flowers. 4 to 6 inches high. Blooms May-July. Evergreen foliage. Excellent for borders. Good for the rockery. Easy to grow; hardy. Planting distance 8 inches. Full sun. Mulch in winter. Field-grown.

PLUME POPPY *(Bocconia cordata)*. Rugged perennial growing 6 feet tall or more. Flowers of creamy white, June-September. Leaves are large and ornamental. Best of all background plants. Very hardy. Needs ordinary soil and ample moisture. Planting distance 18 to 24 inches. Field-grown.

WINE POPPY *(Callirhoe involucrata)*. Rich purplish crimson poppy-like blooms with beautiful ivory-white centers. **Blooms from early summer to late fall.** Grows 6 to 8 inches high. Planting distance 18 inches. One of the most delightful of trailing plants. Plant in full sun. Dry location recommended.

SNOW-IN-SUMMER *(Cerastium tomentosum)*. Blooms from June to July. Flowers white, foliage silver-gray. Grows 4 to 6 inches high. Very spreading habit. Thrives in ordinary soil with little moisture. Plant 12 inches apart in full sun. Field-grown.

BELLAMOSA DELPHINIUM. Dark blue. Grows 3 to 4 feet high, spread 12 inches. Blooms June to July. Very hardy. Likes rich well drained soil. Full sun. Fond of lime or wood ashes. Plant 12 to 15 inches apart.

CHINESE DELPHINIUMS. Exceedingly pretty gentian-blue flowers and fernlike foliage, 2 to 3 feet high. Blooms June through September. Likes rich well drained soil. Fond of lime or wood ashes. Plant in full sun. Planting distance 15 inches. Field-grown.

Now! Delphinium Clivedon Beauty

Clivedon Beauty is a beautiful light blue Belladonna type Delphinium, really improved Belladonna but much taller spike and larger blooms. Same blooming time. Fine for cutting. Ultimate height 3 to 4 feet. Blooms June-July and later. Full sun, rich, well drained soil. Fond of lime or wood ashes. Plant 12 to 15 inches apart. 2-year, field-grown plants.

PRICES: 25c each; 3 for 65c; 6 for $1.00; 12 for $1.75.

Our index makes ordering easy—see pages 84 and 85.

Any 6 for $1

PRICES: 25c each; 3 for 65c; 6 for $1.00; 12 for $1.75.

DIANTHUS LOVELINESS. More like a dream flower than anything real—plant similar to a clump of beautiful low ornamental grass, with twenty-five or more blooming stems to a plant. Blooms quaint lavender in color, with beautiful apple-green throat. Ultimate height about 2 feet. Blooming season June and July. Sun or partial shade. Give winter protection. Plant 12 to 15 inches apart.

NEW MAIDEN PINK, ERECTA *(Dianthus deltoides erecta).* One of the prettiest little flowers you could possibly use for a low border or in your rockery. Flowers delicate dainty pink with dainty markings, nearly one inch across, and produced in great abundance on straight, upright stems. Foliage glossy and healthy. Ultimate height 6 inches. Blooms June. Full sun. Mulch in winter. Plant 8 inches apart. Field-grown plants.

CRIMSON GARDEN PINK *(Dianthus latifolius).* The richest, reddest, hardy garden Pink ever. 12 to 15 inches high. Blooms June through September. Likes alkaline soil. Well drained soil in full sun. Plant 12 inches apart. Field-grown.

MILKWORT *(Euphorbia polychroma).* Showy rock or border plant with bronzy yellow flowers in May and June. Unique foliage. Grows 1 foot high. Thrives best in poorest soils. Hardy. Plant 12 inches apart. Two-year, field-grown plants.

BLUEBEARD GRASS *(Festuca glauca).* One of the bluest of blue-foliaged perennials. 9 to 12 inches high in attractive clumps. Foliage fine cut, excellent for edging. Planting distance 8 to 10 inches. Sun or semi-shade. Grows well even in poor soil. Field-grown.

GEUM. Beautiful and quaint! Ultimate height 18 inches. Blooms June-July. Likes full sun. Give winter protection. Good for cutting. Plant 15 inches apart. Two colors as follows:
Mrs. Bradshaw. Bright red flowers in June-July.
Lady Stratheden. Rich golden yellow during June and July.

CREEPING BABY'S BREATH *(Gypsophila repens).* Showers of white blossoms in June and July. Creeping habit, 6 inches high. Also comes in pink. State color wanted. Hardy. Plant 10 to 12 inches apart. Field-grown.

SUN ROSE *(Helianthemum mutabile).* Pink, yellow, white, and orange—mixed colors. Flowers July to September. Grows 8 to 10 inches high. Planting distance 12 inches. Likes dry, sandy location. Protect in winter. Field-grown.

PINK CORALBELL *(Heuchera brizoides).* Long, June to September, blooming period. Rich green, beautiful foliage. Dainty coral-pink flowers. 15 to 18 inches high. Planting distance 12 inches. Field-grown.

ST. JOHN'S WORT *(Hypericum reptans).* Extremely prostrate, fernlike foliage; large, brilliant golden yellow flowers. June through August. Planting distance 12 inches. Ultimate height 4 to 6 inches. Likes a sandy loam. Sun or partial shade. Field-grown.

PERENNIAL PEA *(Lathyrus latifolius).* Blooms in June and July, will climb any support. Hardy. Planting distance 2½ to 3 feet. Grows 6 feet or more. Best in full sun. Does not like acid soil. Hardy. Colors: Red, Pink and White. State choice of colors. Plants field-grown.

SWEET LAVENDER *(Lavandula vera).* 15 to 18 inches high. Loads of fragrant, blue flowers, July and August. Planting distance 15 inches. Field-grown.

EDELWEISS *(Leontopodium alpinum).* This is the flower for which Alpine lovers risk their lives. Grows 4 to 6 inches high. Leaves silvery with pale yellow flowers. June and July. Plant 6 to 8 inches apart. Entire plant is woolly. Inconspicuous yellow flowers. Likes light soil and very little moisture. Protect in winter.

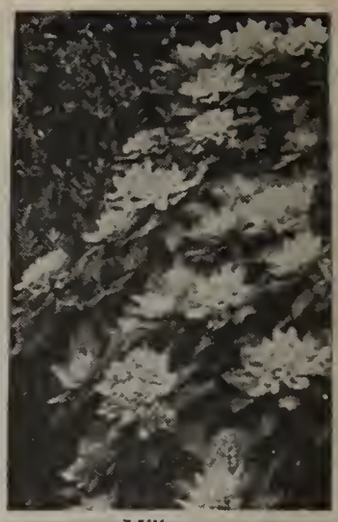
BLAZING STAR *(Liatris pycnostachya).* Beautiful in summer months and for dried bouquets in winter. Actually when in bloom it does look like a blazing star. Blooms in July and August. Spikes tall, beautiful bluish lavender colored, 4 feet high. Very hardy. Plant them 8 to 10 inches apart. Sun or shade. Plants furnished are field-grown.

GOLDEN FLAX *(Linum flavum).* Pretty bits of dancing gold. Blooms May to August. 12 to 15 inches high. Hardy, easy to grow. All lovers of pretty yellows should have this flower. Plant 12 inches apart. Sandy loam best. Full sun. Field-grown.

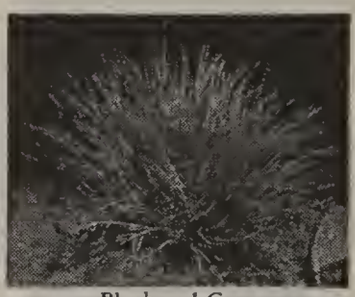
INDIAN PAINT BRUSH *(Lobelia cardinalis).* Rich, fiery red flowers produced on strong spikes, 3 to 4 feet high. Long blooming period, July-August. Planting distance 12 inches. Best in moist, shaded location. Hardy. Field-grown.

LUPINES *(Lupinus polyphyllus).* Handsome foliage, handsome, pea-shaped flowers 3 to 4 feet high. Blooms May to June. Plant 15 inches apart. Blue, pink, and white. State choice. Like slightly acid, well drained soil and plenty of water. Sun or partial shade.

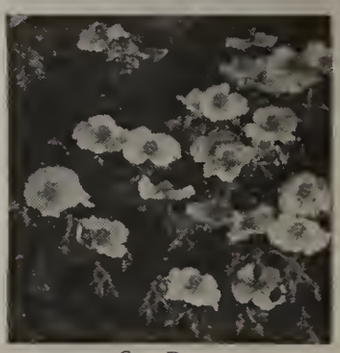
Dianthus Loveliness



Milkwort



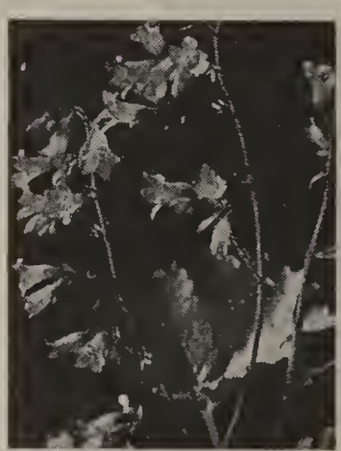
Bluebeard Grass



Sun Rose

Geum

Perennial Pea



Pink Coralbell

Edelweiss

Sweet Lavender

Golden Flax

Maltese Cross

Hibiscus

Forget-me-not

Evening Primrose

False Dragonhead

Leadwort

Midget Hedge

Mountain Thyme

Coat Flower

Speedwell

Any 6 for 1$

PRICES: 25c each; 3 for 65c; 6 for $1.00; 12 for $1.75.

MALTESE CROSS *(Lychnis chalcedonica)*. Most vivid scarlet. July. Grows 2½ to 3 feet high. Very brilliant. Fine cut flower. Planting distance 15 inches. Best in sun or partial shade. Ordinary soil. Hardy. Field-grown.

HIBISCUS *(Mallow)*. A giant 3-to 4-foot perennial. Showy blooms July-August. Planting distance 2 feet. Cut back to soil's surface each spring. Hardy. Best in full sun. Three colors: Pink, Red and White. State color. Field-grown.

Mixed Hibiscus

We have been unable to mark all Hibiscus as to color, and offer mixed colors at **3 for 48c; 8 for $1.00; 12 for $1.65.**

FORGET-ME-NOT *(Myosotis palustris semperflorens)*. 4 to 6 inches high. Flowers sky-blue, blooms from May to September. Plant 12 inches apart. Best in shaded location. Hardy. Field-grown.

GROUND IVY *(Nepeta Mussini)*. Dwarf, compact plant with silvery gray foliage producing myriads of lavender-blue flowers all spring and occasionally during summer. Grows 12 inches high. Planting distance 12 inches. Full sun. Hardy. Field-grown.

EVENING PRIMROSE *(Oenothera)*. Pretty yellow cups about two inches across. 12 to 15 inches high. Blooms June till October. Planting distance 12 inches. Field-grown.

FALSE DRAGONHEAD *(Physostegia virginica, Vivid)*. Flowers lively pink similar to Snapdragons. Blooms July to September, 20 inches high. Planting distance 15 inches. Thrives in all soils. Does well in shade. Hardy. Field-grown.

PLUMBAGO LARPENTAE *(Leadwort)*. Dwarf, spreading plant. Clear deep blue, 1-inch flowers. 6 to 8 inches high. Blooms August-September. Sun or partial shade. Plant 10 to 12 inches apart. Protect in winter. Potted plants.

SALVIA AZUREA *(Meadow Sage)*. Attractive 3- to 4-foot perennial. Produces profusion of sky-blue flowers, August and September. Planting distance 12 to 15 inches. Best in full sun. Hardy. Field-grown.

SOAPWORT *(Saponaria ocymoides)*. Prostrate plant producing myriads of rosy pink blossoms in May and June. Extremely hardy. Grows 4 to 6 inches high. Plant 12 inches apart. Field-grown.

SEDUM SIEBOLDI. The aristocrat of Sedums! Foliage round and a beautiful gray-blue, borne thickly upon stems 3 to 6 inches long. Flowers of rare pink. August and September. Planting distance 6 to 8 inches. Field-grown.

HEN AND CHICKENS. Grows in cracks or crevices where other plants fail. Grows 2 to 3 inches high. Blooms June and July. Planting distance 6 inches. Field-grown.

GREAT SEA LAVENDER *(Statice latifolia)*. Gives a beautiful misty effect when in bloom. Produces myriads of minute lavender flowers in feathery fashion. 12 to 18 inches high. July and August. Large, leathery, dark green leaves. Excellent for dried bouquets. Hardy. Plant 10 to 12 inches apart. Likes sunny location and sandy loam. Field-grown.

MIDGET HEDGE *(Teucrium chamaedrys)*. May be sheared to any height up to 12 inches. Foliage dense, glossy green, aromatic, resembling Boxwood. Bright lavender-pink flowers. Blooms July and August. Not evergreen but quickly resumes full leaf each season. Fine for pretty low hedges or borders. Plant 8 to 10 inches apart. Hardy. Field-grown.

MOUNTAIN THYME *(Thymus serpyllum)*. Fine for ground cover where grass fails. Small, lilac-purple blooms June-July. Can be walked upon or mowed. Grows 8 to 10 inches high. Plant 8 to 10 inches apart. Hardy. Field-grown.

COAT FLOWER *(Tunica saxifraga)*. Tiny, shimmering flowers of pretty pink that seem to float over beautiful low, green foliage. Grows 8 inches high. Blooms all summer. Plant 12 inches apart. Does well even in poor soil. Hardy. Field-grown.

GARDEN HELIOTROPE *(Valeriana officinalis)*. Useful border plant growing 3 feet high with pretty heads of misty lavender flowers in June and July. Agreeable heliotrope odor. Very hardy. Fond of lime. Plant 12 to 15 inches apart. Two-year, field-grown.

SILVER SPEEDWELL *(Veronica incana)*. Pretty blue flowers in spikes; silvery gray foliage. Grows 12 inches high. Blooms July and August. Very pretty. Plant 8 to 10 inches apart. Hardy. Field-grown.

SPEEDWELL *(Veronica longifolia)*. Rich blue flower spikes. August. Two feet high. Planting distance 12 inches. Hardy.

Easy-to-use Index on pages 84-85

Now! Four Color - True Aquilegias

PRICES:

30c each	4 for ...$1.00
2 for ...$0.55	8 for ... 1.85
3 for ... .79	12 for ... 2.70

Choose the color you want—these are Color-True varieties, tall growing, mammoth-flowering, long-spurred—will make a beautiful display.

CHRYSANTHA. Clear, beautiful yellow, just as pretty and charming as it can be! Ultimate height 1½ to 2½ ft. Blooms May and June. Hardy. Plant 12 to 15 inches apart.

COERULEA. Outer petals beautiful blue, tinged yellow in throat. Ultimate height 15 to 18 inches. Blooms April to July. Plant 12 inches apart. Ideal for rockery. Hardy.

SILVER QUEEN. Beautiful silvery white tinged with cream in the throat. Ultimate height 1½ to 2½ feet. Blooms May and June. Hardy. Plant 12 to 15 inches apart.

AQUILEGIA, CRIMSON STAR. Petals striking crimson with white centers—**and blooms 3 inches and more across.** Brilliant! Ultimate height 1½ to 2½ feet. Blooms May-June. Hardy. Best in shade or partial shade. Plant 12 to 15 inches apart.

All Four $1.00

Send us only $1.00 and we will send you one each of the four color-true Aquilegias, or you may choose the varieties you want.

NEW!

Clematis-Flowered Aquilegia

45c each
3 for $1.00
6 for 1.85

(Aquilegia clematiflora)

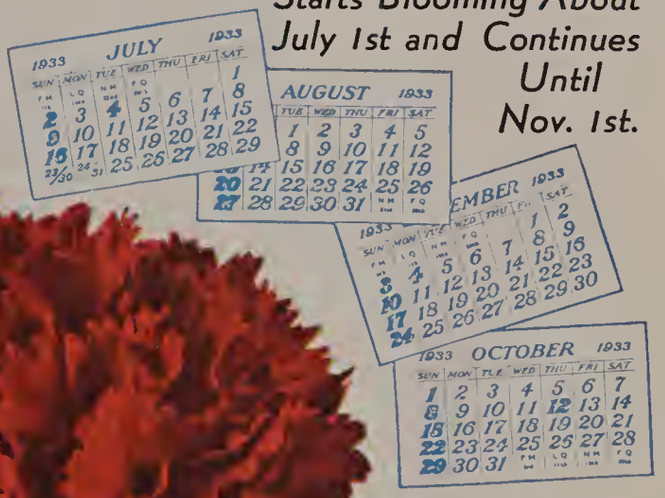
Flowers 2 to 4 inches across and have no spurs on most of them. If you want something distinctly new, order Aquilegia clematiflora. Mixed colors, beautiful pastel shades only—pink, yellow, blue, white and cream. Sorry, but we can't give color choice—hybrids. Ultimate height 18 to 24 inches. Bloom May-June. Does best in partial or full shade. Hardy. Plant 12 to 15 inches apart. **PRICES: 45c each; 3 for $1.00; 6 for $1.85.**

Aquilegia Longissima — New!

Noted for its unusually long, slender spurs, 4 to 5 inches long, giving the pale yellow flowers an exceptionally graceful effect. Coming from Northern Mexico it is able to withstand heat and dry weather. Does well in hot, dry places in the garden. June flowering. Height 18 inches. Hardy. Likes rich soil. Does well in sun or shade. Plant 12 to 14 inches apart. **PRICES: 30c each; 2 for 55c; 3 for 79c; 4 for $1.00; 8 for $1.85; 12 for $2.70.**

Everblooming!

Starts Blooming About July 1st and Continues Until Nov. 1st.



and will bloom all winter if potted and taken in the house

8 for $1.65

Full Size Blossoms

Note the individual gorgeousness and beauty of each flower. Fine for cutting.

49 BLOSSOMS AT ONE TIME

One of my Dazzler Carnations had 49 blossoms on at one time and has been beautiful all summer.—Mrs. Jack W. Gallagher, Ohio.

TRADE MARK

DAZZLER

Kellogg's Dazzler, the new improved hardy everblooming Carnation is the heaviest blooming, most gorgeous and largest flowering hardy Carnation ever introduced. Foliage is dark olive-green and each plant produces 20 to 30 strong, 15- to 20-inch blooming stalks supporting flowers in great profusion. 40 to 50 bright crimson flowers open at one time on each plant. The blooms are richly clove-scented, deep crimson in color, and the plant blooms continually from the middle of June to late October. Will bloom all winter if potted and put in medium warm room. Plant grows nearly as large as a bushel basket first season and it's hardy, too; stood 15 degrees below zero without injury. Blooms first year.

Dazzler is the gem of the rockery, the dazzle of the flower garden, the king of the border, and the greatest of all flowers for group planting.

Glorify your garden with **Kellogg's Dazzler,** the brightest red and most dazzling flower of all time.

PRICES OF DAZZLER CARNATION

8 for $1.65 Potted Plants

Or, other quantities as follows: 35c each; 3 for 85c; 12 for $2.45; 25 for $4.50.

New!

Now, at last! Here are your ideal Delphiniums. **Nearly all Double. More colors—tall—beautiful!** See further details at right.

8 for $2.00

3 for $1.00
4 for 1.25
8 for 2.00
12 for 2.75

Pacific Strain Delphiniums

The beautiful color picture of Pacific Delphiniums tells you more than we could say in 10,000 words; however, here are a few things the picture does not tell.

80 per cent Double

When we were first told that these Pacific Strain Hybrid Delphiniums would be 80% double we did not believe it but exhaustive tests on our own nursery actually do prove that at least eight out of every ten of these will be double. Field-marked 100% double Delphiniums sell for 75c each. Now you can order this Pacific Hybrid Strain and nearly every one of them will be double. Note the extremely low prices at the left.

Tall, Strong Flexible Stems

The stems of Pacific Hybrid Delphiniums are not only tall and strong, but flexible and instead of breaking in a strong breeze they spring right back into position. You will have less broken stems with Pacific Hybrids than with any other variety.

Many Colors

Not only are Pacific Hybrid Delphiniums nearly all double, but they come in a larger color range. Colors range from delicate light blue to dark purple as shown.

Full Spikes

Spikes of Pacific Hybrid Delphiniums are closely packed with large, beautiful florets as shown. Each spike is a marvel of beauty.

Hardy!

Pacific Hybrid Strain Delphiniums are perfectly hardy and will come through your winters with no more protection than you give other Delphiniums.

ORDER EARLY! Our supply of Pacific Hybrids is limited. Order early and be sure to get yours. We furnish strong, field-grown plants. Ultimate height 5 feet. Blooms June and later. Like rich soil and sun. Fine for cutting. Assorted colors only. Plant 12 to 15 inches. **Prices at left, top of page.**

Pure Doubles and Whites are Rare— *Order Them Here!*

These white and double Delphiniums were marked in our fields at blooming time. We guarantee them to be as described.

Double Delphinium

These double Pacific Delphiniums come in shades of blue, old rose, pink, lavender and purple —mixed colors only.

We have marked only a limited number for sale as guaranteed doubles, so order promptly.

PRICES: 75c each; 2 for $1.35; 3 for $1.95; 6 for $3.75.

White Delphinium

Out of approximately 17,000 Pacific Delphiniums we found only 100 whites, so you can realize their rarity. These are not the weak growing white Delphiniums ordinarily sold, but strong, vigorous Pacific Hybrids marked at blooming time in our fields. We have only an exceedingly limited supply of these rarities, so YOU MUST ORDER EARLY.

PRICES: $1.00 each.

Hollyhock Delphinium

6 Hollyhock Delphinium

This collection will appeal to everyone who likes gorgeous masses of color. The flower spikes are unusually massive and rich in their coloring.

$1

3 for 65c
6 for $1.00
12 for $1.85

These tall and rugged growers have foliage that is unusually broad and handsome. Flower spikes are extremely massive with a magnificent grandeur of varied colors. Here you will find all shades of blue, old rose, pink, lavender and purple and a profusion of double and semi-double flowers. Ultimate height up to 6 or 7 feet. Bloom during June and July and later. Planting distance, 18 inches. Mixed colors only. Like sun and rich, well drained soil. Prices above.

Lamartina Delphinium

6 Lamartina

The BLUE Just Like Indigo

Delphinium

3 for 65c
6 for $1.00
12 for $1.85

$1

Don't let your garden lack the richness and beauty of deep indigo-blue. Lamartina Delphinium has it. It is the richest of all blues. Blooms mid-June to mid-October or longer. Simply loaded with spike after spike of rich blue flowers, 3 to 4 feet tall. Likes sun and well drained soil. Plant 12 to 15 inches apart. Prices above.

Flowers for Shady Places

Many people write us asking for flowers that can be grown in the shade. Here is a complete list with the pages on which descriptions and pictures can be found.

The plants listed in black type are those which can be used in rather heavy shade. Plants listed in light-faced type can be grown in spots that are shaded for about one-half of the day.

PERENNIALS

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Hen and Chickens 29
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Golden Bell 78
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Japanese Barberry (Green) ..83
Pink Tartarian Honeysuckle .82
Red Flowering Dogwood 76
Regel Privet 83
Rhododendron 66, 67
Sweet Shrub 78
White Flowering Dogwood 76
White Snowberry 82

Kellogg's Shadyside Garden

12 Plants $1.87

Many of the loveliest and most popular flowers bloom at their best in shady spots. Now, in response to an ever-growing demand, we offer Kellogg's Shadyside Garden composed only of plants that bloom satisfactorily in the shade. The pictures here show a few of them, and in filling orders for Kellogg's Shadyside Garden we shall endeavor to include plants illustrated, but reserve the right to substitute other Shadyside plants of equal value if sold out of any of them.

12 plants, our choice, labeled for your convenience in planting, all first grade stock, special price **Only $1.87.**

(Note:—Value would run $2.50 or more if you made choice.)

2 Shadyside Gardens

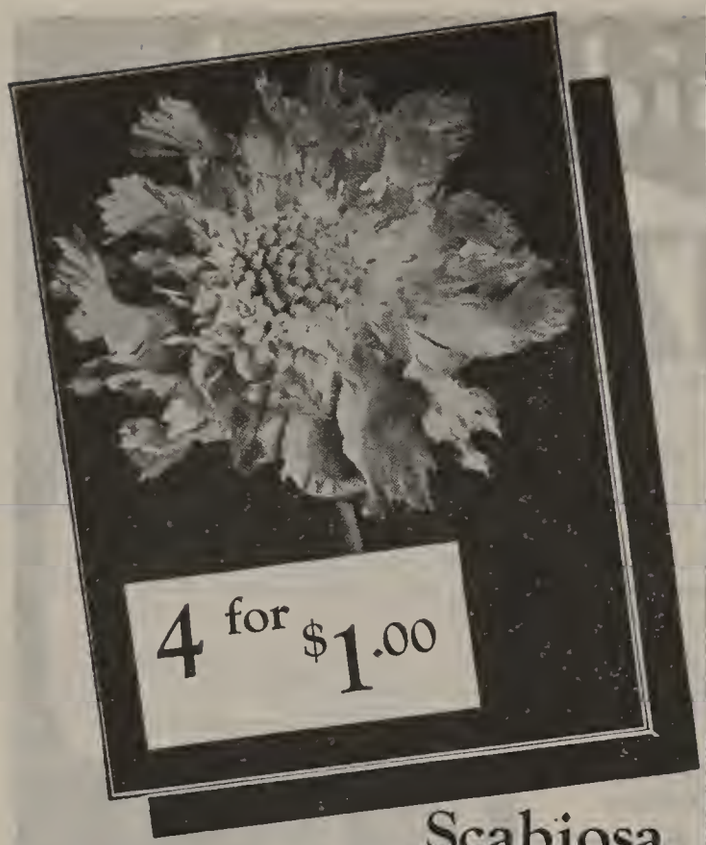
24 plants $3.69

Flowers shown are (beginning upper left)
Pasque Flower
Globe Flower
Plumy Bleeding Heart
Wood Anemone
Primrose
Bleeding Heart

Japanese Spurge

Shady Ground Cover Japanese Spurge

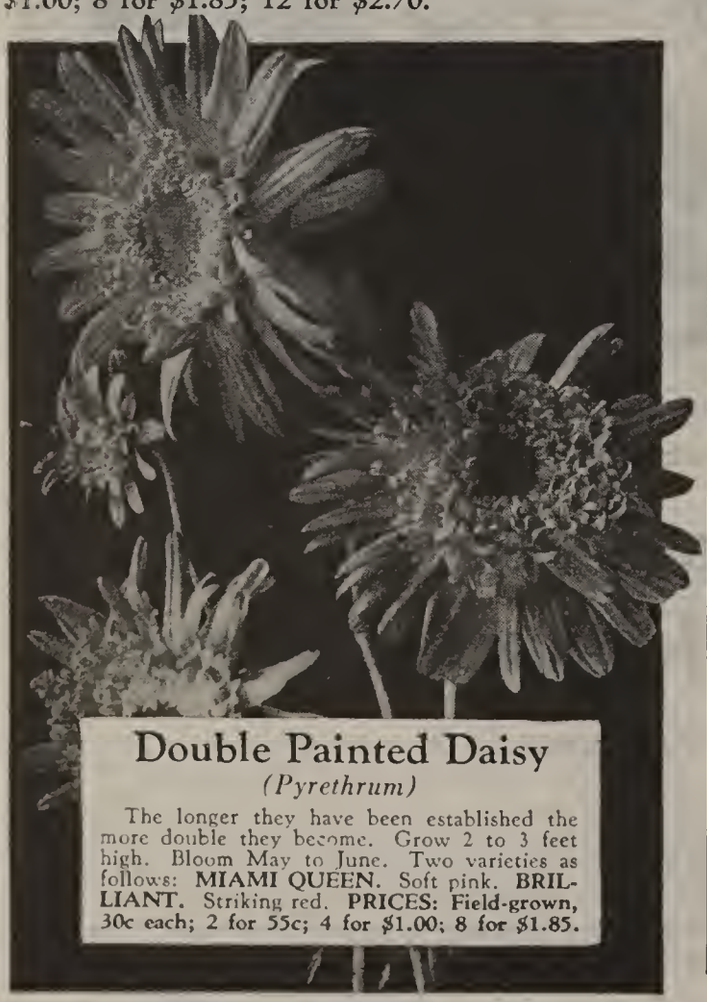
JAPANESE SPURGE *(Pachysandra terminalis).* This is the best ground cover we know of and the prettiest. It gives dense masses of lustrous green leaves. Trailing vine to 12 inches high. Perfect for shady places and poor soil. Thrives well under evergreens or anywhere. Practically evergreen. If an immediate effect is desired use 3 plants to each square foot. **PRICES: Field-grown plants, 20c each; 3 for 55c; 6 for $1.00; 12 for $1.85.**



Scabiosa Isaac House

(Blue Bonnet). Scabiosa Caucasica has been such an extremely popular flower that we know you will welcome these Isaac House Hybrids with their soft and lovely shades of lavender. They commence blooming in June on tall stems 18 to 24 inches high and continue until September. Hardy. Do nicely in sun or partial shade. Fine as cut flowers.

PRICES: 30c each; 2 for 55c; 3 for 79c; 4 for $1.00; 8 for $1.85; 12 for $2.70.



Double Painted Daisy

(Pyrethrum)

The longer they have been established the more double they become. Grow 2 to 3 feet high. Bloom May to June. Two varieties as follows: **MIAMI QUEEN.** Soft pink. **BRILLIANT.** Striking red. **PRICES: Field-grown, 30c each; 2 for 55c; 4 for $1.00; 8 for $1.85.**

Now!

30c each
2 for $0.55
3 for .79
4 for 1.00
8 for 1.85
12 for 2.70

4 Trollius (Globe Flower) $1.00

You will love the incandescent beauty of Trollius—they really seem to glow with their own hidden fire. The color is amazingly beautiful orange-yellow with still richer fluffy stamens. Flowers produced in great masses. Beautifully globular in shape, 1½ to 2 inches or more across, 1 to 2 feet tall, bloom May to August. Plant them 8 inches apart.

Trollius do especially well in a moist and a shady location.

PRICES: 30c each; 2 for 55c; 3 for 79c; 4 for $1.00; 8 for $1.85; 12 for $2.70.

NEW! A BRILLIANTLY RED SHRUB ROSE—See page 25.

New! See Pages 2 and 3

Important

See pages 2 and 3 for this important new Campanula with gardenia type blossom—essential if you want your garden up-to-date.

Astilbes do well in the shade.

The beautiful plumes of peach-blossom-pink make very fine cut flowers.

Will stand quite dry or quite wet locations.

Astilbe Peach Blossom

Beautiful panicles of flowers 8 to 10 inches long, very graceful and pretty in coloring—peach-blossom-pink Blooms during June and July. Grows 1½ to 2 feet tall. Excellent for cutting. Plant 15 to 18 inches apart. Likes shade or semi-shade. **PRICES: 50c each; 2 for 85c; 3 for $1.15; 4 for $1.50.**

Blue Fringed DAISY

(Erigeron speciosus)

Flowers large and violet-blue with yellow centers. Blooms June and July, 1½ to 2 feet high. Fine for cutting. Planting distance, 18 inches. Field-grown. **PRICES: 25c each; 3 for 67c; 5 for 97c; 10 for $1.89.**

Japanese Bellflower

(Platycodon—Balloon Flower)

So perfect in form it seems made of wax. Decidedly beautiful, bell-shaped or broadly cup-shaped flowers, growing 1½ to 2 feet tall. Beautiful dark green foliage. Blooms July and August. Very hardy. Likes sun or shade, any well drained soil will do. Spread 12 inches. Strong, 2-year plants. Two colors, blue or white. State color wanted. **PRICES: Field-grown plants, 25c each; 3 for 65c; 6 for $1.00; 12 for $1.85.**

Spanish Bayonet

(Yucca filamentosa)

Gives a Mexican touch. Spikes 4 to 5 feet high with creamy white, inverted flowers; swordlike, evergreen foliage. Blooms July. Likes sun. Plant 18 inches apart. Field-grown. **PRICES: 25c each; 3 for 67c; 5 for 97c; 10 for $1.89.**

Elmer D. Smith *Chrysanthemums*

Royal Mahogany

Over 55 years of Mr. Smith's life was devoted to "Mum" breeding and he was known throughout the world as the greatest breeder of Chrysanthemums who ever lived. Do not fail to include these three amazing masterpieces in your order. **PRICES: 30c each; 3 for 70c; 6 for $1.25; 12 for $2.35.**

6 (2 of each) for $1.25

ROYAL MAHOGANY. Shades of glistening gold and bronze seem to dance right out from the center of this beautiful "Mum." Flowers measure nearly 2½ inches across. **Prices above.**

Amethyst Queen

AMETHYST QUEEN. A beautiful splash of deep amethyst-mauve—colors seem to dance and sparkle with living, breathing personality. Blooms measure nearly 2½ inches across and are borne closely in clusters, giving a beautiful display. **Prices above.**

Garnet Gem

GARNET GEM. A fine, well-bred dandy. Center is rich golden yellow, petals rich, garnet-red. Flowers 3 inches across. **Prices above.**

Aladdin "Mum"

Exceedingly early—late July till frost. Rich bronze colored 2-inch flowers, stained with red and apricot. Hardy if mulched. Grows 2 to 3 feet high. Spread two feet. Likes sun. **PRICES: Strong potted plants, 30c each; 3 for 70c; 6 for $1.25; 12 for $2.35.**

Ohio State "Mum"

Beautiful clear yellow anemone type flowers—rich dark green bushy foliage. Often 50 blossoms per plant. Grows 2 to 3 feet high. Planting distance 2 feet. Mulch in winter. Blooms later than others. **PRICES: 30c each; 3 for 70c; 6 for $1.25; 12 for $2.35.**

5 ONE OF EACH You get one of each variety shown on this page, total 5, value $1.50. **$1**

SPECIALS THAT SAVE YOU MONEY!

On Azaleamums, Golden Glorymum and Santa Claus

On the following pages you will find descriptions and pictures of the most marvelous flowers ever originated—Golden Glorymum, Santa Claus and four varieties of Azaleamum. These plants become completely covered with flowers sometime in August and continue blooming that way until stopped by frost—hundreds and hundreds of blossoms on one plant at one time. You will surely want some of these marvelous plants.

Here are some special offers that will save you money. Friends and neighbors will exclaim at the beauty of Azaleamums and Glorymums in your garden. Don't omit them from your order.

4 Azaleamums

$2.05

These are the 4 favorites. Thousands of people have found them beautiful. This group gives you one each of them as follows:

1 Magic White Azaleamum	$ .65
1 Bronze Beauty Azaleamum	.65
1 Cameo Queen Azaleamum	.65
1 Golden Wonder Azaleamum	.65
Total Value	$2.60
Special Price only	2.05

Glorymum and Santa Claus Special

Turn the page for beautiful color pictures. You get two plants of each as follows:

2 Golden Glorymums	$1.35
2 Santa Claus	1.75
Total Value	$3.10
Special Price	$2.45

All 6 $3.25

If you want the complete color range, order this collection. You get:

1 Magic White Azaleamum	$ .65
1 Bronze Beauty Azaleamum	.65
1 Cameo Queen Azaleamum	.65
1 Golden Wonder Azaleamum	.65
1 Santa Claus	1.00
1 Golden Glorymum	.75
Total Value	$4.35
Special Price	3.25

You save $1.10 by buying this collection.

Dazzling Dozen

$5.75

This special gives you the biggest value of all. You get two each of each variety of Azaleamums, Santa Claus and Golden Glorymum as follows:

2 Magic White Azaleamums	$1.15
2 Bronze Beauty Azaleamums	1.15
2 Cameo Queen Azaleamums	1.15
2 Golden Wonder Azaleamums	1.15
2 Santa Claus	1.75
2 Golden Glorymums	1.35
Total Value	$7.70
Special Price	5.75

You save nearly $2.00.

New! Santa Claus

$1.00 each
2 for $1.75
4 for 3.00
6 for 3.97

THE red picture at the right is Santa Claus, all loaded with hundreds of beautiful presents—presents of beautiful flowers for you! Each **Santa Claus** flower is a beauty. They are beautiful dark red in color, even prettier than the picture, and are beautiful in shape and large in size—usually 2½ to 3 inches across, sometimes more. A pretty tuft of small petals in the center opens up and displays a delightful contrasting shade of gold.

BLOOMS EARLY

SANTA CLAUS usually starts blooming some time during August and continues until stopped by frost, **but it takes a good frost to stop Santa Claus. Santa Claus** is probably injured less by frost than any other flower of its type. Often new blossoms open from buds after frost.

HARDY PERENNIAL

SANTA CLAUS is similar in shape and quantity of blossoms to Azaleamums and Glorymums but grows somewhat taller and is **ONE OF THE MOST HARDY OF ALL.** In fact, it is exceedingly hardy and easy to grow.

PRICES: $1.00 each; 2 for $1.75; 4 for $3.00; 6 for $3.97.

Convenient index on pages 84 and 85.

Seventh Heaven

New! Glad

See more on Page 10

Some time ago we were shown the most amazingly beautiful Gladiolus we had ever seen. We wanted it at once, especially when told that it was Mrs. George Kinyon's origination, and finally arranged for its purchase just before our catalog went to press. We were too late for a color picture, but imagine a Glad twice as beautiful as any you ever saw before and you will have a faint idea of Seventh Heaven's beauty. **It is Mrs. Kinyon's masterpiece. See page 10.**

SANTA CLAUS—from a small potted plant to this dazzling beauty in just four months—full display first season.

ON **September 24, 1938,** the plant above was 32 inches high, 48 inches across, and 132 inches around. We sincerely believe there were at least 2000 buds and flowers on the plant—a conservative estimate. **Prices: $1.00 each; 2 for $1.75; 4 for $3.00; 6 for $3.97.** Strong plants out of pots with ball of earth on roots.

Golden Glorymum

U. S. Plant Patent No. 251

BEAUTIFUL BLOOMS!

FEW flowers are finer as cut flowers than Golden Glorymum. Color is rich golden yellow shading to golden orange at the center (the picture does not show this half well enough). Beautiful in shape. One of the most beautiful flowers grown. Just imagine a whole plant completely covered with these large 2- to 3-inch flowers!

Golden Glorymum

TRADE MARK

GOLDEN GLORYMUM PRICES:

75c each

2, $1.35 6, $3.35

3, 1.85 12, 5.95

Strong, pot-grown plants with ball of earth on roots.

U. S. Plant Patent No. 251

Santa Claus

←

Picture shows the beautiful coloring of Santa Claus in late September. Earlier, many blooms are a brilliant, glorious yellow. Color changes to red with yellow centers, as shown, in September.

Each $1.00
2 for 1.75
4 for 3.00
6 for 3.97

IMPORTANT! You should have both Golden Glorymum and Azaleamum Golden Wonder. The colors are different. Golden Glorymum is rich **golden** yellow. Golden Wonder is **lemon**-yellow.

HERE'S **beautiful golden yellow** for you in rich masses so amazing you can hardly believe your eyes. Golden Glorymum produces a huge plant 3 to 4 feet across just like Azaleamums and every bloom is a marvel of beauty, delightful in bouquets. Just imagine the amazing display! We have seen over 2000 blossoms by actual count on one plant. You can cut all you wish for bouquets and still have plenty in your garden. Can't you imagine the excitement it is going to create among all who see it growing for you! **Prices of Golden Glorymum: 75c each; 2 for $1.35; 3 for $1.85; 6 for $3.35; 12 for $5.95. Strong, pot-grown plants with ball of earth on roots.**

HUNDREDS OF FLOWERS FIRST YEAR!

GOLDEN GLORYMUM hardly seems real, its beauty is so unusual. Flowers are produced hundreds at a time, like great masses of glittering gold. Everyone will ask where you got it and what is its name. **Golden Glorymum** is a startling contrast to any other flower, a gorgeous display that will make everyone marvel. **Plant Patent No. 251. Prices: Strong, pot-grown plants with ball of earth on roots, 75c each; 2 for $1.35; 3 for $1.85; 6 for $3.35; 12 for $5.95.**

The word "Azaleamum" is a trade-mark and must not be used by any other firm or individual. The White, Bronze and Yellow varieties are patented and must not be propagated for sale. Pictures are copyrighted and must not be used for sale purposes by any other firm or individual.

Azaleamum

TRADE MARK

Azaleamum startled and amazed the flower world when first introduced in 1933. It has now become famous all over the United States and in many foreign countries. It will bring exclamations of wonder and delight from all who see it in your garden.

IMPORTANT! You should have both Golden Glorymum and Azaleamum Golden Wonder—the colors are different. Golden Glorymum is rich **golden** yellow. Golden Wonder is **lemon**-yellow.

600 BLOSSOMS TO A PLANT

or more—many customers say over a thousand—a few have had over 2,000. That is what the marvelous Azaleamum will do for you. The large picture at the right shows the Pink Azaleamum (Azaleamum Cameo Queen) in full bloom. There are also White, Bronze and Golden Yellow as shown by the blossoms at the far right.

Each color blooms just like the Pink—hundreds and hundreds of blossoms—a glorious mass of color.

No other flower will compare

with Azaleamum in quantity and beauty of blooms. If you should have only a dollar or two to spend on flowers, buy Azaleamum, for Azaleamum gives you more flower value for your money than any other plant you can buy.

The abundance of blossoms is almost unbelievable

Plants, although as small as any other perennial when first planted, reach the size of a large old-fashioned wash tub or larger by September the first year, and are completely covered with beautiful flowers, a huge mound of loveliness. No plant has ever more satisfactorily fulfilled the hopes of customers.

ORDER NOW!

Don't delay in sending your order for we have only a limited supply of these beautiful flowering plants. Thousands of people will rush their orders to us immediately and you too must rush yours or you will be disappointed.

PRICES: Strong pot-grown plants, 1 for 65c; 2 for $1.15; 3 for $1.60; 6 for $2.85; 12 for $5.45.

The picture above shows a Pink Azaleamum in full bloom. The White, Bronze and Golden Yellow all bloom just like the Pink Cameo Queen above. The only difference is in the color. See the blossoms at the right for color.

Golden Yellow all bloom just
ssoms at the right for color.

Comes in

Below are blossoms from each of the four colors of Azaleamum. Each one blossoms in huge abundance just like the Pink at the left. Order eight at the bargain price of $3.55 as indicated at the right and you will have a marvelous display of loveliness.

AZALEAMUM, MAGIC WHITE. (Plant Patent No. 204.) Really one of the most beautiful flowers you ever saw. Blossoms first open a very delicate pink, then as they become fully open this turns to white with faint yellow center, giving the effect of a beautiful snowdrift tinged with the rays of the setting sun when plant is in full blossom. Every garden should have the White Azaleamum. **HARDY!**

1—$0.65
2— 1.15
3— 1.60
6— 2.85
12— 5.45

FOUR COLORS

8 for $3.55

1—$0.65
2— 1.15
3— 1.60
6— 2.85
12— 5.45

Send us only $3.55 and we will send you **two each** of the four colors shown here — 8 in all—**total value $4.60. You pay only $3.55.**

AZALEAMUM, BRONZE BEAUTY. (Plant Patent No. 205.) The beautiful feature of this plant is the way the flowers appear in a variety of beautiful bronze shades. First they are warm, rich, red-bronze which soon turns to a bronzy yellow with red-bronze center, giving a delightful effect; then later the flowers lighten to a beautiful golden shade. All these colors are on the plant at one time, giving the most beautiful effect you can imagine. Later all the flowers turn to bronzy yellow. **HARDY!**

POTTED PLANTS. All Azaleamums are grown in 2¼-inch pots and come to you with a ball of earth on the roots. Easy to plant!

1—$0.65
2— 1.15
3— 1.60
6— 2.85
12— 5.45

AZALEAMUM, GOLDEN WONDER. (Patent applied for.) Azaleamum Golden Wonder is the newest of the Azaleamums. Flowers are beautiful golden yellow as shown and are produced in great masses just like the Pink Azaleamum at the left. Plant grows 3 to 4 feet across and 1½ to 2 feet tall. Hundreds of blossoms open at one time. Starts blooming usually in August and continues until frost. **HARDY.**

BOTANY

Azaleamums belong to the Chrysanthemum family but have a peculiar habit of growth similar to that of Azalea, hence their name.

AZALEAMUM, CAMEO QUEEN. The pink Azaleamum has lost none of its glory in spite of the three new colors now offered you, and every order should include at least one of these beautiful plants. Flowers open deep orchid-pink, then change to light orchid with creamy center, finally salmon-pink with soft yellow center. Has a record of nearly 3,000 flowers on one plant first year. **HARDY!**

Hardy!

All Azaleamums and Glorymums are hardy perennials—live through the winter—even more blossoms the second year than the first.

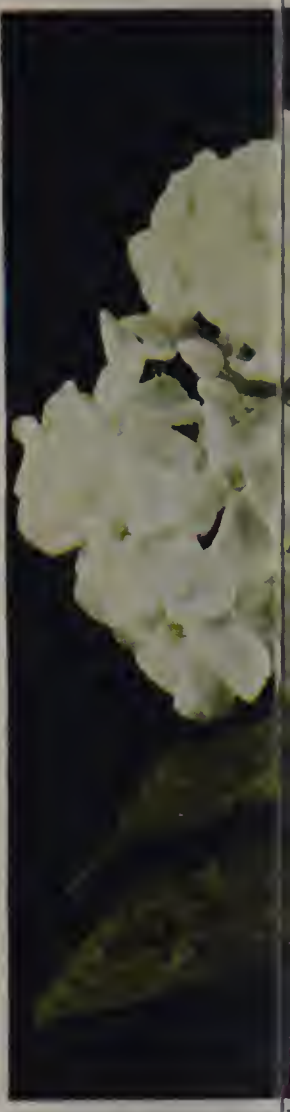
R. M. Kellogg Company

Three Rivers, Michigan

Kellogg's 5-STAR Phlox Collection

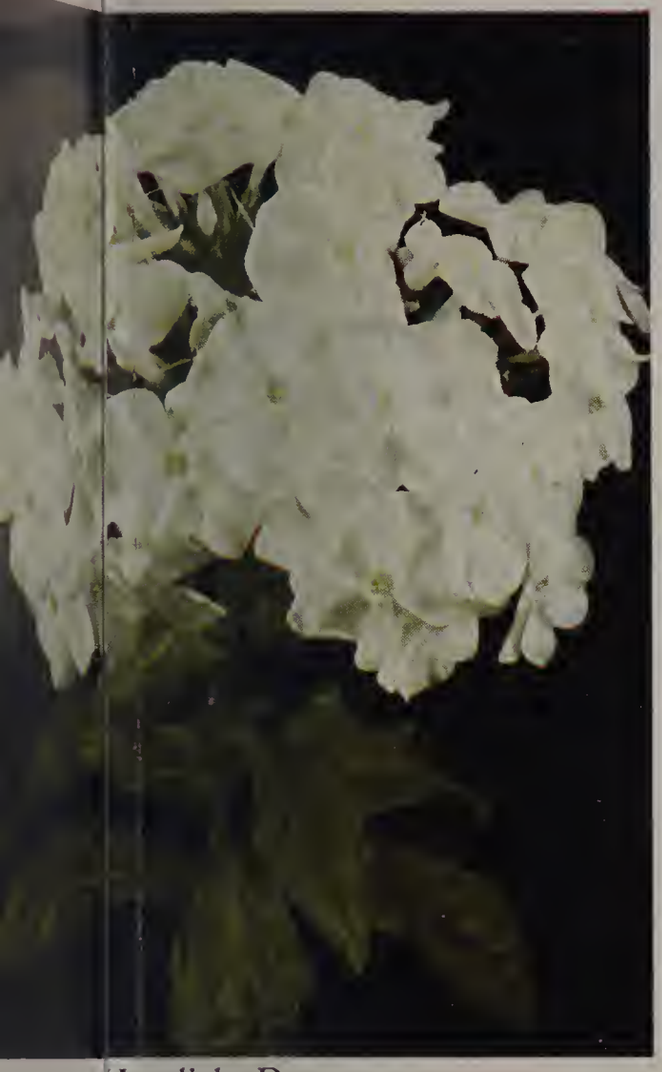
10 for $2.75

Two of Each Variety



Lillian

Descriptions of all varieties on page 49 at right.



Moonlight Dream

Daily Sketch

Salmon Glow

Africa

Kellogg's Five Star Phlox

The five Phlox shown at the left are the outstanding varieties of today. For vigor, productiveness, and beauty they cannot be surpassed. **Prices: Any of the five, 1 for 35c; 2 for 55c; 3 for 75c; 5 for $1.15; 10 for $2.15; 20 for $4.15.**

Lillian

What a charming color combination! Rich salmon-pink with pretty bluish eye. Very unusual. Very compact flower head and beautiful florets. Very robust grower with plenty of vitality. Often 12 to 15 flower spikes per plant, massive display. Grows 2 to 3 feet high. Very hardy. Fine for cutting. **Prices above.**

Moonlight Dream

This Phlox is very well named. It is pure white with faint apple-green in the center, giving a bewitching moonlight effect. Plant is very healthy, strong and upright growing. A new white and an improvement over all previous whites. You should have Moonlight Dream. **Prices above.**

Daily Sketch

Here is a pink so dainty and pretty that it cannot actually be reproduced. You must grow Daily Sketch to see how beautiful it is. The florets are the largest you ever saw—1½ inches across—as large as a good size Pansy. Color does not fade but stays beautiful throughout the season. Long blooming season, July to frost. Hardy. **Prices above.**

Salmon Glow

Here is a shade of deep rich salmon-pink so beautiful and satisfying that you will immediately want to discard all other salmon Phlox in its favor. Eye deep carmine. Heads well filled and stately. Foliage healthy and strong. You should by all means have this amazingly beautiful variety. **Prices above.**

Africa

Here is a beautiful Phlox with a color so mysteriously beautiful that it can hardly be described. It is an amazing dark carmine-red that seems to belong to another world. A strong, vigorous grower, healthy and hardy, easy to grow. Expect to see something far more beautiful than the picture when your Africa Phlox blooms. **Prices above.**

Make your own collection of Phlox, your choice, from the varieties named below. All are very fine varieties of proven beauty and hardiness. **PRICES: 25c each; 3 for 67c; 5 for $1.00; 6 for $1.17; 10 for $1.85.**

Any Five $1.00

AETNA. Dark red, darker eye.

B. COMTE. Large heads brilliantly colored, rich wine-purple. Low-growing.

BLUSHING BRIDE. Delicate pink with deep rosy red blush starting at the center and diffusing outward in the most delightful manner. As many as one dozen fine sturdy flowering stalks per plant.

BORDER QUEEN. Enormous head, flowers pure rich and beautiful pink. Low growing.

CAROLINE VANDENBURG. The bluest Phlox. Color decidedly striking. Extra large flower trusses. Vigorous and healthy.

COUNT ZEPPELIN. Large pure clear white, distinct vermilion-red eye.

E. I. FARRINGTON. Delightful salmon, lighter eye.

ENCHANTRESS. Bright salmon-pink with dark eye.

EUROPA. Large white Phlox with large florets. Faint red center.

FIREBRAND. Red!

HAUPTMANN KOEHL. Dark blood-red. Large clusters on strong, tall stems. Florets large.

JULES SANDEAU. Very large heads of brilliant watermelon-pink, low-growing.

MORGENROOD. Large clusters of a wonderfully beautiful bright rose shade, deeper eye. Large florets.

MRS. FRANK BEATTY. A new and beautiful type of **laciniated** blossom, the first of its kind, a delicate tone of pink. Heads well filled and well shaped. Hardy and disease resistant.

MRS. JENKINS. Tall white variety.

NANA COERULEA. Dwarf blue. Hardy.

PAINTED LADY. Soft pink, carmine eye.

ROKOKO. Clear soft pink.

ROYAL PURPLE. Purple deep at edges, shading to violet in center of petals.

MISS LINGARD (Suffruticosa). Low-growing enormous trusses of pure white. Blooms early.

PINK LINGARD (Suffruticosa). Same as above but pink.

RED!
Africa

8 Hardy Phlox 99¢

Each a different variety and color. **Hardy!** Strong, field-grown plants, same quality as our highest priced collections but varieties not labeled. Thousands will take advantage of this offer, and the supply may soon be gone, so hurry your order while the supply lasts.

$2.00 *value*

These Phlox would cost you $2.00 or more if ordered by variety.

and One Africa Phlox Free! if you order at Once!

Above is a picture of Africa, the beautiful **RED** Phlox. Heads are enormous, and flowers are **brilliantly red,** rare and beautiful. Plant sturdy and upright. A fine variety that you should have. Value 35c each.

See color picture on page 48.

Order the collection above at once and we will send you one Africa Phlox, labeled, the beautiful **RED** Phlox shown here, free, making 9 Phlox in all. Send your order at once, as **we cannot guarantee to give the Africa Phlox free if you wait more than 30 days after receipt of catalog.**

Here's a delightful little flower that's pretty **ALL THE TIME.** First it appears as a little cushion all soft and fuzzy like the back of a furry kitten. Then in May flower buds appear—hundreds of them—on short, straight stems that bristle out like the **quills of a frightened porcupine.** And then in late May and June blooms appear, like a beautiful miniature fireworks display, like hundreds of tiny rockets all exploding at once.

DIANTHUS ROSE DAWN

TRADE MARK

Just like hundreds of tiny sky rockets all exploding at once. See description at left.

Like a Fuzzy Kitten

Seven Points of Goodness

(1) Hardy.
(2) Evergreen foliage.
(3) Low growing.
(4) Keeps its shape.
(5) Long blooming (4 to 6 weeks).
(6) Blooms at Decoration Day.
(7) Flowers erect.

8 for $1.49

1 for	$0.25	8 for	$1.49
3 for	.67	10 for	1.85
5 for	1.00	12 for	2.15

More than 12 at 15c each, field-grown plants.

Ultimate height 4 to 5 inches. Blooms late, May and June. Does well in sun or partial shade. Avoid acid soil and too much water. Plant 10 to 12 in. apart.

The picture at the left shows Dianthus Rose Dawn in the "Fuzzy-Kitten" stage. Color is a beautiful bluish tone. Rose Dawn is fine for border or rockery. Thrives in ordinary soil. Plant 10 to 12 inches apart.

PRICES: 35c each; 2 for 55c; 3 for 75c; 4 for 95c; 6 for $1.35; 12 for $2.50.

Now Double Memorial Day Daisy "White Swan"

PRICES
35c each
2 for 55c
3 for 75c
4 for 95c
6 for $1.35
12 for $2.50

(Chrysanthemum leucanthemum)

Now this charming Double Memorial Day Daisy comes to beautify your garden. Double Memorial Day Daisy, White Swan, has a fine, double, fluffy center as shown in the picture. When the plants are established they will produce some fifteen to thirty pure white flowers per plant. Stems grow to be 24 to 30 inches high. Blooms appear for Memorial Day in most sections and continue throughout June. HARDY. Decidedly beautiful. You should have it in your garden. Plant 12 to 15 inches apart.

Aromatic Dianthi
Beatrix and Furst Bismarck

Thousands buy these beautiful aromatic flowers because of their alluring aroma. Dianthus Furst Bismarck and Beatrix are worth while for their delightful odor alone—they have rare beauty too.

Special

You should have both of these beautiful flowers in your garden, so we make you this bargain offer.

3 Dianthus Furst Bismarck $0.79
3 Dianthus Beatrix .. .79

Total Value, $1.58

SPECIAL PRICE:
All 6 Plants For Only
$1.45

Picture shows Beatrix. Beatrix and Furst Bismarck are identical except for color.

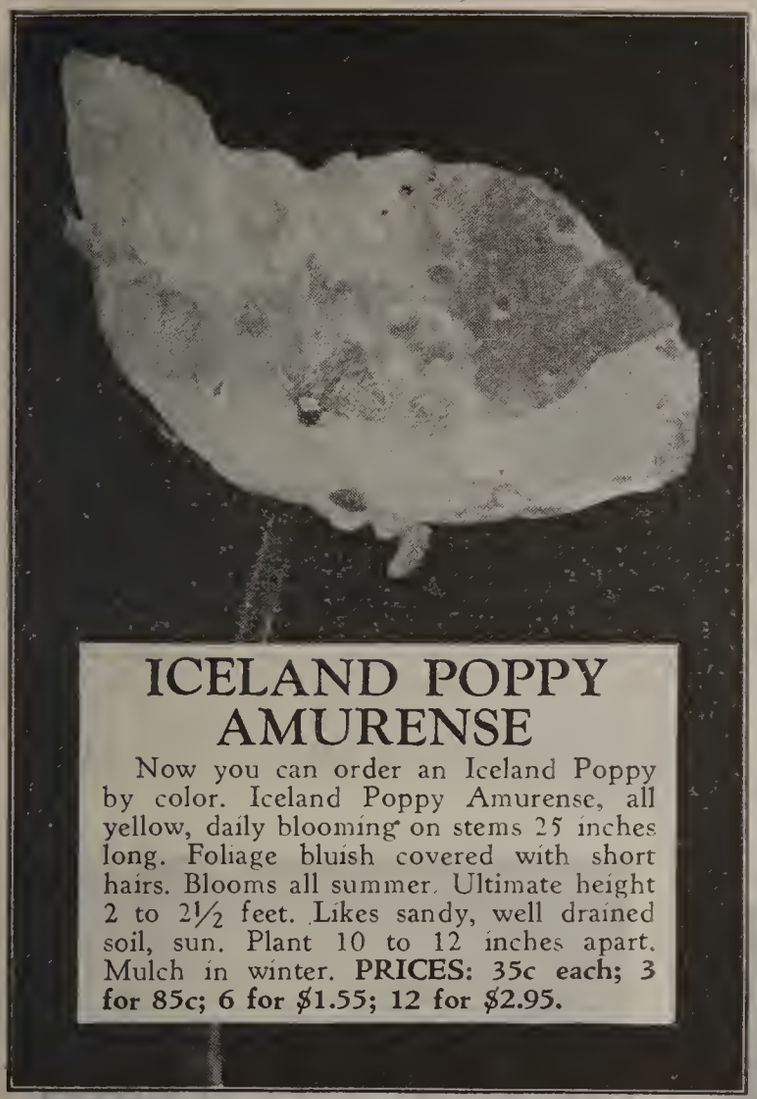
Everblooming

AROMATIC DIANTHUS, FURST DISMARCK

Brilliant intense spirited crimson. Blooms profusely in clusters. Height 10 inches. Blooms June, July and later. Thrives in ordinary garden soil if not sour. **PRICES: 30c each; 2 for 55c; 3 for 79c; 4 for $1.00; 8 for $1.85.**

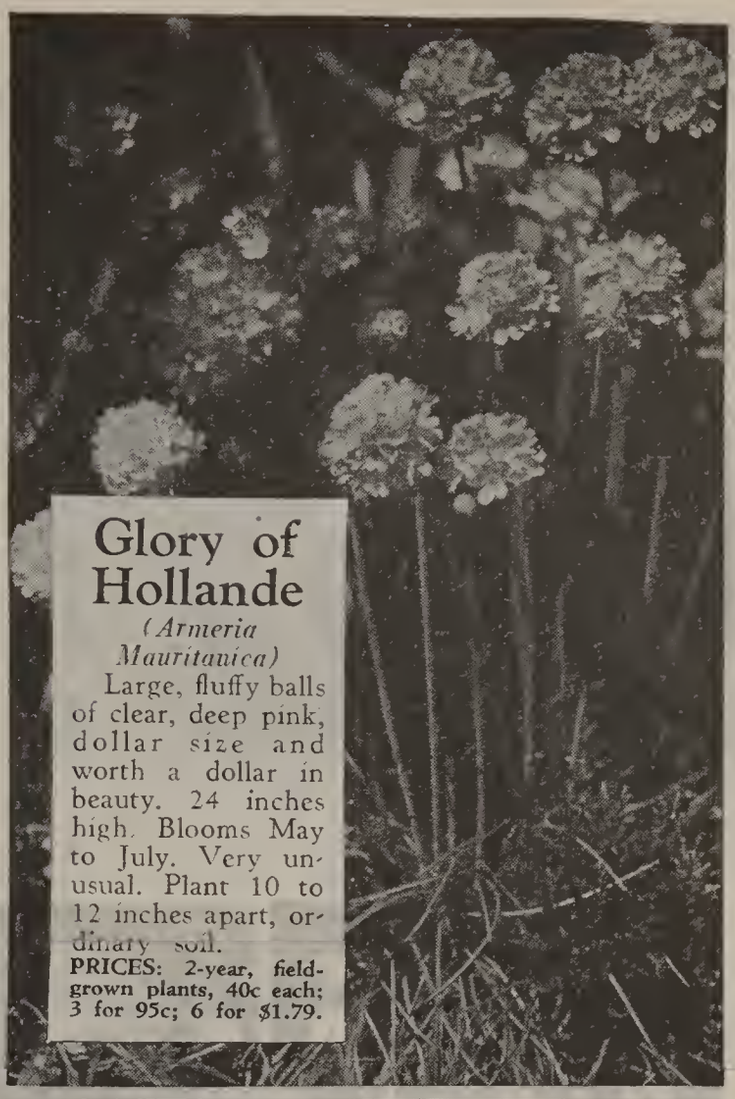
DIANTHUS, BEATRIX

Exactly like Dianthus Furst Bismarck but color is delightful salmon-pink. Ultimate height 10 in. Blooms June-July and later. Plant 10 to 12 inches apart. **PRICES: 30c each; 2 for 55c; 3 for 79c; 4 for $1.00; 8 for $1.85.**



ICELAND POPPY AMURENSE

Now you can order an Iceland Poppy by color. Iceland Poppy Amurense, all yellow, daily blooming on stems 25 inches long. Foliage bluish covered with short hairs. Blooms all summer. Ultimate height 2 to 2½ feet. Likes sandy, well drained soil, sun. Plant 10 to 12 inches apart. Mulch in winter. **PRICES: 35c each; 3 for 85c; 6 for $1.55; 12 for $2.95.**



Glory of Hollande

(Armeria Mauritanica)

Large, fluffy balls of clear, deep pink, dollar size and worth a dollar in beauty. 24 inches high. Blooms May to July. Very unusual. Plant 10 to 12 inches apart, ordinary soil. **PRICES: 2-year, field-grown plants, 40c each; 3 for 95c; 6 for $1.79.**

Double Rose Campion

(Lychnis viscaria flora plena)

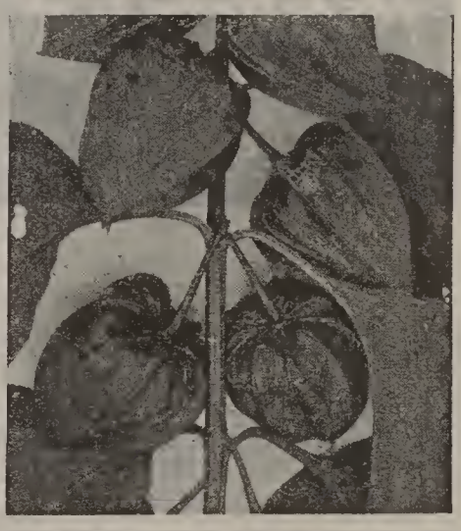
The double vermilion-red flowers are so distinctive when in bloom that they attract attention from a great distance. One of the best garden flowers for show. Will arouse much comment. Also fine for cutting. Ultimate height 14 inches. Blooms June-July. Avoid acid soil. Likes sun and winter protection. **PRICES: 30c each; 2 for 55c; 4 for $1.00; 8 for $1.85.**

Goldenball and Fireball

(Helianthemum)

Two new double flowering varieties. **Fireball,** crimson-red; **Goldenball,** golden yellow. Bloom all summer. 1-inch flowers, 8 inches high. Plant 12 to 15 inches apart. Blooms July to September; evergreen foliage. **PRICES: 30c each; 2 for 55c; 4 for $1.00; 8 for $1.85.**

4 — 2 Fireball and 2 Goldenball — **$1.00**



New Giant Chinese Lantern

This is a new giant variety. Pods actually measure 6 to 9 inches around (2 to 3 inches across), and the strong, stiff stems grow 3 to 4 feet high. The brilliant orange pods retain shape and color all winter. Easily grown in almost any soil. Blooms in June followed by large orange-red pods. Plant 12 inches apart. Best kept separate from other flowers. **PRICES: Strong roots, 30c each; 2 for 55c; 4 for $1.00; 8 for $1.85.**

Gaillardia, Goblin

New! Low Growing Gaillardia GOBLIN

This low growing Gaillardia is so new and unique that your friends are going to exclaim with delight when they see it in your garden. The plants grow only 12 to 15 inches high and form broad bushes of close and compact habit. They become completely covered with beautiful two-colored Blanket Flowers in brilliant shades of red and golden yellow so that the foliage is entirely hidden. Useful in the low border or rockery. Blooms July to September. Plant them 12 inches apart. Give them some winter protection. Flowers are large—2 to 2½ inches across.

PRICES: 30c each; 2 for 55c; 4 for $1.00; 8 for $1.85.

Miniature Aquilegia *flabellata nana alba*

One of those cunning little flowers that is a delight wherever grown. The whole plant is not over 8 to 12 inches high and it is delightfully beautiful. Very quaint. Beautiful foliage and ivory-white flowers. Short spurred. Likes sun and good drainage. Plant about 12 inches apart. **PRICES: 45c each; 2 for 75c; 3 for $1.00; 6 for $1.85.**

New BABY'S BREATH *Silver Mist*

(Gypsophila Repens Bodgeri)

This new plant is ideal for borders and rock gardens. It comes into flower early in the spring and **continues throughout the entire summer. The flowers are double;** first, pure white, later flesh-pink. Flowers can be picked if so desired and will make wonderful little bouquets alone or they make up beautifully in combinations with other flowers.

It is an everblooming perennial and will give continuous color. **HARDY**—will thrive in most any type of soil in semi-shade or full sun. Grows about 12 inches high and as it gets older, will spread to about 2 feet. Foliage, light green, leaves pointed. Does not lose its leaves until the beginning of real winter.

PRICES: 40c each; 3 for $1.00; 6 for $1.85; 12 for $3.45.

Primula Cortusoides

This is the newest and prettiest of the Primroses. See the pretty shape of the flowers, which are a pretty rosy pink. Leaves are large and wrinkled. Grows 10 inches high, thrives in sun. Blooms in June. Plant them 10 to 12 inches apart in light, well-drained soil. Mulch in winter. **PRICES: 2-year-old plants, 25c each; 3 for 67c; 5 for $1.00.**

Primula Cortusoides

3 BRISTOL FAIRY $1.00

The old original Gypsophila was known as **Baby's Breath.** Gypsophila, Bristol Fairy, should be known as **Fairy's Breath,** for it is amazingly beautiful and at only a slight distance has a fairy mistiness of appearance that is almost unbelievable. Examine Bristol Fairy closely and you will find that the flowers are well formed, double blossoms of the purest white. Not only is Gypsophila Bristol Fairy a beautiful flower but it blooms throughout the summer. Ultimate height 3 feet. Thrives in all soils. Hardy. Plant 18 inches apart. Fine for bouquets.

PRICES: Field-grown, 2-year plants, 45c each; 3 for $1.00; 6 for $1.75.

6 BLUE FLAX $1.00

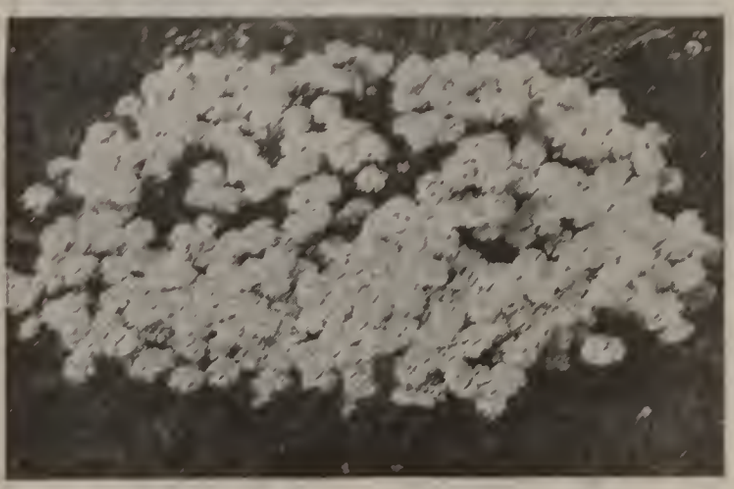
A bit of the sky's heavenly blue for your garden. Each day brings forth new blooms. 18 to 24 in. high. May through August. Bluish foliage. Planting distance 12 to 15 in. Best in dry, sunny location. HARDY **PRICES: 25c each; 3 for 65c; 6 for $1.00.**

New!

Here is a real **everblooming** Gaillardia. Starts June and continues until frost — loads and loads of rich, golden yellow flowers.

Gaillardia Golden Goddess

This is the prettiest of all Gaillardias and the longest blooming. Plants grow about 24 inches high, making good, strong bushes which become completely covered with beautiful golden yellow flowers. Everblooming—see above. NEW! Will grow in acid soil. Likes sun. **PRICES: Plants out of 2-inch pots, 50c each; 2 for 85c; 3 for $1.20; 6 for $2.25.**



6 SPANISH EVERGREEN $1.00

This pretty white flowering perennial remains evergreen all winter. Blooms May-June. Myriads of white blossoms 9 to 12 inches tall. Planting distance 12 inches. Field-grown plants. **PRICES: 25c each; 3 for 65c; 6 for $1.00.**

3 Alpine Midget Rose 89c

Perfect little Roses about one inch across with double rows of pretty pink petals. Blooms all summer until frost. Only 8 to 10 inches high and 8 to 10 inches across. Stands the coldest freezing weather. **PRICES: 35c each; 3 for 89c; 6 for $1.65.**

3 Aster Frikarti $1.00

One of the most persistent bloomers we ever saw. Lavender-blue flowers from 2 to 2½ inches across. June to frost. Very rich display. Excellent for cutting. **PRICES: 45c each; 2 for 75c; 3 for $1.00; 6 for $1.85; 12 for $3.55.**

Double Russian Violets

(Viola odorata — picture at right). Large, double, sweet scented flowers in early spring; long stems. Usually repeat with cool fall weather and often during mild spells in winter. Height 6 to 8 in. Fine for shade. Plant 8 inches apart. **PRICES: 45c each; 2 for 75c; 3 for $1.00; 6 for $1.85.**

Little Bo Peep Rose

Little Bo Peep Miniature Rose

Tiny, but how pretty and fragrant! Color delicate and delightful smooth pink. Very hardy. Exceedingly persistent bloomer to frost. Height 6 to 8 inches. Blooms June to frost. Likes rich, well-drained soil with sun. Plant 10 inches apart. **PRICES: 45c each; 2 for 75c; 3 for $1.00; 6 for $1.85.**

Hollyhock Orange Prince

Very delightful! Pretty, well shaped background petals of clear complexioned yellow with pretty rosette of blushing orange in the center. Deep fiery orange in the crevices shading to a lighter creamy orange at the edges. Grows 6 to 8 feet. Blooms June and July. Best in rich soil and full sunlight. Plant 18 to 24 inches apart. Mulch in winter. **PRICES: 30c each; 2 for 55c; 4 for $1.00; 8 for $1.85.**

Pentstemon Garnet

This new hardy LARGE-FLOWERING variety is a wonderful bloomer from June until frost. Rich garnet color, flowers gracefully placed, 12- to 18-inch stems, 6 to 12 spikes at a time. Very hardy. **PRICES: 65c each; 3 for $1.50; 6 for $2.50; 12 for $4.50.**

Double Russian Violets (Description at left)

Description on page 56 at left.

New!

Description at left.

Miniature Rose

Little Bo Peep

Hollyhock, Orange Prince
Description at left.

Pentstemon, Garnet
Description at left.

Now! 3 NEW Buddleias

Royal Purple

New This Year

Absolutely new. No picture can do it justice. You must see it to appreciate its rich, glowing color.

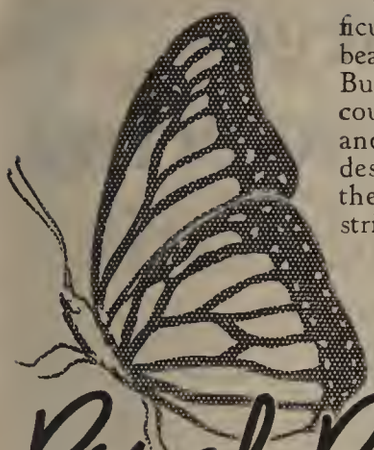
Amazing strides have been made with Buddleias lately and now we offer you the three most outstanding new creations —beautiful and rich in coloring! Don't miss these three amazing beauties with their huge, long, beautifully colored spikes of flowers. Many people will envy their beauty. Descriptions at right.

Pink Charming

Royal Purple

Dubonnet

We are going to have difficulty in making you see the beauty of the amazing new Buddleias. The color camera could not do justice to them and we do not have words to describe them. You must try them in order to realize their striking, glowing beauty. Like all Buddleias they attract bevies of beautiful butterflies. Vigorous, easy to grow.

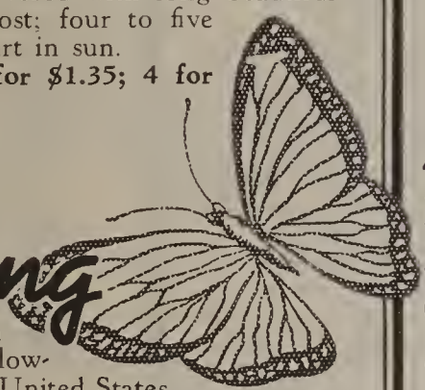


Royal Purple

(Propagation Rights Reserved)

Brand new and most beautiful of them all. Color, rich glowing purple—the flowers really seem lighted from within—an effect that cannot be reproduced on paper. Bush completely covered with long beautiful spikes from August till frost; four to five feet high. Plant 4 feet apart in sun.

PRICES: 75c each; 2 for $1.35; 4 for $2.45; 6 for $3.50.



Pink Charming

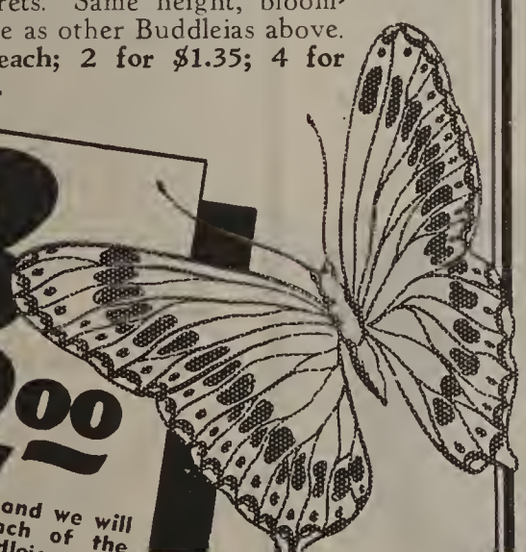
Beautiful 12- to 13-inch spikes of beautiful pink flowers. Hardy throughout the United States. Your friends will admire and envy its beauty. Pinch off flower spikes in July for best blooms in August and September. Grows 4 to 5 feet. Plant 4 feet apart in sun. Mulch in winter.

PRICES: 75c each; 2 for $1.35; 4 for $2.45; 6 for $3.50.

Dubonnet

Here is the beautiful Dubonnet shade in flowers. In sunshine it shows almost as red. Spikes solid, well rounded, large florets. Same height, blooming season, and care as other Buddleias above.

PRICES: 75c each; 2 for $1.35; 4 for $2.45; 6 for $3.50.



All 3 for $2.00

Send us $2.00 and we will send you one each of the three new Buddleias described above, total value $2.25.

6 for $3.70
Two of each variety.

Now 3 for $1

Ile de France

Purple Buddleia Ile de France

45c each
2 for 75c
3 for $1
6 for $1.85

Buddleia Ile de France is really the variety that started Buddleias on the road to improvement. Just imagine rich purple spikes of flowers 12 inches and more in length—a thrilling beauty—bush completely covered with them. Grows 4 to 5 feet high with a corresponding spread. Bushes are fragrant and attract bevies of beautiful butterflies. Vigorous and easy to grow. Blooms from August to end of autumn. Best in full sun. Best if mulched in winter. Plant 3 to 4 feet apart.

PRICES: 45c each; 2 for 75c; 3 for $1.00; 6 for $1.85.

INDEX
Pages 84 and 85.

1 for $0.45
2 for .79
4 for 1.45

Chinese Wisteria

Flowers produced in immense purplish-blue clusters. Blooms in May and June, and with these quick-blooming plants you can often have blooms one year from planting. One of the most beautiful and permanent of climbing vines. Planting distance, 8 to 10 feet. Grows 15 to 20 feet high. **PRICES: 45c each; 2 for 79c; 4 for $1.45.**

Honeysuckle Goldflame

A beautiful new climbing variety. Or can be pruned into a broad, spreading shrub. The two-lipped bloom is almost maroon-red on the outside, the inside then shading from light to deep golden yellow; delicate fragrance. Flowers in beautiful clusters. Hardy; evergreen in mild climates. Foliage luxuriant gray-green. Does well in sun or partial shade. Ordinary soil. **PRICES: 12- to 18-in., 2-yr. plants, 75c each; 2 for $1.35; 4 for $2.40; 6 for $3.40.**

Large Flowering Clematis

These beautiful large flowering Clematis are very rare, hence they will attract attention anywhere. Large 4 to 6 inch flowers, richly colored, long blooming. Fine climbers. Like sun, good drainage. Varieties as follows:

RAMONA. Attractive lavender-blue beautifully set off by darker anthers. Short pointed buds, rounded petals. Vigorous grower. Blooms throughout summer. **PRICES: 85c each; 2 for $1.60; 3 for $2.35; 6 for $4.60.**

DUCHESS OF EDINBURGH. Beautiful large many-petalled creamy-white gardenia type, pretty yellow stamens. Fine pillar variety. Blooms on two-year-old wood (remove dead wood in late February and March). **PRICES: 85c each; 2 for $1.60; 3 for $2.35; 6 for $4.60.**

JACKMANI. Large velvety violet-purple flowers. Rapid, vigorous grower, often 10 feet high. Blooms heavily all summer till frost. Beauty improved by cutting back plants to 3 feet each season. **PRICES: 85c each; 2 for $1.60; 3 for $2.35; 6 for $4.60.**

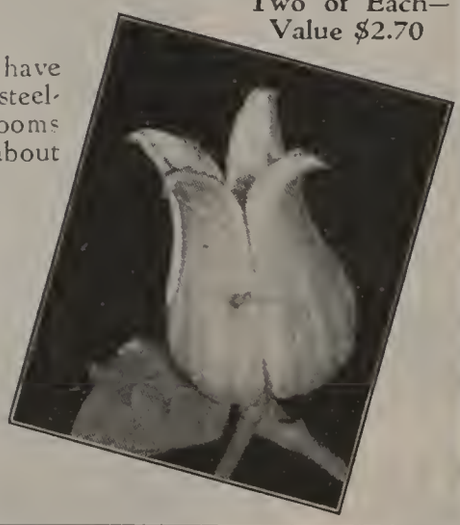
MME. EDOUARD ANDRE. Vigorous blooming, beautiful purplish-red. Somewhat lower than some of the others (7 feet). **PRICES: 85c each; 2 for $1.60; 3 for $2.35; 6 for $4.60.**

CLEMATIS MONTANA UNDULATA. Delightful shell-pink flowers similar to beautiful anemone blossoms, pretty little, flossy yellow centers, and how they do pile on top of one another! Beautiful waxy green foliage, dark and healthy. Grows 10 to 12 feet high. Very hardy. Needs some sunshine. **PRICES: 85c each; 2 for $1.60; 3 for $2.35; 6 for $4.60.**

Two *New* Toy Clematis

Flowers so pretty and unusual that we know you are going to love them. Plant near a fence or let them ramble at will over a stone wall; or pretty scrambling willy-nilly over some early blooming shrub. Like sweet soil but otherwise have little preference.

SPECIAL!
$2.35
Two of Each—
Value $2.70



CLEMATIS CRISPA. The flowers have a dainty bell shape and a glistening steel-blue color that will delight you. Blooms from July to September. Climbs to about 8 feet. **PRICES: 75c each; 2 for $1.35; 3 for $1.85; 6 for $3.35.**

CLEMATIS TEXENSIS. Note the curious urn-shaped flowers. They are reddish-rose in color softened on the inner side with buff and pinkish-buff tones. Herbaceous in the north, i. e., sends up new growth each year. Really worth while. **PRICES: 75c each; 2 for $1.35; 3 for $1.85; 6 for $3.35.**

Clematis Paniculata

(Sweet Autumn Clematis)

Not large flowering but a very graceful climber with myriads of tiny white blooms of rare and delightful fragrance, even at a distance in September. Plant 8 feet apart. **PRICES: 45c each; 2 for 79c; 4 for $1.45.**

5 Large Flowering Clematis $3.45

See the descriptions of these beautiful large-flowering Clematis at the left. They are amazingly beautiful—long, generous bloomers. This special gives you one each of the five varieties as follows:

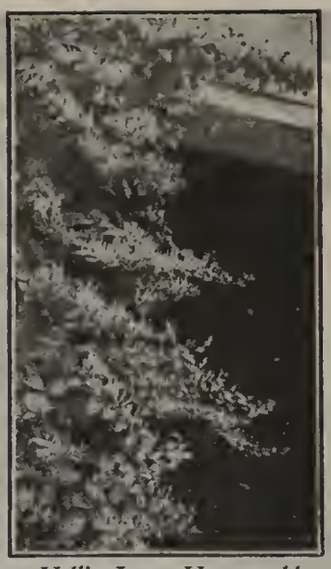
①	1 Ramona	$0.85
②	1 Duchess of Edinburgh.	.85
③	1 Jackmani	.85
④	1 Mme. Edouard Andre.	.85
⑤	1 Montana Undulata	.85
	Total Value.	$4.25

SPECIAL PRICE Only $3.45

2 Bitter-Sweet 85¢

(Celastrus scandens) There is nothing finer than Bittersweet for winter bouquets. Bittersweet gives you wonderful coloring — orange-crimson fruit and you do not have to roam the countryside to get it. You can grow your own in most any nook or corner on any support. Beautiful orange-red flowers in mid-summer. Ultimate height 20 feet or more. Can prune as desired. Very hardy. Should be planted in pairs or more to insure fruiting. Plant 8 to 10 feet apart. Grows well in shade. **PRICES: 49c each; 2 for 85c; 4 for $1.65; 12 for $4.45.**

VIRGINIA CREEPER or AMERICAN IVY *(Ampelopsis quinquefolia)*. Clings to walls or any support. Dense, green foliage turns bronzy red in autumn. Very hardy: very beautiful. Plant 8 to 10 ft. apart. **PRICES: 40c each; 3 for $1.00;**



Hall's Japan Honeysuckle

BOSTON IVY *(Ampelopsis tricuspidata)*. This beautiful vine clings tenaciously to any surface. Its large leaves completely cover any surface desired. Plant 8 to 10 feet apart. **PRICES: 50c each; 2 for 95c.**

SCARLET TRUMPET HONEYSUCKLE *(Lonicera sempervirens)*. Vigorous climber, nearly evergreen. Flower trumpets brilliant scarlet-red. Plant 8 to 10 ft. apart. Blooms June-Sept. **PRICES: 40c ea.; 2 for 72c; 4 for $1.35.**

Turn to Pages 2 and 3.

BLUE GARDENIA

VINES

EVERGREEN BITTERSWEET *(Euonymus radicans vegetus)*. Sturdy vine with large, shiny green leaves and showy orange fruit. Climbs any surface without support. An excellent ground cover. Plant 5 feet apart as a climber, 2½ feet as a ground cover. **PRICES: 87c each; 2 for $1.65; 4 for $3.00.**

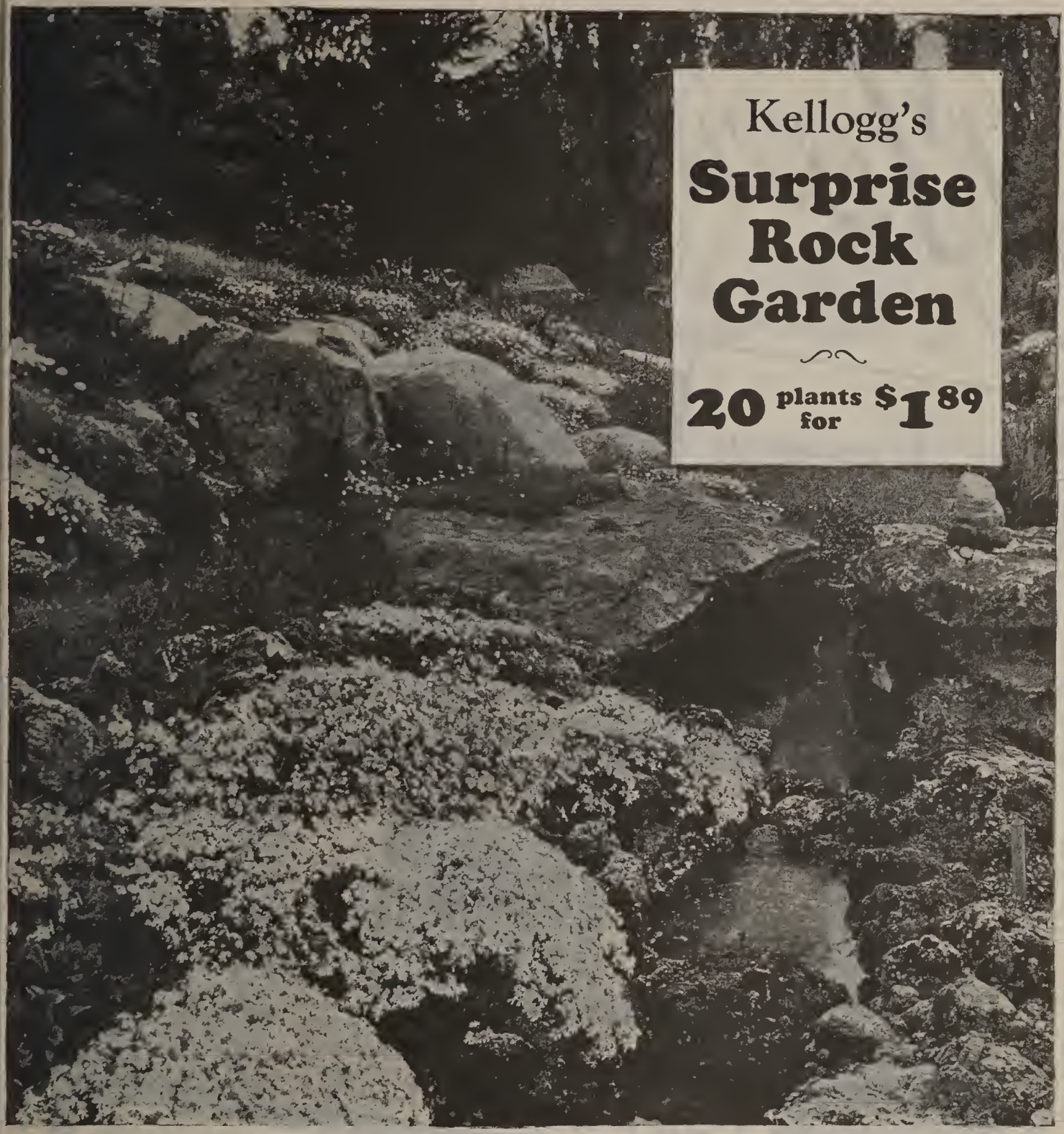
HALL'S JAPAN HONEYSUCKLE *(Lonicera japonica Halliana)*. Strong growing; nearly evergreen. Masses of highly fragrant white blooms which turn to yellow. Blooms June-September. Plant 6 to 8 feet apart. **PRICES: 40c each; 2 for 72c; 4 for $1.35.**

Evergreen Bittersweet

3 Silver Lace Vine $1.00

(Polygonum auberti)

Silver Lace Vine is indeed the right name for this beautiful plant, for it is completely covered all summer and fall with myriads of snowy white flowers. Fast grower. Beautiful for pergola, fence or unsightly objects: often grows 20 feet in one season. Planting distance 8 to 10 feet. Full sun. Protect roots in winter. Supply is decidedly limited, so order at once. **PRICES: Field-grown plants, 45c each; 2 for 75c; 3 for $1.00; 6 for $1.85.**

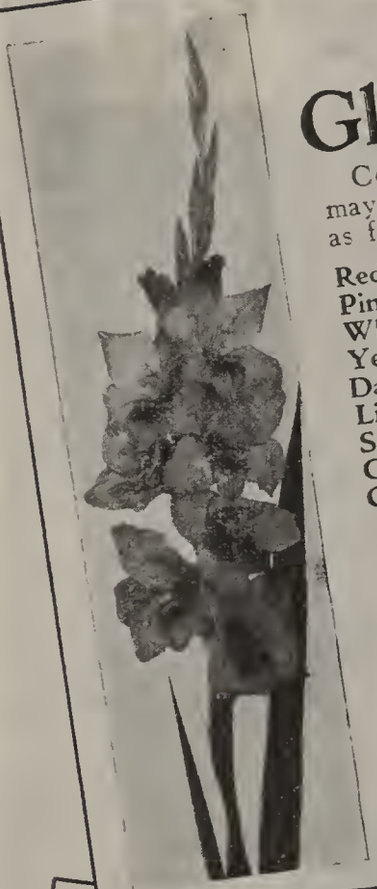


Any rock garden enthusiast will be delighted with this fine value. Just imagine, you get 20 choice plants, all different, all fine varieties, and all the finest quality. We refrain from naming these plants because we want to give you the biggest surprise you ever had. Guaranteed to please. All plants neatly packed and guaranteed to reach you in good growing condition or order refilled free. 20 Surprise Rockery Plants, $1.89; 40 Surprise Rockery Plants, $3.57; 60 Surprise Rockery Plants, $5.25.

R. M. Kellogg Co., Three Rivers, Mich.

Now! Buy Your

You can grow just as beautiful flowers by color as you can grow by variety and usually at much lower cost for the plants. This is so because we can keep our stock balanced much better when we are allowed to choose the varieties. We send you the most suitable variety available for the color selected. You get the same high grade plants or bulbs as if you yourself had selected varieties. Order the following flowers by color.



Glads

Colors you may select are as follows:

Red
Pink
White
Yellow
Dark Purple
Light Purple
Salmon
Cream
Orchid

PRICES

25 for $0.79
50 for 1.40
100 for 2.50
200 for 4.00

Large, blooming size bulbs furnished.

'Mums

We offer you an unusually fine range of colors in "Mums." Choose from the following.

White Yellow
Bronze Orchid
Pink Red

PRICES: Chrysanthemums by color,
5 for $1.00 10 for $1.85 20 for $3.55
Field-grown plants.

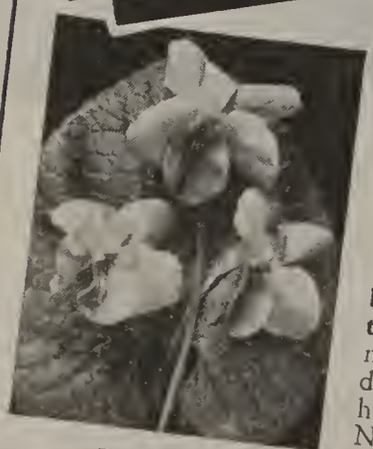
Dahlias

The range of color in Dahlias is particularly beautiful. Each color will be packed in a separate sack labeled as to color.

Colors From Which You May Choose:
Pink Purple Yellow
Orange White Lavender Red Variegated

All the Dahlias furnished you by color will be giant-flowering varieties.

PRICES AS FOLLOWS (Tubers): 22c each; 3 for 55c; 6 for $1.00; 12 for $1.85.



NOW! English Violets By Color

English Violets by color are something NEW. Formerly only the deep-purple variety has been offered. Now we have three colors as follows:

Purple Pink White

Order English Violets by color at the following prices:

Each .$0.25
3 for .67 5 for $1.00
10 for 1.85
Field-grown plants.

Hardy Carnations

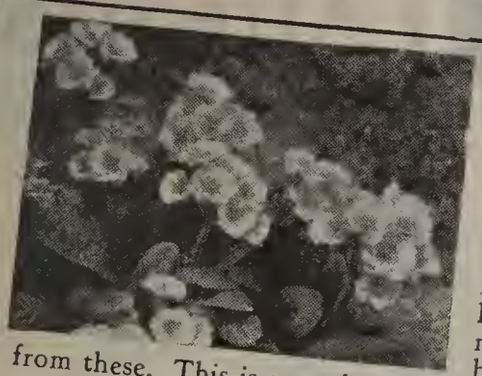
(Dianthus Grenadin)

These beautiful flowers give you all the joys of hothouse Carnations right in your own garden. Grow 12 to 18 inches tall. Plant 12 inches apart. Bloom during June and July. Following colors available:

Red Pink White Yellow

PRICES: Hardy field-grown Carnations by colors, 4 for 75c; 6 for $1.00; 12 for $1.75.

Favorite Flowers BY COLOR



New! Primroses by Color

Only the most beautiful colors have been selected in our nursery and we have propagated from these. This is something new. Formerly Primroses (Primula veris) came in mixed colors only. We now offer you your choice of the following colors:

White Yellow Red

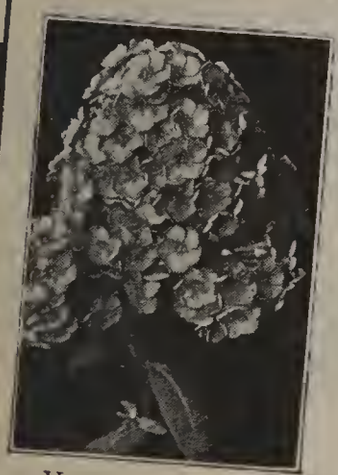
PRICES: Field-grown Primroses by color, 35c each; 3 for 85c; 6 for $1.55; 12 for $2.95.

Double Hollyhocks

These rose-like, double Hollyhocks scarcely look real, they are so pretty. A wonderful background plant. Hardy, easily grown, mammoth flowering in June and July. You may select any of the following colors:

Red Pink Lilac Yellow

PRICES: Field-grown Double Hollyhocks by color, 1 for 25c; 3 for 67c; 4 for 87c; 8 for $1.55.



Hardy Phlox

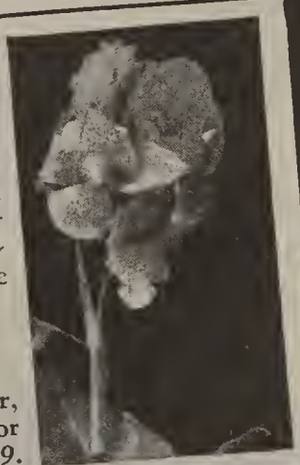
Hardy Phlox were offered by us by color for the first time last season and the offer was so exceedingly well received we are making it again. You may choose from the following beautiful colors:

Red Pink
White "Blue"
Salmon

You can save money on Phlox and have just the colors you want by taking advantage of this offer.

PRICES: Field-grown as follows, 5 for 70c; 10 for $1.20; 15 for $1.60; 25 for $2.60.

Cannas



This is the first time we have offered these brilliant flowers by color. You select the color you want—we select the color you desire from the leading varieties. Color choice as follows:

Red Yellow
Pink Variegated

PRICES: Cannas by color, 15c each; 3 for 35c; 5 for 47c; 10 for 77c; 15 for $1.09.

Beautiful Everblooming Violas by Color

Everblooming—similar to Pansies but more dainty and refined and hardy. Beautiful as low everblooming border. You may select the following colors. **Apricot Blue Yellow Red**

PRICES: Field-grown by color, 20c each; 4 for 75c; 8 for $1.39; 12 for $1.75.

Now! A Hardy FUCHSIA Scarlet Beauty

(Propagation Rights Reserved)

This new plant is so far superior to most others used in the hardy border that we predict an amazing future for it. Hardy Fuchsia Scarlet Beauty blooms during the dry summer months when other flowers are scarce—it fills in from July to early fall with hundreds of beautiful drooping scarlet flowers, **often about 500 flowers and buds at a time per plant.** The foliage is exceedingly beautiful, too, having a glossy, holly-green beauty from spring until after frosts. Not straggly but very beautifully shaped. Can be trimmed in heights of 15 inches to 3 feet. **Fuchsia Scarlet Beauty is the surprise plant of 1940 and we hope every Kellogg customer will order at least one.**

Established plants start blooming about July 1st and continue all summer. Grow about 2 feet high first year and reach maximum height (3 feet) third year. Thrive in neutral or just slightly acid soil. Like water but are nevertheless **EXCEEDINGLY DROUGHT RESISTANT** when established. Tops die down during the winter like Buddleias but quickly regain height with the opening of spring. Foliage maintains bright glossy green color until after frost.

PRICES:
Hardy Fuchsia, Scarlet Beauty
65c each
3 for $1.50

Shrubs that Attract Most Attention

Many people are still amazed to find that the shrubs shown on these two pages can be grown in the North, but they can. They are all new hardy varieties of exceeding beauty and charm. You must have them in your plantings.

Rhododendron Catawbiense

Rhododendron Catawbiense is a hardy variety that will live through the winter in the northern states. It blooms during May and June with bright red-purple flowers. There is some variation in the color, however, giving a beautiful effect. Grows from 6 to 15 feet high, depending on location. Likes shady location and acid soil. Needs ample moisture. Plant 4 to 6 feet apart. Size of plant furnished 8 to 10 inches. **PRICES: 85c each; 2 for $1.50; 4 for $2.75.**

Hardy Daphne Cneorum

(Garland Flower). There are very few flowers to delight you as Hardy Daphne Cneorum will do. Not only for its beauty, but also for the **amazingly delightful odor** and beautiful foliage that is **evergreen all winter.** Blooms May when it is just one big, gorgeous mass of pink delight, and at intervals throughout the summer. Grows 15 to 18 inches high. Hardy. Likes sun. Plant 2½ to 3 feet apart. **PRICES: 8- to 10-in. plants, wrapped in peat, 75c each; 2 for $1.39; 4 for $2.35.**

4 Azalea

(Azalea Mollis or Jap. Azalea) $2.35

1 for $0.75
2 for 1.39
4 for 2.35
6 for 3.50
Ball of Peat on roots

This hardy variety of Azalea will add unusualness to your planting and will be a continual delight. Low growing, beautifully shaped, fine foliage. Burnt orange, yellow, pink, red, or salmon-colored flowers in May and June—hybrids—we cannot allow a choice of color. Like sun or shade. Ultimate height about 4 feet. Plant 2½ to 3 feet apart. Prices at left.

This picture shows Jap. Azalea in full bloom. A beautiful sight in late May or early June.

Rhododendron Catawbiense—4 for $2.75
Description at left.

Hardy Daphne (Description at left)

4 Flowering Almond

1 for 50c
2 for 85c

$1.50

No early flowering shrub compares with Flowering Almond for beauty of bloom. No shrub is more hardy or more easily cultivated. No shrub has retained its popularity for so long a time. In May, Flowering Almond is completely covered with double pink blooms—truly a glorious sight. Ultimate height 4 to 5 feet. Likes full sun. Grows in any good soil. **HARDY.** Plant 3½ to 4 feet apart. Prices above.

Kellogg's Garden

The 7 Lilies pictured here have been proven by actual demand to be the most popular in the United States today. All Kellogg's Lily bulbs are the best size for the particular variety. All will bloom the first year.

2 Green-Throated Lilies FREE

if you order two collections at $3.38 for the two. See picture and description of Green Throated Lily on page 70.

Special!

Send us only $1.69 and we will send you one each of the 7 beautiful Lilies shown here, total value $2.10. Two collections $3.38 with 2 Green-Throated Lilies **FREE.** See offer at left.

All Seven $1.69

GOLD-BANDED LILY - LILIUM AURATUM (Above)

Gorgeous creamy white petals with maroon markings and rich gold band. Blooms July and August. Grows 2 to 3 feet high. Plant 12 to 14 inches apart, 8 inches deep. Grows in sun or partial shade. **Prices: 30c each; 3 for 87c; 6 for $1.59; 12 for $2.79.**

The Key to a Beautiful Garden gives excellent instructions for growing Lilies. You should have a copy. See the pink page in the front of the book.

LILIUM SPECIOSUM RUBRUM (Below)

Note the rosy white flowers with beautiful crimson spots and shadings. Blooms in August. Grows 2 to 3 feet high. Grows in sun or partial shade. Plant 10 to 12 inches apart, 6 to 8 inches deep. **Prices: 30c each; 3 for 87c; 6 for $1.59; 12 for $2.79.**

LILIUM HENRYI

A beautiful Lily of deep apricot as shown. Blooms August and September. Grows 3 to 8 feet high. Plant 10 to 12 inches apart, 6 to 8 inches deep. Grows in sun or partial shade. **Prices: 40c each; 3 for 99c; 6 for $1.89; 12 for $3.59.**

# of Lilies

Don't forget you get two Green-Throated Lilies free if you order two collections at a total cost of $3.38. See Green-Throated Lily on page 70 (next page).

WHITE JAPANESE EASTER LILY

(Lilium longiflorum). Immense trumpets of pure white. Blooms June and July. Fragrant. Grows three to four feet high. Plant 10 to 12 inches apart, 6 to 8 inches deep. **Prices: 30c each; 3 for 87c; 6 for $1.59; 12 for $2.79.**

CORAL LILY (Above)

(Lilium tenuifolium). A beautiful miniature Lily; one of the prettiest. Grows 18 to 24 inches high, with coral-red flowers in June. Does especially well planted with other flowers. Plant 8 inches apart, 3 to 5 inches deep; mulch in winter. **Prices: 30c each; 3 for 87c; 6 for $1.59; 12 for $2.79.**

REGAL LILY (Below)

Hardy! Snow-white with gilded throat; veins of crimson on outside. Have as many as 22 mature blooms on one flower head. Blooms June to July. 3 to 5 feet tall. Plant 10 to 12 inches apart, 6 to 8 inches deep. **Prices: 20c each; 3 for 45c; 6 for 69c; 12 for $1.19; 25 for $2.17.**

LILIUM SPECIOSUM ALBUM

Pure white, green bands across petals. Blooms August. 2 to 3 ft. high, sun or partial shade; plant 10 to 12 inches apart, 6 to 8 inches deep. **Prices: 30c each; 3 for 87c; 6 for $1.59; 12 for $2.79.**

Mammoth Size

Large, beautiful trumpets, 7 inches long, 5 to 6½ inches across! Green-Throated Lily gives you a tremendous lot of beauty for your money.

NEW! Green Throated LILY

(Philippinense formosanum)

This is the beautiful Lily that amazed the flower world with the rare beauty of its apple-green throat only a few short years ago. This is one of the rarest shades to be found in the blooms of flowers and every lover of the unusual should have Green-Throated Lilies.

Outside they are purest white or purest white with streaks of maroon; inside they are purest white which shades into the now famous apple-green throat. Please send your order early for Green-Throated Lilies as the supply is still limited and the demand grows larger every year.

Count the Blooming Stalks

There are six blooming stalks on this one plant all from a single bulb. Often they produce more. We counted 35 blooming pods on this blooming plant at one time. Here is one of the most liberal flowering of all Lilies.

Now 4 for $1

1 for 35c
2 for 65c
3 for 85c
4 for $1.00
6 for 1.30
8 for 1.60
25 or more at 18c each
Blooming size bulbs

FROM JAPAN

We went clear to Japan to get our start with these new Green-Throated Lily bulbs. We searched the world for strong, blooming size bulbs that could be relied upon to grow vigorously. The bulbs we furnish are tested and proven bloomers that will bloom the first season.

Everblooming!

And don't forget that Green-Throated Lilies are everblooming. They make a new record in length of blooming season for Lilies. Starting in August they bloom heavily until stopped by heavy frosts. Often they continue until November 1st or later.

Kellogg's Old Fashioned Garden

35 Plants
Five of Each $3.25
Shown On This Page

Many of you can remember the quaint gardens of by-gone days. Wouldn't you like an old-fashioned garden of your own? Here they are—all your old favorites waiting to be welcomed to your garden.

AQUILEGIA (Columbine). Red, pink, blue, purple, white, and yellow—all these colors come in these long-spurred Scott Elliott Hybrids. Bloom May to July. Grow 2½ to 3 feet high. Hardy. Plants are hybrids and we cannot guarantee colors. Plant 12 in. apart. **PRICES: 20c each; 3 for 50c; 6 for 87c; 12 for $1.65.**

COREOPSIS. Pure yellow flowers that seem to dance in the sun like a hundred brilliant Punchinellos. Bloom June to frost. Grow 2 to 3 feet high. 18-inch spread. Very hardy. Mulch in winter. Planting distance, 15 inches. **PRICES: Field-grown, 20c each; 3 for 50c; 6 for 87c; 12 for $1.65.**

HARDY MARGUERITE (Anthemis tinctoria). Pretty lemon-yellow, daisy-like flowers. Fernlike foliage. Blooms June to September. Grow 2 to 3 feet high. Planting distance, 15 to 18 inches. Best in sun. Hardy. Field-grown. **PRICES: 20c each; 3 for 50c; 6 for 87c; 12 for $1.65.**

GAILLARDIA. New Dazzler variety. Brilliant orange-yellow red-centered flowers, June to frost. Grows 2 feet high. Plant 15 to 18 inches apart. **PRICES: 20c each; 3 for 50c; 6 for 87c; 12 for $1.65. Field-grown.**

PERSIAN DAISIES (Painted Daisies; Pyrethrum). Select hybrids in many colors from red to light pink and white—bright, gay, youthful colors. Grow 2 to 3 feet high. Bloom May and June. Mixed colors only. Planting distance, 10 to 12 inches. Field-grown. **PRICES: 20c each; 3 for 50c; 6 for 87c; 12 for $1.65.**

GARDEN PINK (Dianthus plumarius). Blooms nearly all summer. 15 to 18 inches high. Fragrant. Colors pink, white, red, and mixed colors only. Plant 12 to 18 in. apart. Field-grown. **PRICES: 20c each; 3 for 50c; 6 for 87c; 12 for $1.65.**

SWEET WILLIAM (Dianthus barbatus). Blooms June-July. Grows 12 to 18 inches high. Plant 10 to 12 inches apart. Field-grown. Two choice varieties: **Scarlet Beauty and Newport Pink.** State choice. **PRICES: 20c each; 3 for 50c; 6 for 87c; 12 for $1.65.**

1.—Aquilegia
2.—Coreopsis
3.—Hardy Marguerite
4.—Gaillardia
5.—Persian Daisies
6.—Garden Pink
7.—Sweet William

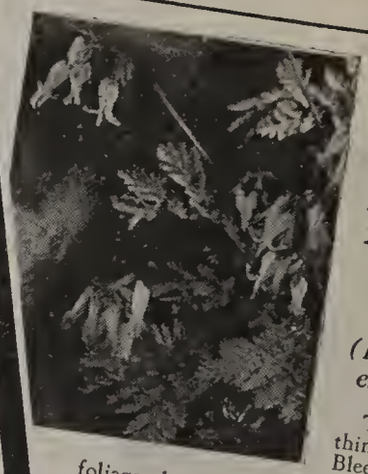
$ DOLLAR

Here are some of Kellogg's most popular flowers—big values for your $1.00. Don't overlook these if you want your money's worth.

6 Hardy 'Mums

$1

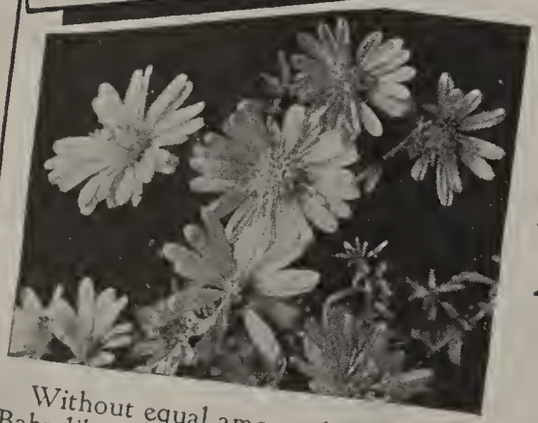
We send you a high grade assortment, each one a different variety, wide color range, varieties not labeled, for only $1.00. You get a variety of types — pompons, buttons and large flowering, mixed. Order early. The supply is limited. **12 for $1.85.**



3 Plumy Bleeding Hearts

(Dicentra eximia) $1

The beautiful thing about Plumy Bleeding Heart is its wonderful fernlike foliage, but the rosy red flowers are just as pretty as they can be, too. Blooms all summer. Grows lower than the old-fashioned Bleeding Heart. Does well in shade. **PRICES: 2-year, field-grown plants, 40c each; 3 for $1.00; 6 for $1.85.**



6 Hardy Asters

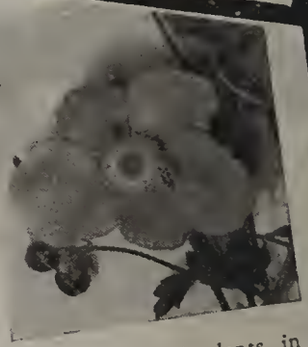
$1

Without equal among the fall perennials. Soft colors. Baby-like flowers. Bloom late when other flowers are gone. Red, pink, blue and white. State color or we will give you a variety of colors. **12 for $1.85.**

4 Japanese Anemone

$1

(Windflower)



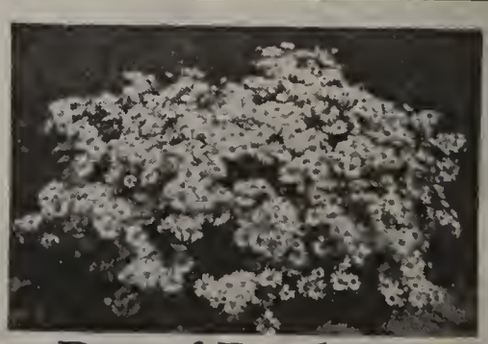
Masses of blooms from September to November. 2 to 3 feet high. Sun or shade. Plant 12 inches apart. Potted plants in three varieties as follows: **RUBRA,** red; **QUEEN CHARLOTTE,** pink; **WHIRLWIND,** white. You may choose colors. **Potted plants, 35c each; 4 for $1.00; 8 for $1.85.**

3 Old Fashioned Bleeding Hearts

$1

(Dicentra spectabilis)

Lend a fine romantic touch to any garden; truly heart-shaped flowers with little pendants like little drops of blood from Cupid's darts. Like shade. Grow 24 inches high, 15- to 18-inch spread. Bloom in May. **PRICES: Fine, field-grown plants, 40c each; 3 for $1.00; 6 for $1.85.**

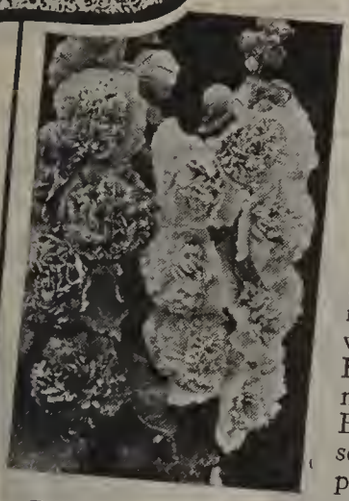


4 for $1

Dwarf Border Asters

Similar to Azaleamums in growth and bloom—'nuff said! Much cheaper, too. Bloom August to frost. We send you an assortment of four varieties, our choice. Hundreds and hundreds of blossoms on each plant. Shades of blue and pink. **8 for $1.85.**

BARGAINS



Double Hollyhocks 6 for $1

These roselike, double Hollyhocks scarcely look real, they are so pretty. A wonderful background. Hardy, easily grown, mammoth flowering, beautiful! Blooms June and July. We send you an assortment of pink, red, lilac and yellow, or you may choose colors.

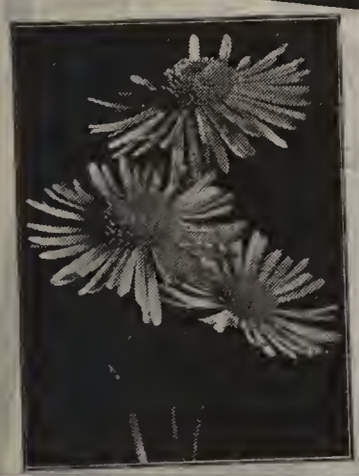
Prices: 20c each; 2 for 37c; 4 for 69c; 6 for $1.00; 12 for $1.79.

Aquilegias 7 for $1

A fine mixture of Scott Elliott Hybrids in shades of red, pink, blue, purple, white and yellow. Grow 3 feet high. Hybrids, we cannot guarantee colors.

14 for $1.85.

Blooms May and June. Hardy. Plant 12 to 15 inches apart. Likes shade or partial shade. Mixed colors only.



7 Sky Blue Daisies $1

(Aster subcoeruleus)

A pretty blue daisy-like Aster with golden yellow center. One of the prettiest little flowers you can imagine. Grows only 8 to 10 inches high. Makes a beautiful border. Fine for beds or rockery. Fine, field-grown plants furnished. **PRICES: 20c each; 3 for 55c; 7 for $1.00.**

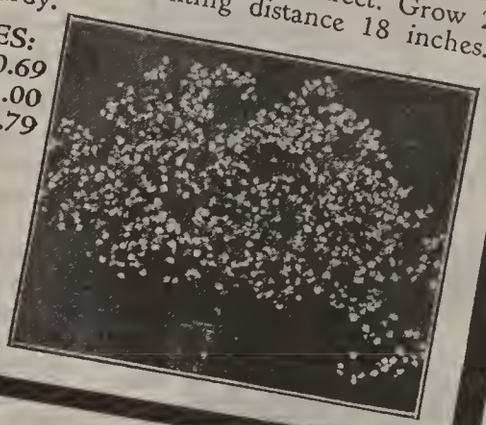
6 Baby's Breath $1

(Gypsophila paniculata)

Charming panicles of minute white flowers in July and August, misty in effect. Grow 2 to 3 feet high. Planting distance 18 inches. Very hardy.

PRICES:

4	$0.69
6	1.00
12	1.79



5 Ghost Plant $1.00

(Artemisia, Silver King)

Looks as if dusted with fine silver dust; foliage ghostly, silvery white. Fine background for lower plants of brilliant color. Grows 2 to 3 feet high, spread 18 inches or more. Very hardy, thrives in sun or shade. Ordinary soil. Plant 15 to 18 inches apart. **PRICES: Field-grown plants, 3 for 67c; 5 for $1.00.**

All of these bargains are worth more than the price asked. Many are a $1.50 and $2.00 or more value. Send your order early.

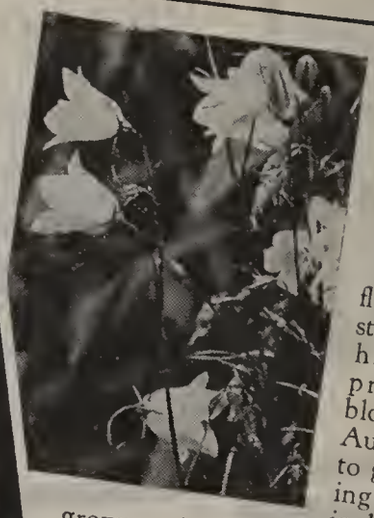
$1 DOLLAR

Here are some of Kellogg's most popular flowers—big values for your $1.00. Don't overlook these if you want your money's worth.

7 Creeping Phlox $1

(Phlox subulata)

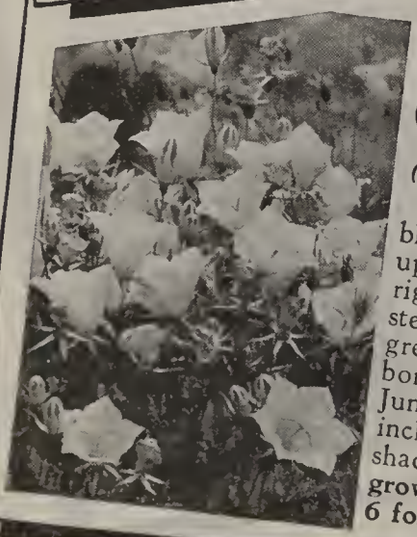
These make a beautiful blanket of pink during April and May. Foliage evergreen and mossy. Grow 4 to 6 inches high. Like sun. Hardy. Plant 10 inches apart. May also be had in white. **State color wanted, pink or white. PRICES: 3 for 49c; 7 for $1.00; 14 for $1.85.**



6 Bluebells of Scotland $1

(Campanula rotundifolia)

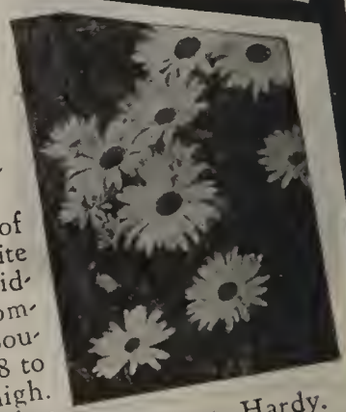
Clear blue flowers on stems 18 in. high. Very pretty. They bloom June to August. Easy to grow. Planting distance 12 inches. Field-grown plants. Good for sun or shade. **PRICES: 22c each; 3 for 55c; 6 for $1.00; 14 for $1.85.**



6 Carpathian Harebell $1

(Campanula carpatica)

One of the prettiest blue flowers. They grow upright and dainty on rigid little 8- to 10-inch stems. Crinkled lustrous green foliage. A gem for border or rockery. Bloom June to October. Plant 10 inches apart. O. K. in shade. **PRICES: Field-grown plants, 3 for 55c; 6 for $1.00.**



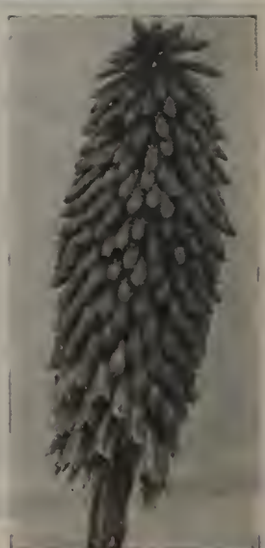
8 Shasta Daisies $1.00

(Chrysanthemum maximum)

Large flowers of many snow-white petals. Long, mid-summer blooming. Fine for bouquets. Grow 18 to 24 inches high. Plant 15 inches apart. Blooms June to August. Hardy. **PRICES: 4 for 55c; 8 for $1.00.**

5 Scabiosa $1

Blue is a rare color in perennial flowers and so you will welcome this pretty bit of azure. Flowers large. Grow 18 to 24 inches high, spread 12 inches. Bloom continuously, June till September. Very hardy, easy to grow. Planting distance 12 inches. **PRICES: 3 for 67c; 5 for $1.00.**



5 Red Hot Poker $1.00

(Tritoma Pfitzeri)

Just like real live fire—indeed like a red hot poker. 3 to 4 feet high. Bloom August to October when fiery color is needed. Plant 12 in. apart. **PRICES: Field-grown plants, 3 for 67c; 5 for $1.00.**

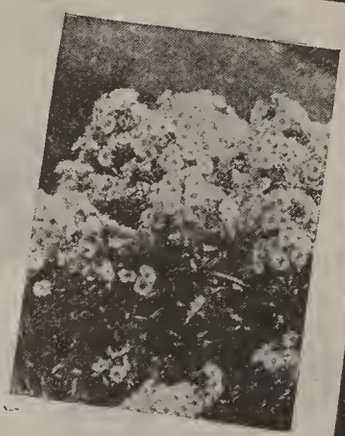
BARGAINS

10 Dahlias $1

All fine, large, mammoth-flowering varieties in beautiful color range. These will be our choice of varieties. A rare and unusual bargain.
High grade roots.
20 for $1.85.

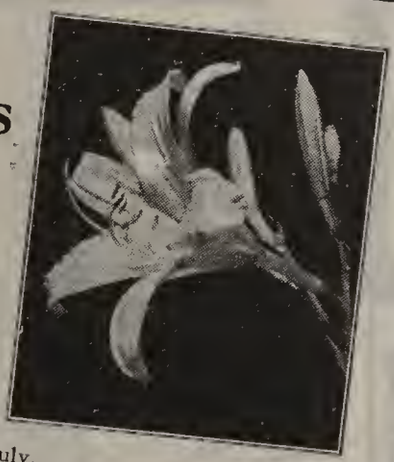
For Our Finest Dahlia Special See Page 16.
High grade roots.

10 Low Growing Phlox $1



None over two feet tall. All good varieties, beautiful blooms, full color range. One of our best values. **20 for $1.85.**

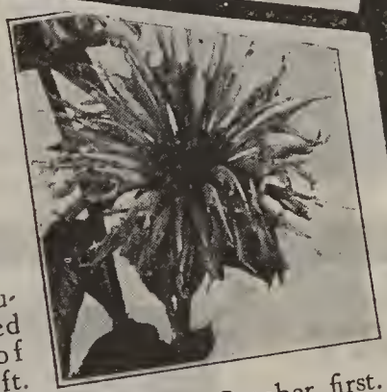
6 Day Lilies $1



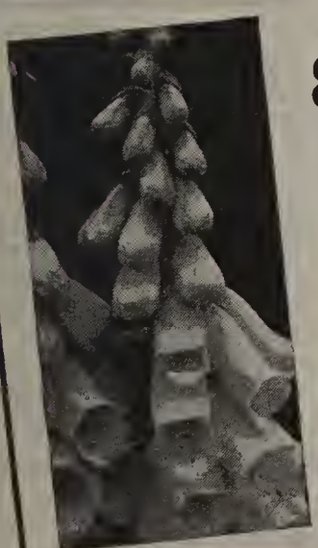
Bloom all summer if a number of varieties are planted. New blossoms appear daily. Choose from the following:
FLAVA (Lemon Lily). June.
KWANSO. Bronzy orange. July and August.
THUNBERGI. Pale yellow. July.
DR. REGEL. Orange-yellow. May and June.
PRICES: 4 for 79c; 6 for $1.00; 8 for $1.25.

5 Cambridge Scarlet $1

(Monarda didyma)



The beautiful Ragged Gypsy of flowers. 2 ft. high; spread 18 inches. Blooms July to October first. Hardy. Plant 15 to 18 inches apart.
PRICES: 3 for 67c; 5 for $1.00; 10 for $1.85.



8 Foxgloves *(Digitalis)* $1

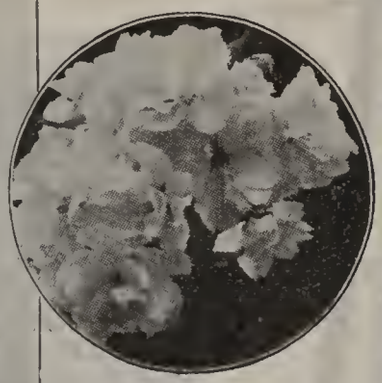
The beautiful little "Fairy's Glove" of folklore. Leaves luxuriant, stems tall, strong, vertical. Shirley Hybrids with wide color range: white, shell-pink, deep pink, rose, etc. We cannot guarantee color. Grow 3 to 4 feet high; spread 8 inches. Blooming season July.
PRICES: 4 for 55c; 8 for $1.00; 16 for $1.85.

4 Iceland Poppies $1

(Papaver nudicaule)

They nod their heads so prettily in the breeze! May to August. Pink, yellow, orange and white. Grow 10 to 12 inches high. Planting distance 8 to 10 inches. Mixed colors only. Dainty fernlike foliage. **PRICES: 2 for 55c; 4 for $1.00; 8 for $1.85.**

Ama-No-Gawa Flowering Cherry UPRIGHT



Exceedingly Unusual!

Note the tall upright shape. An amazing sight in bloom when planted along drives or wherever screening is desired. Fine also in pairs. Loaded in May with beautiful light pink flowers. **PRICES: 3 to 4 ft. trees, 2-yr., $1.85 each; 2 for $3.35; 4 for $6.35.**

French Lilacs

Grow 8 to 10 feet high. Plant 5 to 8 feet apart. Bloom in May. Hardy. Four beautiful colors, your choice, **red, pink, white or blue. PRICES: 18 to 24-inch, 3-year, unusually fine stock, 75c each; 2 for $1.35; 4 for $2.50; 6 for $3.59.**

Persian Lilac

Daintier, prettier, longer lasting than French Lilacs. Grow 8 to 10 feet high. Lavender-pink flowers in May. Plant 5 feet apart. **PRICES: 60c each; 2 for $1.10; 4 for $1.95.**

May Day Tree

Massive bouquets of loveliness in May. Leaves appear very early in spring before common trees. Flowers are large, pure white and fragrant in mass-like clusters. May be trimmed for a street or lawn shade tree or left in bush form. Grows rapidly. Perfectly hardy. Ultimate height 25 feet; plant 20 feet apart. **PRICES: 85c each; 2 for $1.59; 4 for $3.07; 2 to 3 ft. plants.**

BLUE GARDENIA. See pages 2 and 3.

Red Dogwood

Beautiful red flowers in April and May before leaves appear. Ultimate height 20 feet. Plant 10 to 12 feet apart. Like shade. Hardy. **PRICES: 18 to 24 inches, not balled and burlapped, $1.50 each; 2 for $2.75; 4 for $5.25.**

White Flowering Dogwood (Cornus florida). White flowers, April and May. Grows to 20 feet. Plant 10 to 12 feet apart. **PRICES: 1½ to 2 ft. plants, 65c each; 2 for 95c; 4 for $1.79.**

Kellogg's FLOWERING ORNAMENTAL SHRUBS

Redbud

Bronze Glory

Paul's Double Scarlet Thorn

ALTHEA, ROSE OF SHARON *(Hibiscus syriacus).* Rose of Sharon is a beautiful, long-blooming shrub, just loaded with blooms during August and September. Can be grown as a tree or shrub, whichever you prefer. If you wish a tree, select the strongest and most upright branch and prune off everything that sprouts below where you want the branches to form from then on. Pruning should be done early spring. Can be used as a fine hedge. Ultimate height 12 to 15 feet. Mulch in winter. Prune severely each spring. Plant 4 to 5 feet apart. Red, pink, or white; state color. **PRICES: 1½ to 2 ft., 45c each; 2 for 75c; 3 for $1.00.**

Flowering Cherry

BECHTEL'S CRAB *(Malus ioensis plena).* Tree has a beautiful shape with large lustrous green leaves, silvery beneath. Immense, double pink flowers in May. Grows 12 to 15 feet high. Planting distance 6 to 8 feet. Does not produce fruit. Needs spraying same as apple. **PRICES: 2 to 3 ft. trees, $1.35 each; 2 for $2.45; 4 for $4.50.**

BRONZE GLORY *(Prunus cistena).* A glorious tree, especially against the setting sun. Leaves brilliant carmine in early spring; change to deep maroon in summer with a bronzy metallic sheen. Truly magnificent! Beauty lasts all spring and summer. Beautiful pink flowers in May. Grows 15 to 18 feet high. Plant 5 to 6 feet apart. **PRICES: 2 to 3 ft. trees, 98c each; 2 for $1.85; 4 for $3.55.**

CORAL DOGWOOD *(Cornus sibirica).* Everyone loves the beautiful Dogwood blossoms which appear in the early spring. Blossoms of Coral Dogwood are white. The bark is a pretty coral-red which gives a charming effect in winter. Pretty berries, too. Grows 8 feet tall. **PRICES: 2 to 3 ft., 2-year plants, 40c each; 2 for 70c; 3 for $1.00; 4 for $1.25; 6 for $1.65.**

DOUBLE-FLOWERING CHERRY *(Prunus cerasus).* Magnificent flowering trees growing to a medium height. Flowers are double and pink, occurring in the early spring. Nothing could be more beautiful than a flowering Cherry in full bloom. Be sure to plant at least one. **PRICES: 2 to 3 ft., $1.35 each; 2 for $2.60; 4 for $5.00.**

Althea, Rose of Sharon

FLOWERING PEACH *(Amygdalus rubra plena).* This is a beautiful red-flowering variety. Stems literally loaded with beautiful double blooms in May. Fine for cutting. Ultimate height 15 to 20 ft. Plant 10 to 12 ft. apart. **PRICES: 2 to 3 ft., sturdy trees, 60c each; 2 for $1.10; 4 for $2.00.**

REDBUD or JUDAS TREE *(Cercis canadensis).* This is the beautiful tree that blooms with such myriads of small, reddish purple blooms early in the spring before leaves appear. Grows not over 20 to 30 ft. high. Heart-shaped leaves. Plant 15 to 20 ft. apart. **PRICES: 2 to 3 ft., 50c each; 2 for 85c; 4 for $1.65.**

PAUL'S DOUBLE SCARLET THORN *(Crataegus oxyacantha splendens).* This beautiful ornamental is just loaded with beautiful double, brilliant scarlet blooms during May, followed by small, showy fruit later on. Grows 15 feet high. Plant 8 to 10 feet apart. **PRICES: 4 to 5 ft. trees, $1.75 each; 2 for $3.25.**

European Cranberry

2 European Cranberry 98c

(Viburnum opulus)

Magnificent spreading bush with white flowers followed by showy scarlet fruit. Grows 10-12 ft. high. Blooms May and June. Plant 5 to 6 feet apart. **PRICES: 15- to 18-inch plants, 55c each; 2 for 98c; 4 for $1.77.**

TWO Sweet Shrub 75c

1 for $0.45
3 for 1.00
6 for 1.85

(Calycanthus floridus)

This dainty shrub has shiny green leaves and unique, very aromatic, chocolate-brown flowers, which appear in May and June. It is noted for the sweet fragrance of its flowers. Very beautiful throughout. Grows 6 to 8 feet high. Plants furnished 1½ to 2 feet.

2 Mock Orange 89c EVERBLOOMING

(Also known as Virginal Mock Orange and Philadelphus Virginal). Grows 8 to 10 feet high and produces clusters of fragrant, double flowers like those above in June and later. Also blooms intermittently until fall. **Size, 2 to 3 feet. PRICES: 50c each; 2 for 89c; 4 for $1.57.**

Weigelas

BEAUTY BUSH *(Kolkwitzia amabilis)*. Great masses of delicate pink, fragrant flowers, May and June, gracefully drooping branches. Grows 5 to 8 feet high. **PRICES: 1½ to 2 ft. plants, 55c each; 3 for $1.38; 6 for $2.20.**

GOLDEN BELL *(Forsythia spectabilis)*. Beautiful yellow blossoms early in the spring before foliage appears — a beautiful sight. Grows 8 to 10 feet tall. Very hardy. **PRICES: Strong, 2-year, 2 to 3 ft. plants, 40c each; 2 for 70c; 3 for $1.00.**

New Buddleia, Royal Purple, see page 58.

GOLDEN ELDER *(Sambucus nigra aurea)*. Magnificent golden foliage; huge flower heads of pure white; purple fruit. Grows 8 to 10 feet high. Blooms in June. Very hardy. Planting distance 5 to 7 feet. **Size, 2 to 3 feet. PRICES: 69c each; 2 for $1.25; 4 for $2.25.**

Weigela Rosea

WEIGELA ROSEA *(Diervilla)*. The most beautiful of all the Weigelas. Blossoms are a bright pink and appear in great abundance in June. Strong, rapid grower; ultimately reaches height of 8 to 10 feet. Very handsome in border, background or hedge. Plant 4 to 5 feet apart. **Plants furnished, 1½ to 2 feet. PRICES: 40c each; 2 for 70c; 3 for $1.00.**

RED WEIGELA *(Weigela, Eva Rathke)*. Graceful, drooping branches covered with rich green foliage and from June until autumn fine sprays of crimson flowers. **And it's red!** A very fine shrub in group plantings or in your lawn. Grows approximately 5 feet tall. For hedges plant them 4 feet apart. **Size of plants furnished, 1½ to 2 feet. PRICES: 50c each; 3 for $1.25; 6 for $2.00.**

How to Order

Please use order blank. ORDER EARLY and have the plants reserved. Early orders have preference at shipping time. PAYMENT in full should accompany all orders of $5.00 or less. With larger orders you may send one-third with order, balance when you want shipment. No. C. O. D.

If there is no express office in your town, write name of nearest express town and distance from you.

SHIPPING TIME . . .

Best to leave shipping time to us and we will ship at planting time, but you may check the approximate time you want plants shipped, at right, and we will try to ship between the dates indicated. Check REGULAR if you want us to use our own judgment.

SEE OTHER SIDE OF SHEET ALSO

Don't Forget

FREE

of extra charge with a $5 cash order . . . see pink page in front of book.

ORDER BLANK

R. M. Kellogg Co.

Three Rivers, Mich.

Cash $	Ck. $
St. $	M. O. $

Ship to
(Name)_____

Address_____

Town_____ State_____

Express
Office_____ Distance_____Miles

SHIP

☐ Mar. 15 to 31 ☐ Apr. 16 to 30 ☐ After May 10
☐ Apr. 1 to 15 ☐ May 1 to 10 ☐ REGULAR

Quantity	Name of Shrub, Plant, Bulb or Flower	Amount	

If necessary, continue order on other side.

Quantity	Name of Shrub, Plant, Bulb, or Flower	Amount	
	Amount Brought Forward		

SEND MONEY by postal, express or bank money order, or registered letter. Unregistered currency sent at your risk. **Add five cents for exchange on personal checks.**

ALL MEMBERS OF A FAMILY should preferably order under one name.

SHIPMENT of most smaller orders, parcel post. Large orders usually by express.

PLANTING INSTRUCTIONS free with each order.

CANCELLATIONS or changes not permissible during shipping season. **Plants not returnable for credit.**

ALL PRICES in this book expire June 30, 1940.

SHIPPING CHARGES. You are to pay shipping charges. On express shipments you pay express company upon delivery; on parcel post shipments you remit postage to us **after shipment** is completed.

You will have a garden that your neighbors and friends will envy

if you use *The Key to a Beautiful Garden* as your guide. See the pink page in the front of the book for complete information. Price only 45c postpaid. You should also have *Charming Gardens and How to Plan Them*, and *Pools and Rock Gardens*, both by Romaine B. Ware. All three for only 85c postpaid.

2 Smoke Tree

$1.39

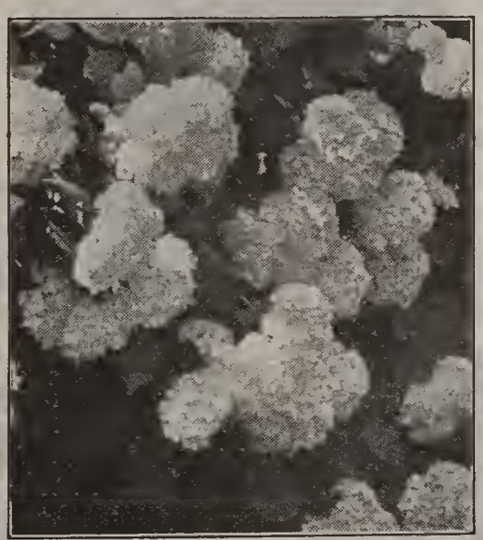
1 - 75c

4 - $2.50

New Tamarix "Summer Glow"

SMOKE TREE *(Rhus cotinus)*. Just like a big, beautiful puff of purple smoke. Grows 8 to 10 feet high; can be trained to tree form or shrub as desired. Glossy green leaves; smoky colored panicles of feathery flowers, June to September. Planting distance 5 feet. Plant full sun for best blooming. Attracts much favorable attention. **PRICES: Size 1½- to 2-ft., 75c each; 2 for $1.39; 4 for $2.50.**

(Tamarix hispida aestivalis rubra). Blooms when flowers are most needed with a great profusion of color—delightful little wine-red flowers lining the stems, giving a delightful misty effect at a distance. Blooms during the summer. The graceful gray-green foliage contrasts beautifully with the flowers. Both flowers and foliage are excellent for cut-flower work. We urge you to try this new variety. **PRICES: $1.00 each; 6 for $5.00.**



CHRISTMAS BERRY (Photinia villosa). Beautiful shrub growing 8 to 12 feet high. Shiny green foliage turning to red in fall. Flowers are white. Blooms in June. Also highly prized for its brilliant red berries which are cut in early winter for bouquets. Photinia berries are highly profitable as they can be sold for winter bouquets. **PRICES: 1½- to 2-ft. stock, 85c each; 2 for $1.59; 4 for $2.95.**

HYDRANGEA A. G. (Hills of Snow). Midseason. Large clusters of pure white flowers in August. Grows 5 to 6 feet high. Blooms July and August. Likes rich soil and abundant moisture. Blooms on new wood. Prune severely each spring. Plant 3 to 4 feet apart. **PRICES: Strong, 15- to 18-in. plants, 40c each; 2 for 70c; 3 for $1.00; 4 for $1.25; 6 for $1.65.**

HYDRANGEA P. G. Immense blooms like those shown above. Perfect hardiness. After being a thing of beauty during the fall, its pinkish white blooms make fine winter bouquets. Ultimate height 5 to 7 feet. Blooms August-September. Likes rich soil and plenty of moisture. Blooms on wood of current season's growth. Prune severely each spring. Plant 4 feet apart. **PRICES: Strong, 1½- to 2-ft., 2-yr. plants, 40c each; 2 for 70c; 3 for $1.00; 4 for $1.25; 6 for $1.65.**

CAMPANULA "Blue Gardenia"—See pages 2 and 3.

Beauty-Bush Cherry

Fruit That Is Good to Eat and A Beautiful Ornamental Shrub

Note how the fruit of Beauty-Bush Cherry is borne in thick clusters. It is a very heavy bearer, fruit as large as any sweet Cherry or larger, but plum-shaped. Fruit beautiful.

Combines beauty with fruiting quality. In early spring bush is a mass of beautiful white flowers. Foliage is beautiful frosty bluish green. The fruit is especially fine in sauces, jams, jellies and cordials.

FRUITS QUICKLY. Beauty-Bush Cherry grows rapidly and fruits quickly in any soil—one year after planting. Withstands heat, drought, cold. Planting distance 4 feet. Grows 4 to 5 feet high, 3 to 4 foot spread. Pick from the ground—no ladder. 1½ to 2 ft. plants.

PRICES: 60c each; 2 for 97c; 5 for $1.87.

As an Ornamental Shrub

Scotch Heathers

(Calluna vulgaris). Hundreds of pretty bell-shaped pink flowers and unusually pretty foliage. Ultimate height 2 feet. Blooms August-September. Likes acid soil. Give winter protection. Plant 15 to 18 in. apart.

PRICES: 75c each; 2 for $1.39; 4 for $2.35.

Scotch Heather

Japanese Quince

A real blaze of brilliant scarlet in early spring. Flowers appear before foliage. Make an amazing hedge—grow 6 to 8 feet high. Blooms April. Plant 4 to 5 feet apart.

PRICES: 18 to 24 inch plants, 40c each; 3 for $1.00; 6 for $1.85; 12 for $3.50.

Japanese Quince

Japanese Rose

(Kerria japonica flora plena). Pretty fluffy golden colored ball-shaped flowers in June and throughout the summer. Pretty dark green leaves. Grows about 6 feet high. Plant 4 feet apart. **PRICES: 85c each; 2 for $1.50.**

Scotch Broom

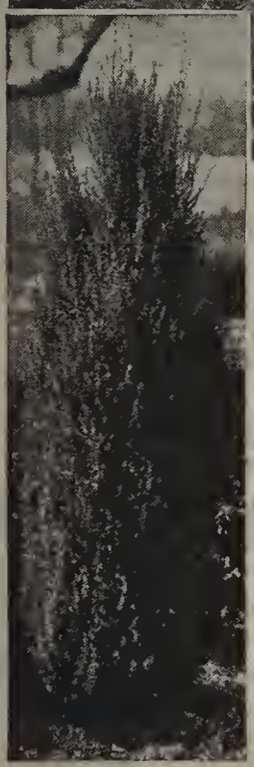
(Genista Andriana)

This delightful evergreen shrub presents one of the most unusual and beautiful contrasts you can imagine—golden yellow and dark crimson pea-shaped flowers early in the spring contrasting against dark green foliage. Branches are slender and become completely covered with the golden yellow and crimson flowers early in the spring. Grow 3 to 4 feet high. Bloom May-June. Enjoys well drained, sunny location. Plant 3 feet apart. **PRICES: $1.25 each; 2 for $2.25; 4 for $4.15.**

Kellogg's Evergreens and Ornamental Trees

Kellogg's evergreens are all high grade in every respect. Guaranteed to reach you in good growing condition or order refilled free.

All Kellogg Stock Unusually High Grade



Irish Juniper

PFITZER'S JUNIPER

(Juniperus chinensis Pfitzeriana)

Perfect feathery, light green foliage undercast and tipped silver-gray. Grows 3 to 4 feet wide and high. One of the most striking of all evergreens. Full sun or semi-shade. Likes rich soil. Plant 5 to 6 feet apart. **Prices below, same as Irish Juniper.**

JUNIPER HIBERNICA

(Irish Juniper)

Narrow, stiff, upright, gray-green, reaching 8 to 10 feet high and 12 to 18 inches across. Plant 4 to 5 feet apart. **PRICES: Pfitzer's and Irish Juniper, 9 to 12 in. mailing size, 50c each; 2 for 89c; 4 for $1.59.**

JAPANESE YEW

(Taxus cuspidata)

Dark green, waxy foliage. Stands dense shade, heat and cold. Fruit bright scarlet. Easily trimmed. One of the most beautiful evergreens. Grows large unless pruned. Hardy. Plant 5 to 6 feet apart. **PRICES: 8 to 10 inches, 65c each; 2 for $1.17; 4 for $1.85.**

COLORADO SPRUCE

(Picea pungens glauca)

Foliage has slightly bluish cast. Slow growing. Plant 12 to 15 feet apart. Grows 40 feet or more unless pruned. Size 12 to 18 inches. **Not balled and burlapped. PRICES: 65c each; 2 for $1.17; 4 for $1.85.**

Chinese Elm

Extremely hardy. Pretty dark green leaves on pendulous branches. Makes dense shade even when young. May be sheared in formal design if desired. Ultimate height 40 to 50 ft. Thrive most anywhere. Plant 30 to 35 feet apart.

PRICES: 5 to 6 ft. trees, 65c each; 2 for $1.17; 4 for $1.85.

Cut-Leaf Weeping Birch

(Betula alba pendula)

Shiny white bark, graceful drooping branches, and laciniated foliage. Grows 30 to 35 ft. high. Best in moist location. Plant 20 feet apart.

PRICES: 5 to 7 ft. trees, $3.50 each; 2 for $6.45.

Cut-Leaf Weeping Birch

MOUNTAIN ASH *(Sorbus aucuparia)*. Clusters of orange-red berries in summer. 25 to 30 feet high. Plant 15 to 20 feet apart. **PRICES: 4 to 6 ft. trees, 85c each; 2 for $1.50.**

UMBRELLA CATALPA *(Catalpa Bungei)*. Finest formal tree. Grows 6 to 8 feet high. Plant 12 to 15 feet apart. **PRICES: 5 to 6 ft. trees, 2-year, grafted stock, $1.95 each; 2 for $3.75.**

SILVER MAPLE *(Acer dasycarpum)*. Grows quickly to 40 or 50 feet. Silver-green leaves. Plant 30 feet apart. **PRICES: 6 to 8 ft., $1.25 each; 2 for $2.25.**

LOMBARDY POPLAR *(Populus nigra italica)*. Tall spire shape. Plant 8 to 12 ft. apart. Grows 60 to 70 ft. **PRICES: 5 to 6 ft., 67c each; 3 for $1.63; 6 for $2.77.**

WEEPING WILLOW *(Salix blanda)*. Graceful, drooping. Grows 30 to 40 feet high. Plant 40 feet apart. **PRICES: 4 to 5 ft., 75c each; 2 for $1.35; 4 for $2.37.**

White Snowberry

Japanese Snowball

Snowball

Fern-Leaf Sumac

Russian Olive

Pink Tartarian Honeysuckle

Take Your Choice of These Shrubs

EUROPEAN BURNING BUSH *(Euonymus europaeus).* Bright green foliage, clusters of bright yellow flowers, April and May, then crimson fruit till mid-winter. Leaves become beautiful scarlet with frost. Grows 15 to 20 feet, plant 8 feet apart. **PRICES: 2- to 3-ft., 3-yr. plants, 50c each; 2 for 87c; 4 for $1.59.**

LEMOINE DEUTZIA *(Deutzia Lemoinei).* Very many single flowers on slender 4 to 5 foot bushes. Plant 3 to 4 feet apart. Blooms June. **PRICES: 1½- to 2-ft., 2-yr. plants, 40c each; 2 for 70c; 3 for $1.00.**

DEUTZIA, PRIDE OF ROCHESTER. White double flowers tinged with rose in June. 6 to 8 feet high. Plant 4 feet apart. **PRICES: 2- to 3-ft. plants, 2-yr., 40c each; 2 for 70c; 3 for $1.00.**

SLENDER DEUTZIA *(Deutzia gracilis).* Grows only 2 to 3 feet high. White flowers in May and June. Hardy. Plant 2 to 2½ feet apart. **PRICES: 12- to 18-in., 2-yr. plants, 40c each; 2 for 70c; 3 for $1.00.**

FRAGRANT HONEYSUCKLE *(Lonicera fragrantissima).* Pinkish-white sweet-scented flowers in April. Semi-evergreen foliage. Grows 6 to 8 feet tall. Plant 5 feet apart. **PRICES: 1½- to 2-ft., 2-yr. plants, 40c each; 2 for 70c; 3 for $1.00.**

PINK TARTARIAN HONEYSUCKLE *(Lonicera tatarica rosea grandiflora).* Bushy and upright, 8 to 10 feet high. Delicate pink blooms. Red berries in fall. **PRICES: 2- to 3-ft., 2-yr. plants, 40c each; 2 for 70c; 3 for $1.00.**

RUSSIAN OLIVE *(Elaeagnus angustifolia).* Beautiful silvery foliage. Flowers too, but foliage is main point of beauty. Grows 15 to 20 feet high. Plant 6 feet apart. **PRICES: 2- to 3-ft. plants, 45c each; 3 for $1.19.**

JAPANESE SNOWBALL *(Viburnum tomentosum plicatum).* Large, perfectly formed snow-white flower balls, May and June. Grows 8 feet high. Plant 4 to 5 feet apart. **PRICES: 1½- to 2-ft., 2-yr. plants, 95c each; 2 for $1.65.**

SNOWBALL *(Viburnum opulus sterile).* Immense globular flower clusters in May and June; 10 to 12 feet high. Plant 5 to 6 feet apart. **PRICES: 15- to 18-in. plants, 50c each; 3 for $1.25.**

IMPROVED RED SNOWBERRY *(Symphoricarpos chenaulti).* Pink and white flowers in June, then loads of large coral-red berries. Grows 5 to 6 feet high. Plant 4 feet apart. **PRICES: 2- to 3-ft., 2-yr. plants, 40c each; 2 for 70c; 3 for $1.00.**

WHITE SNOWBERRY *(Symphoricarpos racemosus).* Delicate pink blossoms followed by clusters of waxy white berries until winter. Fine in shade. Grows 5 to 6 feet high. Plant 4 feet apart. **PRICES: 2- to 2½-ft. plants, 2-yr., 40c each; 2 for 70c; 3 for $1.00.**

FERN-LEAF SUMAC *(Rhus typhina laciniata).* Deep laciniated beautiful foliage, fernlike effect. Turns dazzling red in fall. Showy red fruit in fall. Plant 6 to 8 feet apart. Grows 10 to 12 feet high. **PRICES: 2- to 3-ft. plants, 50c each; 3 for $1.25.**

GOLDEN SYRINGA *(Philadelphus aureus).* Grows only about 4 to 5 feet high, dense pretty yellow foliage, needs sunny exposure. Also fragrant, white blooms. Plant 2½ feet apart. **PRICES: 12- to 15-in. plants, 75c each; 2 for $1.37; 4 for $2.45.**

AMUR TAMARIX *(Tamarix amurense).* Feathery green foliage. Tiny pink flowers before leaves appear. Grows 10 to 12 feet high. Plant 5 to 6 feet apart. Blooms May and June. **PRICES: 2- to 3-ft. plants, 55c each; 2 for 98c.**

KASHGAR TAMARIX *(Tamarix hispida).* Pretty silvery green foliage, pink flowers during August and September. Grows 6 to 8 feet high. Plant 6 feet apart. **PRICES: 1½- to 2-ft. plants, 55c each; 2 for 98c; 4 for $1.77.**

SPIREAS

SPIREA ANTHONY WATERER. Grows only 2 to 3 feet high, pinkish red flowers in June. Plant 2½ feet apart. **PRICES: 40c each; 3 for $1.00; 6 for $1.85; 12 for $3.45.**

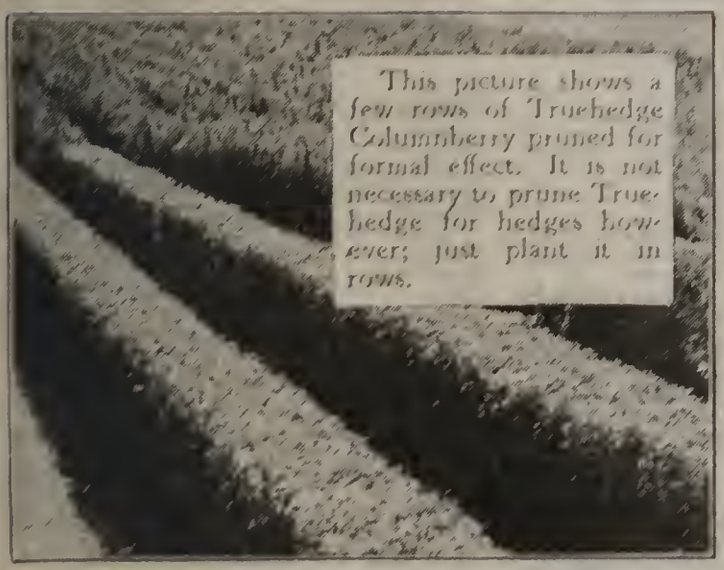
KOREAN SPIREA *(Spiraea trichocarpa).* Sprays of delicate white blooms in June. **PRICES: 2- to 3-ft. plants, 40c each; 3 for $1.00.**

PINK SPIREA *(Spiraea Billiardi).* Grows 5 to 6 feet. Pink flowers in spikes, July and August. **PRICES: 2- to 3-ft. plants, 40c each; 3 for $1.00.**

SPIREA VAN HOUTTEI *(Bridal Wreath).* Masses of white blooms in May. Beautiful drooping effect. Grows 8 feet high. Plant 4 to 6 feet apart. **PRICES: Size 1½- to 2-ft., 3-yr. plants, 25c each; 3 for 60c; 6 for $1.10. Size 2- to 3-ft., 30c each; 3 for 75c; 6 for $1.35.**

Spirea Van Houttei

Need Hedges? Here they are!



This picture shows a few rows of Truehedge Columnberry pruned for formal effect. It is not necessary to prune Truehedge for hedges however; just plant it in rows.

Truehedge Columnberry

UPRIGHT—Needs but little care

(Berberis thunbergi erecta)

(Plant Patent No. 110—R. M. Kellogg Co., Authorized Distributors)

Plants grow upright in columnar form and require practically no pruning. Foliage is dense, heavy and evenly distributed from the ground up. Hardy, drought resistant, disease resistant. Has briers. Ultimate height 4 to 6 feet if left unpruned. Blooms May followed by red berries well up to winter. For hedge plant 12 to 14 inches apart. For groups 2 to 2½ feet. Thrives in sun or partial shade.

PRICES:

	12"-15"	15"-18"	18"-24"
1	$0.30	$0.35	$0.45
5	1.25	1.40	1.65
25	5.00	5.75	7.00
100	17.00	20.00	25.00
250	37.50	45.00	57.50

Grows low—only 18 to 24 inches high—and keeps well within bounds. FOLIAGE VERY DENSE—can be sheared formally or can be left natural. Beautiful deep green glossy color. Does well in sun or partial shade. Plant 10 to 12 inches apart. PRICES: 10 for 99c; 25 for $2.27; 50 for $3.98; 100 for $7.49.

Amur River Privet

AMUR RIVER PRIVET. The hardiest formal hedge. Plant about 1 foot apart in single row and 9 inches in staggered row. Does well in full sun or partial shade. Size of plants 12 to 18 inches, two years old. PRICES: 10 for 85c; 25 for $1.78; 50 for $2.75; 100 for $3.95.

Regel's Privet

REGEL'S PRIVET. Hardy. Dark green, glossy leaves. Uniform, spreading grower. Requires little pruning. Fine for groups, foundations, hedges. Grows 4 to 6 feet high unless trimmed or sheared. Plant 2 to 2½ feet apart. White flowers followed by black berries. PRICES: Size of plants 12 to 15 inch, 5 for 75c; 10 for $1.35; 25 for $2.95; 50 for $5.50.

Japanese Barberry

Red Leaved Barberry

RED LEAVED BARBERRY. Rich bronze-red foliage turns red in summer and autumn. Red berries in winter. Plant in full sun. Grows 4 to 5 feet tall. Plant 2 to 2½ feet apart. PRICES: Size 12 to 15 inches, 3-year, 6 for $1.52; 12 for $2.90; 25 for $4.93; 50 or more @ 17c each. 18 to 24 inches, 6 for $1.91; 12 for $3.63; 25 for $6.08; 50 or more @ 22c each.

JAPANESE BARBERRY (Berberis Thunbergi). Prickly, keeps dogs away. Green foliage turns red in fall; red berries in winter. Grows 4 to 5 feet high. Plant 2 to 2½ feet apart. Hardy. PRICES: three-year plants, 12 to 15 inches, 6 for $1.25; 12 for $2.38; 25 for $4.05; 50 or more @ 13c each. Size 18 to 24 inches, 6 for $1.57; 12 for $2.98; 25 for $5.07; 50 or more @ 17c each.

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CANTERBURY BELLS (Campanula medium.) Large beautiful flowers on 2- to 3-ft. stems. Bloom May to July. Colors: Blue, rose, white, and lilac. State choice. **4 for 59c; 6 for 85c; 12 for $1.50.**

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CUP-AND-SAUCER (Campanula calycanthema). Identical with Canterbury Bells but double. Colors: Blue, rose, white and lilac. State color. Field-grown. **4 for 59c; 6 for 85c; 12 for $1.50.**

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12 TALL-GROWING DELPHINIUMS $1.50 A mixture of tall growing varieties, no dwarfs. Beautiful shades of blue, light blue and violet. **7 for $1.00; 12 for $1.50; 17 for $2.00.**

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5 EVERBLOOMING ROSES $1.75
10 for $3.25

All 2-year-old, budded stock. Each a different color, our choice. Same high quality plants as offered on page 24. **5 for $1.75; 10 for $3.25.**

Primroses

6 Primroses

22c each
12 for $1.85

$1.00

(Primula veris)

The flower that everybody loves—really lovable in their beauty. Everybody should have them. These 6 plants come in a variety of colors, all hardy, field-grown plants. Safe delivery guaranteed. Ultimate height 6 to 8 in. Bloom May and June. Like rich, moist loam in shade or semi-shade. Mulch in winter. Plant 8 to 10 inches apart. **PRICES: 22c each; 6 for $1.00; 12 for $1.85.**

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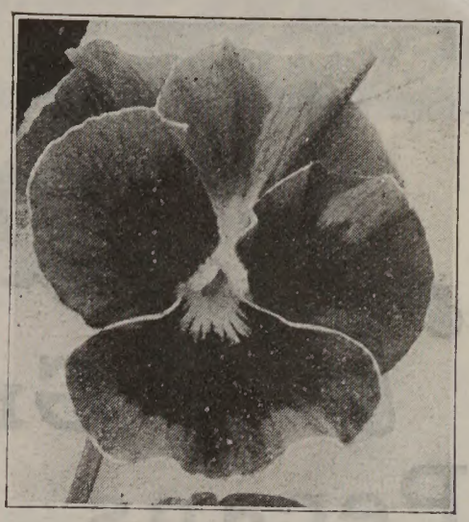

5 Arkwright Ruby Viola

$1.

25c each
3 for 67c
12 for $2.17

A pretty little dandy, all dressed up in red velvet of various shades, with orange or brilliant yellow markings. You are going to love this pretty little **hardy Pansy** and give it a place in your garden. Ultimate height, 6 to 8 inches. Planting distance, 8 inches. Blooms April to frost. Likes rich, well drained soil. Sun or partial shade. Mulch in winter. **PRICES: Sturdy, field-grown plants, 25c each; 3 for 67c; 5 for $1.00; 12 for $2.17.**

TURN to pages 2 and 3. IMPORTANT!

6 Violas

$1.00

1 for 22c
3 for 55c
12 for $1.85

VIOLA CORNUTA. (Tufted Pansy). These delightful little **hardy Pansies bloom all summer.** Beautiful in groups or low everblooming borders. Plant 6 to 8 inches apart. Ultimate height 6 to 8 inches. Blooming season, April to frost. Thrive in sun or shade. Will stand moisture if drainage is good. Shear plants or remove blossoms to insure continued bloom. **Prices: Field-grown plants, three varieties, your choice, Apricot, Blue Perfection, Lutea (yellow), 1 for 22c; 3 for 55c; 6 for $1.00; 12 for $1.85.**

Now! Grow Pecans in the North

HARDY NORTHERN PECANS (Seedling Stock). Ideal for those who feel they cannot afford the more expensive grafted Hicans. Nut is large, shell thin. Kernels come out freely and are usually plump and of fine quality. A safe strain for the North. **PRICES: 4 to 6 ft., 1 for $1.00; 2 for $1.85.**

2 for $1.85

1 - $1.00

Hardy Northern Pecans

Pecan trees are ornamental as well as fruitful. Now here are hardy varieties that will grow in the north. Plant Pecans. You'll enjoy them.

Other Nut Trees

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Ohio Walnut

From northern Ohio. A fast grower with very beautiful ornamental effect. Many of our Ohio grafts have nuts the following fall after setting. Nuts are large. Shell thin. Kernel white and plump. Of good quality. An excellent cracking nut; the halves of the kernels usually may be removed whole. Our grafts taken from best producing strain. **PRICES: 3 to 4 ft., 2-year grafts, 1 for $2.50.**

Brilliant New! Long Blooming

We can approximate the color of Flash Rose in a picture but not the amazing, glowing quality. The blossoms almost seem to be on fire.

This new Climbing Rose far surpasses in brilliance any Climbing Rose that has ever been originated. The blooms seem to glow with their own inner fire, the colors glowing and flashing in magical fashion.

Long Blooming

"Flash" starts blooming early in June and flowers open daily for weeks. A very long blooming rose. Color is vivid orange-scarlet with backs of petals yellow suffused with scarlet. The center is gleaming yellow filled with golden anthers. Buds are yellow with scarlet profusion. Many flowers are open at one time, giving a dazzling effect. The picture of Flash shown here does not half do justice to the actual Rose because its shimmering brilliance cannot be shown on paper.

Originated by R. M. Hatton in 1938, Patent applied for.

Stock is limited, so you must order early to be sure of getting yours.

PRICE: High grade, No. 1 budded stock, $1.00 each.

New Brilliant Pillar Rose

Flash!

Far surpasses any other Rose in brilliance

—

Even more brilliant than picture

—

Description and prices at left

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Two of each color shown, or you may choose colors you want.

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Everblooming

All roses we sell by color are two-year-old hybrid teas. EVERBLOOMING.

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These are the same two-year-old budded stock you would get by ordering by variety. **ALL EVERBLOOMING HYBRID TEA ROSES,** pruned ready for planting. We quote these lower prices because by this plan we avoid waste. We pass the saving on to you.

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Pink

PRICES

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2 -	.90
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5 -	1.97
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